

# **Member Guide & Directory 2021**

**BOONE  
COUNTY IA**



# A Letter From The Director

Surreal. If I had to pick one word to describe 2020, it's surreal.

From the standpoint of running a Chamber of Commerce, at some points the year was *worrisome* (for our members livelihood), *exhausting* in our efforts to find new ways to support you, and *sad* in that we could not engage in our normal face-to-face activities, programs, and events. That said, much like you, the Chamber staff woke up each day, hit the re-set button and while carefully navigating the pandemic by following protocols and best practices, was still able to deliver meaningful services and financial support to small businesses in Boone County.

A few examples include our Small Business Assistance Fund which doled out \$33,000 to thirty local businesses in need of cash to manage their way through the COVID-19 economic impact. Or working with Fareway Stores, Inc. to hand out \$6,000 in grocery gift cards to one-hundred local businesses to help them through these challenging times. Or offering a brand new vehicle to drive commerce online for our small businesses, a program called Central Iowa Shop Where I Live (see page 7 for more info on this exciting opportunity – FREE to our members). And when we couldn't meet with you personally to share new ideas, concepts, or small business assistance we facilitated virtual programming like our Business Re-Planning workshop, and our "Hidden Bias" seminar following the tumultuous and tense period after the George Floyd death in Minneapolis. 2020 also saw the launch of the new Tiered Investment System, packaging our many benefits and tools that help your business grow, support important community development projects, and help you build your professional knowledge. This exciting new membership program is just another way we continue to be razor-focused on continuous improvement and providing you a value-based method of engaging with us. I invite you to take the time to read through these pages and carefully consider the incredible opportunities we provide within each Tiered Investment Level.

Recently the Chamber's Board of Directors revisited our Strategic Plan and with the guidance of the University of Northern Iowa's Institute for Decision-Making has retooled this important guiding document highlighting the importance of their personal outreach to you as a member, and a goal as an organization to better tell the success stories of our local business community. While 2020 took from us many of the things the Chamber is known for (Business After Hours, Pufferbilly Days™, etc.) it did not steal our spirit of mission and intentions to be a valued partner to your organization. 2020 taught us a few lessons – efficiency, humility, and the need for an unparalleled intestinal fortitude and resolve to survive. It is our hope that 2021 finds us returning to normal. Until then, we will do everything within our means to be the most trusted and valuable partner to your business.



A handwritten signature in black ink, appearing to read 'Kurt R. Phillips'.

- Kurt R. Phillips, Executive Director

***"While 2020 took from us many of the things the Chamber is known for, (Business After Hours, Pufferbilly Days™, etc.) it did not steal our spirit of mission and intentions to be a valued partner to your organization."***

# Chamber Board & Staff

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**Kurt Phillips** 2021 marks the tenth year that Phillips has presided over the operations of the Chamber of Commerce. He also serves in the capacity as Executive Director for the Boone County Economic Growth Corporation, the private non-profit representing economic development initiatives across the county, adding that responsibility in the summer of 2016. As Executive Director of the Boone County Chamber he has overseen the steady growth of programs, services, and community impact in his previous eight years. Key accomplishments include resurrecting Pufferbilly Days™ and returning it to a street festival in 2011 and negotiating the purchase and managing the renovations of the current chamber offices at 903 Story Street. Phillips serves as Vice-Chair of the Iowa Association of Chambers of Commerce (formerly the Iowa Chamber of Commerce Executives), is a board member with the Ames Economic Development Commission, and has chaired the Boone County Trails Initiative since he launched the program in the fall of 2011. Phillips' is a proud DMACC and Iowa State University graduate and holds a certificate in non-profit management from the US Chamber's Institute for Organizational Management. A native of Minnesota, Phillips and his wife Rita have made their home in Boone since 1988.



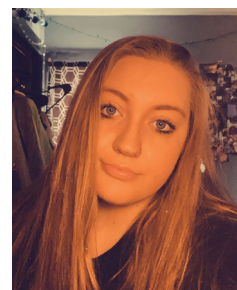
**Mike Hammond** has joined the Chamber team as Membership and Community Outreach Coordinator. In this role Mike will be connecting with and serving the needs of our current members, as well as leading our efforts to engage prospective members about the benefits of joining our growing community of business leaders. Mike brings a diverse skill set to the position, having professional experience in international higher education, communications, human services, and workforce readiness. To many of you Mike may be a familiar face. A Boone High School alumnus (Class of '04), Mike and his fiancée, Jill, of Grand Rapids, Michigan, along with their two hounds, Charlie and Polly, moved back to the Boone area in 2020.



**Julie Venner** joined the Chamber team in early 2018 as a part-time bookkeeper. After a lengthy career in elementary education and teaching in the Boone Community School District she was coaxed out of semi-retirement and assumed the weekly tasks of reconciling, debiting, and crediting of the Chamber's financial ledger and that of the Boone County Economic Growth Corporation. She and her husband Tom have been residents of Boone since 1986.



**Emily Bridges** is a senior at Boone High School. Emily is in EDGE which has given her the opportunity to come to the Chamber every Monday and Tuesday to do Graphic Design work. Emily started coming to the Chamber in November to work on designing this Members Guide. She has also been partnering with Redekers to do interior design projects. She has been accepted into Iowa State University for Fall of 2021. Emily plans to get a degree in Interior Designing.



# Our Guiding Principles

## Mission:

The Boone County Chamber of Commerce mission is to enhance the economic vitality and quality of life in Boone County.

## Vision:

“To be the recognized leader and catalyst for small business, community betterment, and initiatives that support local industry to transform Boone County.”

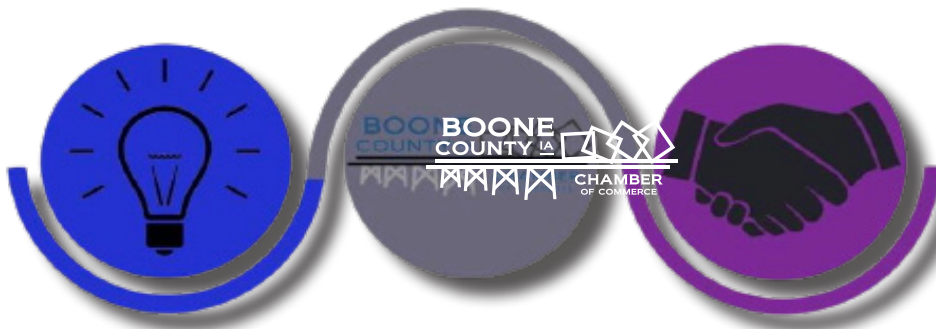
## Values:

- To act as trustworthy and responsible stewards of the Chambers funds, seeking to direct our resources with wisdom and integrity.
- Treat all of our relationships with honesty, respect, and fairness.
- Be actively involved in our community as leaders who will identify and address issues of community and regional concern.
- Be passionate about providing business with the tools they need to grow and prosper.
- Be open to new ideas and willing to consider change.
- Listen and work with others as a team in order to enable our success and fulfill our mission.

# The Chambers Strategic Plan

Recently the Boone County Chamber of Commerce Board of Directors, in work sessions facilitated by the University of Northern Iowa's Institute for Decision-Making, examined the strengths, weaknesses, opportunities, and threats that affect our industry and our ability to serve our members. From these discussions they have determined the need to pursue three key priorities. These priorities make up the 2021 Strategic Plan and are focused on strengthening the organization internally and externally. The priorities for the next 12-18 months are:

- Increase members' understanding and awareness of the Chamber's programming, activities, and contributions in the county and its impact on members.
- Engage current and prospective Chamber Board Members as active brand ambassadors for the organization.
- Assist small businesses throughout Boone County in accessing business and technical assistance and networking with peers.



# Boone County Chamber Board of Directors

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## Executive Committee



**Holly Stecker**  
*President*  
Stecker Concrete



**Brian Reimers**  
*Vice-President*  
City of Ogden



**Kelsey Gribbins**  
*Treasurer*  
VisionBank



**Alex Kretzinger**  
*At-Large*  
Des Moines YMCA Camp

## Board of Directors



**Kyle Hanna**  
Bowers-Digmann  
Financial



**Erin Robey**  
Boone Theater



**Bret Kinne**  
Medical Associates  
Pharmacy



**Greg Williams**  
Nerem & Associates  
Real Estate



**Koby Pritchard**  
Fareway Stores, Inc.



**Angel Boring**  
Walmart



**Travis Stevenson**  
Boone & Scenic Valley Railroad

## Ex-Officio



**Julie Trepka**  
Boone Community Schools



**Drew Nelson**  
DMACC



**Bill Skare**  
City of Boone

# Chamber Commitees

*Volenteers are the heart of the Chamber of Commerce and Pufferbilly Days™ success. For many members, their service to our organization is one way they give back to their communities. There are a variety of ways you can get involved.*

Board of Directors	Elected:	The 3rd Monday of each month, 11:30am
Chamber Executive Committee	Elected:	The 1st Friday of each month, 8:00am
Finance Committee	Appointed:	Meet as needed
Pufferbilly Days™ Steering Committee	Appointed	The 2nd Tuesday of each month, 7:30am
Ambassadors (Boone Red Coats)	Appointed:	Each Tuesday morning
Ambassadors (Ogden Blue Coat)	Appointed:	The 3rd Thursday of each month, 9am
EntreLAUNCH	Appointed:	Meet as needed

\*ALL MEETINGS ARE HELD IN THE CHAMBER BOARD ROOM, 903 STORY STREET, EXCEPT EntreLAUNCH WHOSE LOCATION IS DETERMINED PRIOR TO EACH MONTH'S MEETING.\*

Elected	Members are formally elected by a vote of the Board of Directors
Appointed	Member appointments are approved by the Individual Committee



# Central Iowa - Shop Where I Live

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In 2020, the Boone County Chamber of Commerce joined up with a program called Central Iowa – Shop Where I Live. Central Iowa - Shop Where I Live is a buy local, mainstreet level, cooperative effort with five other area Chambers who have fronted the expense to build a robust, e-commerce website:

**[www.Centrallowa.ShopWhereILive.com](http://www.Centrallowa.ShopWhereILive.com)**

Our investment allows any of our members to create an e-commerce profile and sell up to 25 products on the world wide web, at absolutely no cost!

The Shop Where I Live platform allows customers to shop from local businesses online through this special, local marketplace website. Each of our members can establish their own 'shop' within the platform to sell products, services, gift cards, virtual products, "to-go" orders, and more. There is no commission on orders, and only a typical processing fee of 2.9% + \$.30 per transaction (similar to most in-store processing) charged against each sale. Even if you already have an e-commerce site, you can still list products on **[Centrallowa.ShopWhereILive.com](http://Centrallowa.ShopWhereILive.com)** and link back to your web store for checkout.

Take advantage of this exciting new platform for mainstreet, online retail by registering your business and getting initial products added into your shop. This will allow the Boone County Chamber to further promote this resource to the online shopping community. Just use the web URL below to register your business and get started!

**Go here to register: <https://centrallowa.shopwhereilive.com/vendor-registration/>**



# Membership Benefit Details

**BASIC Level Membership** The Chambers investment level is perfect for those businesses and organizations with smaller budgets that still want a core set of benefits and to be affiliated with the Chamber.

**Eligible to serve on Chamber board or leadership committees**

As a member in good standing with the Chamber of Commerce, you can serve in a volunteer role in support of the mission of the organization. This includes directorships, ambassadors, and select standing, sub or ad hoc committees and task force.

**2021 member cling to display in window**

Every member receives a releasable window cling declaring their affiliation with the Chamber. Studies show consumers prefer to shop with chamber-member businesses.

**BASIC Member listing on [www.Boonelowa.us](http://www.Boonelowa.us) (Business name only; does not include address or phone)**

As a BASIC member your company name will be listed on our member listing page at [www.Boonelowa.us](http://www.Boonelowa.us).

**Invitation to our Annual Member Appreciation Cook-Out**

ALL our members are invited to the annual cook-out on the Veterans Park lawn across from the Chamber offices to enjoy fantastic grilled steak sandwiches, sides, and beverages. It's our way of saying THANKS for your support!

**Ability to post job openings, hot deals, and events on Member Information Center**

The Chamber's Member Information Center (MIC) is a powerful tool that enables members to create and submit special events and post job openings on the Chamber's website and social media outlets.

**Weekly email and monthly newsletter updates from the chamber**

Stay in the loop on Chamber and CVB happenings by reading our weekly Boone County Brief email blasts and newsletter articles. Also, use the Brief to share your major event announcements and special events.

**Access to Chamber member-only events**

Membership has its privileges! You gain access to members only events like the Golf Classic, Member Appreciation event in June, our annual meeting, and more.

**Business referrals by Chamber staff**

The Chamber staff fields hundreds of requests from consumers for business referrals each year. We're more than happy to send them your way as a member.

**Eligible to redeem Chamber gift checks**

Over \$24,000 in Chamber gift checks were sold in 2020! Only Boone County Chamber member businesses can tap this dedicated "shop local" cash.

## BENEFITS

## Value



Eligible to serve as a director on the Chamber board or other leadership committees.	-	A
2021 member cling to display in window.	\$5.00	B
Invitation to the Chambers annual Member Appreciation dinner in June.	\$40.00	N
Basic Member listing on <a href="http://www.Boonelowa.us">www.Boonelowa.us</a> (Business name only; does not include address or phone.)	\$185.00	M
Ability to post job opening, sales, and events on MIC.	\$365.00	M
Weekly email and monthly newsletter updates from the Chamber.	\$100.00	B
Access to Chamber member-only events.	\$100.00	N
Business referrals by Chamber staff.	\$100.00	A
Eligible to redeem Chamber gift check.	\$100.00	B
VALUE OF COMBINED BENEFITS: \$1,035.00		
YOUR INVESTMENT: \$200.00		



: **Networking/Business Builder (N)**   **Advocacy/Government (A)**

# Membership Benefit Details

**SUPPORTER Level Membership** (Enjoy these benefits and all of those included with BASIC) The Chambers SUPPORTER investment level rewards those businesses and organizations that want a little more bang for their buck, adding access to valuable grant programs and powerful web-based tools.

## Distribution of your business brochures/cards at Chamber

Got a nice brochure that promotes your business or attraction? Take advantage of the Chamber's business card and brochure rack, located at our main entrance to our offices at 903 Story Street in Boone.

## Upgraded Member listing on Boonelowa.us and Chamber app (includes address, phone, email)

As a SUPPORTER level member you receive a dedicated page to promote your business on [www.Boonelowa.us](http://www.Boonelowa.us) that allows you to include your address, phone, website link, and email contact information.

## FREE use of Chamber Board Room, sound system, exhibit wall, podium, & event canopy

We've got a lot of tools "for the trade" to help you look and sound your best for events and promotions. Access our board room, powerful PA system, exhibit wall, or presentation podium at no cost as a SUPPORTER level investor.

## Access to the Retail Grants Program (8 - \$250 grants given per year)

Got a big sale coming up? Need to drive some traffic through your doors? Apply for a Retail Promotions Grant through the Chamber. We'll dole out 8-\$250 grants this year to help you make your next sale a winning...and profitable event.

## Updated membership list and contacts emailed to you Quarterly

Business to business sales are as, if not more important, than almost any other type of selling relationship you can develop. We'll send you an updated Boone County Chamber membership listing in an Excel format, with all the information you need to reach out to your business peers and cultivate those relationships.

## FREE Ribbon Cutting, Groundbreaking or Grand Opening Event

New business? Grand Opening? Get the spotlight shining brightly on you as the Boone County Chamber Ambassadors and their signature BIG red (or blue) scissors come to your location and cut a ribbon to celebrate at no cost to you!

## BENEFITS

## Value



Distribution of your business brochures/cards at Chamber (See CVB option for add distribution)	\$200.00	M
Upgraded member listing on Boonelowa.us and Chamber app (Includes address, phone, email)	\$365.00	M
Access to use of Chamber board room, sound system, exhibit wall, podium, and event canopy	\$300.00	B
Access to the Rental Grants Program (8 - \$250 grants given per year)	\$250.00	M
Updated membership list and contacts emailed to you quarterly	\$200.00	B
Ribbon cutting, groundbreaking, or grand opening event at no charge	\$200.00	M
*All benefits in BASIC are included*	VALUE OF COMBINED BENEFITS: \$2,510.00	
	YOUR INVESTMENT: \$500.00	

**Marketing and Advertising (M)    Business/Leadership/Community (B)**

# Membership Benefit Details

**PARTNER Level Membership** (Enjoy these benefits and all of those included with BASIC and SUPPORTER) The Chamber's PARTNER investment level truly elevates Chamber members into another marketing level including video service, enhanced web listings, and more to help you tell your story to the public.

## **Tickets to Chamber Annual Meeting**

Our most important event of the year, the Chamber's Annual Meeting brings together the leaders of the business community to celebrate the Chamber's successes from the past year, get an update on future initiatives, enjoy a fabulous meal, and hear from a celebrated keynote speaker. Two tickets are included at no cost to you as a Chamber PARTNER investor.

## **ENHANCED Member Listing on Boonelowa.us (Add company logo, pictures, video, maps and more)**

Our highest level of online visibility, PARTNER level members and above get access to all of the tools to fully develop their business profile on [www.Boonelowa.us](http://www.Boonelowa.us), including multiple pages for video, pictures, logo's, company and staff detail.

## **1 month with logo on "Thanks for popping in" gift**

A simple but effective way to get your company or organization's name in front of the consumer. We'll label our FREE popcorn gifts with your logo for one month during the year and hand them out to our guests and visitors.

## **Access to the Professional Development Grants Program (8 - \$250 grants given per yr.)**

We're big believers in continuing education and professional development, that's why our PARTNER level and above investors have access to \$2,000 in our NEW grants program to assist in defraying the costs incurred when you attend industry conferences, workshops or seminars. We'll issue up to eight of them each year!

## **One (1) EXPOSE™ free :60 sec. promo video for your Business**

Video is where it's at when it comes to cutting through the clutter online. Our NEW EXPOSE' video program provides a simple, yet effective way to build awareness of your company through :60 sec. video shorts.

## **Teacher Sponsorship at New Teacher Breakfast**

Make a great connection! The Chamber's New Teacher Breakfast is a simple, but wonderful way to forge relationships between the education and business community. We provide a delicious hot breakfast for you and your sponsored teacher for this August event.

## **BENEFITS**

## **Value**



Tickets to chamber annual meeting (\*\* podium recognition)

\$35.00 ea.

N

Enhanced member listing on Boonelowa.us (and Company logo, pictures, video, maps, and more)

\$730.00

M

One month with logo on "Thanks for Popping in" gift

\$50.00

M

Access to the professional development grants program (8-\$250 grants given per year)

\$250.00

B

One expose free :60 seconds promo video for your business (posted to social media sites and pages)

\$200.00

M

Teachers sponsorship at new teacher breakfast

\$50.00

B

\*All benefits in BASIC and SUPPORTER are included\*

VALUE OF COMBINED BENEFITS: \$3,860.00

**YOUR INVESTMENT: \$750.00**



**: Networking/Business Builder (N) Advocacy/Government (A)**

# Membership Benefit Details

**PROFESSIONAL Level Membership** (Enjoy these benefits and all of those included with BASIC, SUPPORTER, and PARTNER.) The Chamber's PROFESSIONAL investment level is loaded with value for the business that is ready to make a statement. Chock full of advertising tools across a variety of mediums you'd be hard-pressed to find more visibility for your company for the dollars spent.

**Advertisement in the NEW Boost. Lead. Connect. Magazine (see tiers for ad size)**

Mailed to more than 7,000 addresses in Boone, Madrid and Ogden. Also digitally delivered to nearly 500 member representatives. The full-color Chamber Express is a powerful and affordable way to advertise your company to other business leaders and the general public.

**Complimentary 8 1/2" x 11" insert in Boost. Lead. Connect. Magazine**

Stand out from the crowd with a full-page, full-color advertisement as a FREE insert in the electronic version of our quarterly newsletter, called Boost. Lead. Connect. Delivered to nearly 500 member representatives each month.

**Recognition on pop-up banner at every chamber event**

As a PROFESSIONAL level sponsor you deserve the added value of event recognition. Your company name will adorn our large sail-banners that are shown at every available event throughout the entire year. One more way to build name recognition in a competitive marketplace.

**Recognition on the Sponsorship page at [www.booneiowa.us](http://www.booneiowa.us)**

We've set aside a page just for our PROFESSIONAL level (and above) sponsors. Firmly entrench your company's name in the minds of the consumer on our website reaching thousands of people each year.

**Recognition on table tents/programs/literature/etc.**

Yet another way to get in front of the consumer. Our table tents, programs, and other event literature will list all of our PROFESSIONAL level member sponsors.

**"Featured Sponsor of the month" - chamber Facebook, Twitter, Instagram**

The impact of social media is amazing. And that's why we've included our Facebook, Twitter, and Instagram as part of your comprehensive marketing in the PROFESSIONAL level package. Your business will get a spotlight feature during one month in the upcoming year (first come first serve). It's intrusive, AND exclusive!

**FREE Certificate of Origin (exporting validation)**

It's a global economy with more and more business being done on the export side. Certificates of Origin are an invaluable tool to document the validity of manufactured goods, and available only from the Chamber.

**Boone Area Leadership Program tuition for one candidate (2020 program - limited to 15 participants)**

Few programs are more impactful than the Chamber's Leadership program. PROFESSIONAL level sponsors (and above) receive tuition coverage for one candidate NOTE: class size is limited. Students are taken on a first come first serve basis.

**8 1/2" x 11" Chamber 2020 Membership framed plaque**

A beautiful, scenic framed portrait capturing the essence of Boone County is yours as part of your Professional level sponsorship.

## BENEFITS

## Value



Advertisement and quarterly chamber express newsletter mailed direct to homes and businesses	\$365.00 and up	M
Complementary 8 1/2 x 11 inches insert in chamber express newsletter	\$75.00	M
Recognition on pop-up banner at every chamber event	\$500.00 and up	M
Recognition on sponsorship page on chamber website	\$500.00 and up	M
Recognition on table tents/programs/literature/etc.	\$100.00 and up	M
"Featured sponsor of the month" - chamber Facebook, Twitter, Instagram.	\$100.00	M
Certificates of origin stamped at no charge (exporting validation)	\$25.00 each	B
Boone area leadership tuition for one candidate (2021 program – limited to first 15 participants)	\$450.00	N
8 1/2" x 11" chamber 2021 membership framed plaque	\$50.00	B
All benefits in BASIC, SUPPORTER, and PARTNER are included	VALUE OF COMBINED BENEFITS: \$6,025.00	
	YOUR INVESTMENT: \$1,500	

**Marketing and Advertising (M) Business/Leadership/Community (B)**

# Membership Benefit Details

**EXECUTIVE Level Membership** (Enjoy these benefits and all of those included with BASIC, SUPPORTER, PARTNER, and PROFESSIONAL.) As an EXECUTIVE level sponser you join an elite level of community leaders in supporting the Chamber's mission to improve the industrial retail, tourism, and quality of life for the area. Along the way we've packaged value, exclusivity, and top-level recognition for your generous support of our organization.

## One (1) COATTAIL™ member allowance

As a community-minded company you feel it's part of your responsibility to see to it that area non-profits can continue to provide services that assist important causes. One way to help: Our COATTAIL program. It allows you to 'carry' one local non-profit, providing them with a BASIC membership and allowing them to take advantage of the benefits afforded other local businesses. NOTE: non-profit must be a NEW chamber member. Cannot convert an existing chamber member into the COATTAIL program. The FREE Membership is allowed for up to two years with your paid membership.

## Website rotating ad

Nearly 40,000 people view our website each year and that's squarely where we'll put your ad in our rotating banner. Generate thousands of impressions and build your brand with this tool.

## Opportunity to provide corporate gift at select events

You spend marketing dollars each year to "catch the eye" of the consumer. Now you can partner with the chamber at some of our largest events to share your specialty items and put them to good use.

## Business After Hours event fee waived

Some of our most popular events are the one's our Chamber members host. A Business After Hours comes with some big cash giveaways, a few laughs, a great spotlight on your business and staff, and at no cost to you! NOTE: space is very limited. Please call ahead to reserve your month and date (first come first serve).

## Invitation to Exclusive CEO Roundtables (two per year)

Two times per year Executive Director Kurt Phillips will host a CEO's roundtable to discuss the state of our communities and the local economy with you and other business leaders as part of this exclusive event. Lunch is included.

## Chamber App "Powered By" Landing Page Sponsorship

The Chamber's app is the fastest way to access up-to-the-minute information, get important alerts and event notifications. It all starts with our boot-up screen where your company will be featured for one month in our "Powered By" frame.

## Complimentary Hole Sponsorship at Chamber Golf Classic

There is nothing more gratifying than a day out on the course with friends, associates, and fellow Chamber members. The Chamber's Golf Classic brings together more than 110 golfers annually and your EXECUTIVE level sponsorship grants you one hole sponsorship to market your company.

## Exclusive Pre-legislative luncheon with elected officials

The Chamber will arrange a private audience with our state Senator and Representatives prior to the upcoming general assembly, allowing you a prime opportunity to engage with these leaders as they prepare for the next legislative session. Lunch/dinner is included.

## BENEFITS

## Value



One COATTAIL member allowance (Must be new member/cannot convert existing member)	\$200.00	A
Website rotating banner ad	\$100.00 per mos.	M
Opportunity to provide corporate gift at select events	\$50.00	M
Business after hours event fee waived	\$100.00	M
Invitation to exclusive CEO round tables (two per year)	\$200.00	A
Chamber up powered by landing page sponsorship	\$100.00	M
Complementary whole sponsorship at Chamber Golf Classic	\$175.00	M
Exclusive pre-legislative luncheon with elected officials	\$200.00	A
*All benefits in BASIC, SUPPORTER, PARTNER, and PROFESSIONAL are included.*		
VALUE OF COMBINED BENEFITS: \$8,455.00		
YOUR INVESTMENT: \$3,000		



: Networking/Business Builder (N) Advocacy/Government (A)

# Membership Benefit Details

**STATESMAN Level Membership** (Enjoy these benefits and all of those included with BASIC, SUPPORTER, PARTNER, PROFESSIONAL, and EXECUTIVE.) As a STATESMAN level investor you will position your company as a community leader in word (marketing and advertising) and by deed (underwriting key Chamber programs), that show you are prepared to drive the local economy, growth, and development in Boone County. The tier ensures that your company name, image, and leadership status is maintained with our most visible marketing tools, and prominence at key Chamber events.

## **Complimentary foursome at Chamber Golf Classic**

What a great way to treat yourself, staff, or an important client to a day of golf! Enjoy a fabulous lunch, hole prizes, raffles, and drinks on us!

## **Boone Area Leadership Program Sponsor (1st Qtr. program 2021)**

You'll be a featured sponsor of our most exclusive Chamber program. The Leadership Program informs, enlightens, and engages as it prepares local professionals to become our next generation of leaders.

## **Company Logo included on footer of all website pages**

Our website is more than fifty pages deep with interesting articles, stunning photographs, videos, and important information that that reaches nearly 40,000 people. Your company will have its logo on every single page viewed!

## **Company Logo on chamber email signatures**

Email is the way most business communication is conducted today. The Chamber staff reaches more than 10,000 professionals every year, and your company's logo will go out with each one of our emails as a part of our signature block.

## **Company Logo on weekly Boone Brief Newsletter**

Fifty-two times per year, the Boone County Brief updates the nearly 500 subscribers to our weekly email 'briefs'. That equates to thousands of valuable impressions of your company's brand on our membership.

## BENEFITS

## Value



Complementary foursome at chamber golf classic	\$350.00	N
Boone area leadership program sponsored (1st quarter program 2021)	\$750.00	B
Company logo included on footer of all website pages	\$1,000.00	M
Company logo on Chamber email signatures	\$1,000.00	M
Company logo on weekly Boone Brief newsletter	<u>\$600.00</u>	M
*All benefits in BASIC, SUPPORTER, PARTNER, EXECUTIVE, and PROFESSIONAL are included.*		
VALUE OF COMBINED BENEFITS: \$13,745.00		
YOUR INVESTMENT: \$6,000.00		

**Marketing and Advertising (M)    Business/Leadership/Community (B)**

# Memberships, Tickets, & Benefits

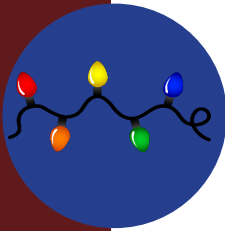
Chamber Annual Meeting Ticket	\$35.00
Farm-To-Table Dinner Ticket	\$60.00
Golfer Individual	\$90.00
Golf Classic Foursome	\$350.00
Golf Classic Hole Sponsorship	\$175.00
Certificates of Origin	\$25.00 per visit
Boone Leadership Program Tuition	\$450.00 per candidate
Ribbon Cutting Ceremony	\$200.00
Grand Opening Event	\$200.00
Groundbreaking Event	\$200.00
Board Room Rental	\$25.00 per hour*
Event Canopy / Pop-up Tent Rental	\$25.00 per day+
PA Sound System Rental	\$25.00 per day+
Podium Rental	\$25.00 per day+
Business After Hours Hosting Fee	\$100.00

\*Usage begins at set up and ends at tear down\*  
+plus \$50.00 returnable deposit

# Chamber Programs and Events

## Open to the Community

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**Holiday Lighted Parade:** The Thursday following Thanksgiving, the downtown streets of Boone light up with creative floats designed by local businesses and residents in a festive display of the holiday spirit. The Chamber's Annual Holiday Lighted Parade and Tree Lighting Spectacular is a sight to be seen.



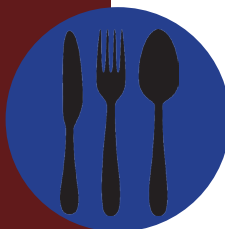
**Ag Omelet Breakfasts:** For nearly thirty-six years the Ag Committee of the Boone County Chamber of Commerce has hosted a scrumptious morning event to be all morning events...our famous Ag Omelet Breakfasts. Featuring local 'celebrity' chefs cooking up hot, fresh, and custom-made omelets to your order. This event is a fundraiser for 4H and FFA scholarships that has produced more than \$20,000 in tuition assistance for more than 100 students over the years. This is one of the Chamber's most beloved public events and is held twice each year, in early March and early November. Our members are encouraged to participate as volunteers helping in the back kitchen or cooking up a storm on the front line.



**Downtown Trick-Or-Treat:** For one night the streets and sidewalks are filled with little ghosts and goblins. Downtown Boone merchants work hand in hand with the Boone Police to help raise funds for Shop With a Cop by offering treats to hundreds of kids and their families on a Thursday night prior to Halloween. Truly an amazing spectacle spooktacle!



**Pay It Forward:** This program mobilizes our members, citizens, and students to take on worthy projects to spruce up and clean up our communities, teach the value of volunteerism, and instill pride in the place we live.



**Farm to Table Supper:** Who doesn't like food? And especially foods produced and prepared locally? The Farm to Table Supper presents a unique opportunity for "foodies" to enjoy an amazing array of appetizers, entrees, beverages, and desserts...a veritable feast prepared by local growers and chefs.

# Pufferbilly Days™

In 1977 a small group of retail members of the Boone Chamber of Commerce needed a fresh, new idea for a sidewalk sale promotion. They wrapped their promotional idea around Boone's railroad heritage and the beginnings of what has grown to be one of Iowa's largest street festivals, Pufferbilly Days™, was born.

The 2020 celebration went by the wayside as did many other community celebrations, but the cancellation provided an opportunity for the Steering Committee to re-think how the festival will look moving forward. In October of last year, based on mitigating logistical challenges and improving economic impact potential, the decision was made to bump up the 2021 festival to a new weekend in early August. Mark your calendars for August 6th through the 8th and plan to enjoy Pufferbilly Days™. Three days of nightly entertainment, a huge craft fair, carnival, and a legendary parade that covers two miles of Story Street from Hancock Drive all the way to the corner of 8th Street in downtown Boone. Attendance over those three days is estimated to be more than ten-thousand with the event often the host event for many class and family reunions.



***“Due to the sheer magnitude of Pufferbilly Days™ and its place as one of our area's biggest draws it provides an incredible opportunity for businesses seeking brand awareness and visibility.”***

Due to the sheer magnitude of Pufferbilly Days™ and its place as one of our area's biggest draws, it provides an incredible opportunity for businesses seeking brand awareness and visibility. The 2021 Pufferbilly Days™ Sponsor Packages feature our entertainment line-up and festival events and activity calendar, and we encourage you to consider how you can take advantage of the great marketing and advertising tools we'll include with each sponsor level. With a reputation far and wide, there truly is nothing quite like Pufferbilly Days™.

# Legacy Endowed Fund

In 2015 the Chamber Board of Directors, as one piece of an important initiative to solidify the Chamber's long-term financial viability and ability to carry out its mission, started the Legacy Fund. The Legacy Fund is an Endowed Iowa Fund providing local residents and the business community a unique option to give back to their community through Chamber programs that serve all area residents and businesses. At the same time, as a generous donor you receive valuable Iowa tax credits. The Chamber utilizes the interest from this fund as an alternative revenue source to support countywide initiatives or community enhancement projects.

***"The Legacy Fund is an Endowed Iowa Fund providing local residents and the business community a unique option to give back to their community through Chamber programs that serve all area residents and businesses."***

Exactly what does the Legacy Fund support? In 2019 the Chamber Board directed proceeds toward the 8th and Story Street Greenspace park project. This gift has helped pave the way for an exciting new outdoor gathering space in downtown Boone that will serve all of the citizens of the community and visitors, as well as serve as a fun venue for special events. In 2020, dollars from the Legacy Fund were used to seed the Small Business Assistance Grant program that ultimately awarded more than \$33,000 to Boone County businesses negatively impacted by the COVID-19 pandemic. The Legacy Fund was designed to help underwrite events, programs and activities that support cultural, educational and recreational projects, foster business-to-education programming, professional development workshops, seminars, and more.

As you consider your own personal legacy, give some thought to including the Boone County Chamber of Commerce Legacy Fund in your annual charitable contributions or estate planning. See your tax advisor for more details on how you can leverage this fund personally and to improve your community.

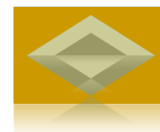
Endow Iowa Tax Credit Illustration

Gift Amount	\$1,000	\$10,000	\$100,000
Endow Iowa Tax Credit (25%)	-250	-2,500	-25,000
Net Federal Deductible Gift	750	7,500	75,000
Federal Tax Savings (37%)	-277.50	-2,775	-27,750
Net Cost of Gift*	\$472.50	\$4,725	\$47,250

\*Disclaimer: For ease of illustration, the examples above do not factor in the federal/state net tax effect. Examples assume the donor is in the 37% tax bracket and plans to claim a charitable deduction on their federal tax return.

## THE CHAMBER LEGACY FUND

SECURING THE FUTURE OF OUR  
MISSION TO SERVE BOONE COUNTY



# Application For Membership

Thank you for your support of the Boone County Chamber of Commerce! Please fill out the application/renewal form below and return it to our office at 903 Story Street, Boone, Iowa 50036 or electronically via email to office@booneiowa.us. Payment should accompany this form (unless you have already made prior arrangements for payment.)

**Business/Organization Name** \_\_\_\_\_

Primary Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Business Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Business Phone \_\_\_\_\_ Business Email \_\_\_\_\_

Personal Phone (Optional) \_\_\_\_\_ Personal Email (Optional) \_\_\_\_\_

Company Category \_\_\_\_\_

## Other Company Reps

Name \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

## Company Social Media Pages

 Website \_\_\_\_\_  Facebook \_\_\_\_\_  LinkedIn \_\_\_\_\_

 Twitter \_\_\_\_\_  Instagram \_\_\_\_\_

Please choose your preferred business category for our online directory ( i.e.--Where are you listed in the yellow pages?)

## Choose Your 2021 Membership Investment Level

**\$6000** ☐ **STATESMAN**

**\$3000** ☐ **EXECUTIVE**

**\$1500** ☐ **PROFESSIONAL**

**\$750** ☐ **PARTNER**

**\$500** ☐ **SUPPORTER**

**\$200** ☐ **BASIC**

**\$135** ☐ **INDIVIDUAL**

2021 Membership  
Investment Commitment \$ \_\_\_\_\_

Program Sponsorships  
or Event Tickets  
add-ons (Please List)

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

**TOTAL 2021 INVESTMENT** \$ \_\_\_\_\_

# 2021 Events

<b>January</b>	<b>February</b>	<b>March</b> Spring Omelet Breakfast	<b>April</b> High School Tour CEO Luncheon
<b>May</b> High School Tour  Pay It Forward / Downtown Clean-up  Chamber Annual Meeting	<b>June</b> Chamber Golf Classic  Member Appreciation BBQ Cookout  Pay It Forward / Downtown Clean-up	<b>July</b> Pay in Forward / Downtown Clean-up	<b>August</b> Pufferbilly Days™  New Teacher Breakfast  Pay It Forward / Downtown Clean-up
<b>September</b> High School Tour  Pay It Forward / Downtown Clean-up	<b>October</b> High School Tour  Farm-to-Table Dinner  Trick-or-Treat Night	<b>November</b> Harvest Omelet Breakfast  CEO Luncheon	<b>December</b> Holiday Lighted Parade



# 2020 Member Directory

21st Century Rehab  
Jamie Rabe  
1504 S. Story Street  
Boone, IA 50036  
(515) 236-9014  
21stcenturyrehab.com

905 Ink  
Eric Carlson  
1812 Factory Street  
Boone, IA 50036  
(515) 230-4295  
905ink.com

**A**  
A & M Laundry Inc  
Clare O'Rourke  
520 Marshall Street  
Boone, IA 50036  
(515) 432-3021  
amservicesinc.net

Abstract & Title Services of Boone Co  
Kelli Bachman  
709 Story Street  
Boone, IA 50036  
(515) 432-0010

Accura Healthcare of ogden  
Kayla Zellmer  
625 E.Oak Street  
Ogden, IA 50212  
(5150 275-2481

AgCertain  
Daniel Oh  
977 Quartz Avenue  
Boone, IA 50036  
(515) 309-9595

AgReliant Genetics, LLC  
Rob Ford  
1206 E. Avenue  
Ogden, IA 50212  
(515) 275-4165 Ext:201  
agreliantgenetics.com

Alice Place Senior Living  
Joe Marone  
1704 Hawkeye Drive  
Boone, IA 50036  
(515) 500-3006

Alliant Utilities  
Mason Adams  
1284 XE Place  
Ames, IA 50014  
(515) 268-3439  
alliantenergy.com

American Inn & Suites  
Bob Patel  
1215 S Story Street  
Boone, IA 50036  
(515) 432-4322

Ames Convention & Visitors Bureau  
Kevin Bourke  
1601 Golden Aspen Drive, Suite 110  
Ames, IA 50010  
(515) 232-4032  
visitames.com

Anytime Fitness  
Don Romig  
1314 S Marshall Street  
Boone, IA 50036  
(515) 432-9400  
anytimefitness.com

APC  
Martha Wingert  
2621 E Mamie Eisenhower Avenue  
Boone, IA 50036  
(515) 289-5188  
functionalproteins.com

Arnold Motor Supply  
Gary Kemp  
1005 7th Street  
Boone, IA 50036  
(515) 432-4455  
arnoldmotorsupply.com

Availa Bank  
Abby Howie  
1530 S. Duff Avenue  
Ames,IA 50010  
(5150 233-2033

**B**  
Bacon Jewelers  
Ed Bacon  
1217 SE Marshall St  
Boone, IA 50036  
(515) 432-2805  
baconjewelers.com

Baymont Inn & Suites  
Dipen Patel  
1745 SE Marshall Street  
Boone, IA 50036  
(515) 432-8168  
baymontinns.com

Behn's Centre of Dance  
Mary Mentzer  
707 Runyen Street  
Boone, IA 50036  
(515) 432-1442  
behnsdance.com

Betten Associates  
Phil Hauser  
1404 S Marshall Street  
Boone, IA 50036  
(515) 432-1524  
bettenassociates.com

Better Business Bureau  
Christopher Coleman  
2625 Beaver Avenue  
Des Moines, IA 50310  
(515) 243-5027

Boehm Insurance Agency Inc  
Hans Boehm  
808 Story Street  
Boone, IA 50036  
(515) 432-7435  
boehmins.com

Bomgaars Supply, Inc.  
Brian Junch  
1815 S. Story Street  
Boone, IA 50036  
(515) 432-2206  
bomgaars.com

Book Shoppe Inc, The  
Susan Schafer  
817 Story Street  
Boone, IA 50036  
(515) 432-2556  
thebookshoppe.net

Boone & Scenic Valley Railroad  
Travis Stevenson  
225 10th Street  
Boone, IA 50036  
(515) 432-4249  
bsvrr.com

Boone Ace Hardware  
Scott Johnson  
1735 SE Marshall Street  
Boone, IA 50036  
(515) 432-3543

Boone Bank & Trust Co.  
Samantha Perry  
716 8th Street  
Boone, IA 50036  
(515) 432-6200  
boonebankiowa.com

Boone Community School District  
Julie Tropa  
500 7th Street  
Boone, IA 50036  
(515) 433-0750  
boone.k12.ia.us

Boone Community Theatre  
Lori Haynes  
705 Story St.  
Boone, IA 50036  
(515) 303-0393  
boonecommunitytheatre.org

Boone County  
John Roosa  
201 State Street  
Boone, IA 50036  
(515) 433-0502  
co.boone.ia.us

Boone County Abstract  
Sherry Shaw  
718 8th St  
Boone, IA 50036  
(515) 432-3633

Boone County Ag Association  
Ashley Fitzgerald  
1601 Industrial Park Road  
Boone, IA 50036  
(515) 432-5899  
boonecountyfairia.com

Boone County Cattlemen  
Jeff Erb  
1440 Quill Avenue  
Boone,IA 50036  
(515) 298-0237

Boone County Farm Bureau  
Jeremy Coyle  
1520 S Story Street  
Boone, IA 50036  
(515) 432-1435

Boone County Force  
Rich Wrage  
PO Box 23  
Boone, IA 50036  
(515) 432-3882

Boone County Historical Society  
Judy Stumbo  
602 Story Street  
Boone, IA 50036  
(515) 432-1907  
[boonecountyhistory.org](http://boonecountyhistory.org)

Boone County Hospital  
Lisa Schmidt  
1015 Union Street  
Boone, IA 50036  
(515) 433-8475  
[boonehospital.com](http://boonehospital.com)

Boone County ISU Extension &  
Outreach  
1327 SE Marshall Street  
Boone, IA 50036  
(515) 432-3882  
[extension.iastate.edu/boone](http://extension.iastate.edu/boone)

Boone County Republicans  
Gary Nystrom  
1702 SE Linn Street  
Boone, IA 50036  
(515) 432-6738  
[boonecountygop.org](http://boonecountygop.org)

Boone Family Chiropractic  
Zach Weisbrod  
1305 Five Mile Dr.  
Boone, IA 50036-5307  
(515) 432-9525  
[boonechiro.com](http://boonechiro.com)

Boone Family Dentistry  
Mark McKenny  
1805 S Lynn Street  
Boone, IA 50036  
(515) 432-6244  
[boonefamilydentistry.com](http://boonefamilydentistry.com)

Boone Farmers Market  
Kelley Molitor  
7th and Story St  
Boone, IA 50036  
(515) 669-9431  
[boonefarmersmarket.com](http://boonefarmersmarket.com)

Boone Farmers Mutual Insurance  
Association  
Brad Larson  
1500 S Story Street  
Boone, IA 50036  
(515) 432-5167

Boone Lions Club  
Jim Henkel  
808 S. Jackson Street  
Boone, IA 50036  
(515) 432-7445

Boone News-Republican/Shopping News  
Ames, IA 50036  
(515) 432-1234

Boone Noon Kiwanis  
David Tucker  
519 Linden Lane  
Boone, IA 50036  
(515) 432-4914

Boone Pizza Ranch  
Russ Weis  
1703 S Story Street  
Boone, IA 50036  
(515) 432-2222

Boone Rehabilitation Services PT Dept  
Brian O' Tool  
1015 Union Street  
Boone, IA 50036  
(515) 432-7729

Boone Rental Sales & Service  
Mark Kruse  
1810 S Linn Street  
Boone, IA 50036  
(515) 432-7368

Boone Speedway  
Robert Lawton  
1481 223rd Place  
Boone, IA 50036  
(515) 987-1220  
[raceboone.com](http://raceboone.com)

Boone Sundance Apartments  
Codi Steilen  
1309 S Linn Street  
Boone, IA 50036  
(515) 433-1153

Boone Theater  
Erin Robey  
818 Story Street  
Boone, IA 50036  
(515) 432-1510  
[boonetheater.com](http://boonetheater.com)

Boone Valley Brewing  
Rick Srigley  
816 7th Street  
Boone, IA 50036  
(515) 432-1232  
[boonevalleybrewing.com](http://boonevalleybrewing.com)

Boone Veterinary Hospital  
Elizabeth McClure  
2507 Eastgate Drive  
Boone, IA 50036  
(515) 432-4601

Boone Vision Center  
Jeff Anderson  
621 Story Street  
Boone, IA 50036  
(515) 432-2973  
[boonevisioncenter.com](http://boonevisioncenter.com)

BooSt Together  
Nicole Fisher  
900 W. 3rd Street  
Boone, IA 50036  
(515) 433-4892

Bowers Digmann Financial  
Gabe Bowers  
811 Keeler Street  
Boone, IA 50036  
(515) 432-8444  
[bowersdigmanfinancial.net](http://bowersdigmanfinancial.net)

Brown Electric of Central Iowa  
Craig Brown  
1717 Industrial Park Road  
Boone, IA 50036  
(515) 432-0575  
[booneelectriciowa.com](http://booneelectriciowa.com)

Builders First Source  
Chuck Graham  
924 10th Street  
Boone, IA 50036  
(515) 432-6400  
[probuild.com](http://probuild.com)

**C**  
Cedan Pointe by Kading  
Lindsey Opp  
7008 Madison Ave  
Urbandale, IA 50032  
(515) 276-9384  
[kadingproperties.com](http://kadingproperties.com)

Camp Hantesa  
Michael Johnson  
1450 Oriole Road  
Boone, IA 50036  
(515) 432-1417  
[campfireiowa.org](http://campfireiowa.org)

Cardinal Cleaners  
Mike Newbold  
909 8th Street  
Boone, IA 50036  
(515) 432-4853

Carpet Direct of Central Iowa  
Ryan Rush  
714 Arden Street  
Boone, IA 50036  
(515) 290-3173

Casey's General Store N  
Diane Mitchels  
1127 Story Street  
Boone, IA 50036  
(515) 432-3757  
[caseys.com](http://caseys.com)

Casey's General Store S  
Tasha Carson  
1303 S Marshall Street  
Boone, IA 50036  
(515) 432-3442  
[caseys.com](http://caseys.com)

Casey's General Store W  
Laurie Garrett  
114 Mamie Eisenhower Avenue  
Boone, IA 50036  
(515) 432-9706  
[caseys.com](http://caseys.com)

CCD Yard Services  
Cole Harper  
1002 Quartz Avenue  
Boone, IA 50036  
(515) 212-0004

CDS Global  
Rhonda Nelson  
2005 Lakewood Drive  
Boone, IA 50036  
(515) 433-5003  
cds-global.com

Cedar Pointe Golf Course  
Carol Clemons  
601 S Cedar Street  
Boone, IA 50036  
(515) 432-6002  
cedarpointegolfcourse.com

Cellular Advantage  
Matt Fish  
1504 S. Story Street  
Boone, IA 50036  
(515) 432-6883  
celladvantage.com

Central Iowa Expo  
Gary Nystorm  
1827 217th Street  
Boone, IA 50036  
(515) 433-6900  
centraliowaexpo.com

Central Iowa Impact  
Shannon Halsrud  
2520 Eastgate Drive  
Boone, IA 50036  
(515) 432-3212  
iowaranges.com

Chase Signs & Graphics Inc  
Josh Anderson  
2316 230th Street, Suite 205  
Ames, IA 50014  
(515) 292-6466  
chasedecals.com

Child Care Junction  
Beth Wirtz  
1111 S Linn Street  
Boone, IA 50036  
515 432-3084 ext 1

Children and Families of Iowa  
Jacob Linduski  
1111 University Avenue  
Des Moines, IA 50314  
(515) 205-9981

City Directory Inc  
Ray Pater  
PO Box 265  
Belmond, IA 50421  
(515) 491-8574

City of Boone  
Bill Skare  
923 8th Street  
Boone, IA 50036  
(515) 432-4211  
boonegov.com

City of Ogden  
Emily Clausen  
513 W Walnut Street  
Ogden, IA 50212  
(515) 275-2917  
ogdeniowa.org

Clinic Pharmacy  
Wendy Kinne  
1115 S Marshall Street  
Boone, IA 50036  
(515) 432-7123

Cobblestone Inn & Suites  
Brenda Whiffen-Nichols  
1900 Lakewood Drive  
Boone, IA 50036  
(515) 212-8823  
staycobblestone.com/ia/boone

Community United Methodist Church  
James Buckhahn  
337 SW 2nd Street  
Ogden, IA 50212  
(712) 303-8812

Cole School  
Barb MacDougall  
843 R Avenue  
Boone, IA 50036  
(515) 298-2212  
sites.google.com/site/boonecocoleschool

Colorado Grill  
Jeff Gano  
1514 S Marshall Street  
Boone, IA 50036  
(515) 433-7020  
thecoloradogrill.com

Community and Family Resources  
Michelle De LaRiva  
1332 S Marshall Street  
Boone, IA 50036  
(515) 433-0316  
cfrhelps.org

Condon's Services Ltd.  
Vern Condon  
102 Mamie Eisenhower Avenue  
Boone, IA 50036  
(515) 432-2467

Culligan Water Conditioning  
Aaron Gillett  
927 Kate Shelley Drive  
Boone, IA 50036  
(515) 432-6382

D  
Dale Burman  
1110 S Marshall Street, Suite 104  
Boone, IA 50036  
(515) 432-3836

David A Keller CPA PC  
David Keller  
104 S Story Street  
Boone, IA 50036  
(515) 432-7673

Deery of Ames  
Mark Chasey  
1700 SE 16th Street  
Ames, IA 50010  
(515) 233-5000  
deeryames.com

Dennis Kollbaum OD  
1443 Kate Shelley Drive  
Boone, IA 50036  
(515) 432-3088

Des Moines YMCA Camp  
Alex Kretzinger  
1192 166th Drive  
Boone, IA 50036  
(515) 432-7558  
y-camp.org

Destiny Homes  
Wade Hiner  
750 SE Alices Road  
Waukee, IA 50263  
(319) 533-5713  
destinyhomesusa.com

Dick's Fire Extinguisher Service, Inc.  
Kelly Kirts  
104 W 3rd Street  
Boone, IA 50036  
(515) 432-3571

DMACC-Boone Campus  
Drew Nelson  
1125 Hancock Drive  
Boone, IA 50036  
(515) 432-7203  
dmacc.edu/boone

Don Hart  
621 W 8th Street  
Boone, IA 50036  
(515) 432-2786  
  
Door & Fence Store  
Shannon Taylor  
2316 230th Street, Suite 304  
Ames, IA 50014  
(515) 292-4292  
www.doorandfencestore.com

Doran Law Firm  
Ben Doran  
809 8th Street  
Boone, IA 50036  
(515) 432-1355  
boonelawyers.com

Dufelmeier Auction Services LLC  
Mary Dufelmeier  
1425 Cedar Street  
Boone, IA 50036  
(515) 432-6775  
dufelmeierauctionservice.com

Duffy's Inc  
Steve Duffy  
822 Story Street  
Boone, IA 50036  
(515) 432-4166

Duncan Heating & Plumbing  
Steve Duncan  
706 Allen Street  
Boone, IA 50036  
(515) 432-6762

Dutch Oven Bakery  
Terri & Denny Van Hemert  
605 Story Street  
Boone, IA 50036  
(515) 432-9567  
dutchovenbakeryiowa.com

## E

Eastern Star  
Alison Purtle  
715 West 3rd Street  
Boone, IA 50036  
(515) 432-5274

Eddy's Sawmill & Furniture Repair  
Tom Eddy  
1084 115th Road  
Boone, IA 50036  
(515) 231-2744  
eddyssawmill.com

Edward Jones - Mike Overton-Financial Advisor  
Mike Overton  
728 Keeler  
Boone, IA 50036  
(515) 432-7127  
edwardjones.com

Edward Jones - Perry Overton -  
Financial Advisor  
Perry Overton  
823 Keeler Street  
Boone, IA 50036  
(515) 432-2084  
edwardjones.com

Edward Jones - Shellie Grabau - Financial  
Advisor  
Shellie Grabau  
The Livery Building  
Boone, IA 50036  
(515) 432-6713  
edwardjones.com

Elite Construction  
Joe Germain  
1122 W 2nd Street  
Boone, IA 50036  
(515) 230-3872

Enterprise Electric, Inc.  
Mike Clark  
915 8th Street  
Boone, IA 50036  
(515) 432-7162  
enterpriseelectricboone.com

EOR Iowa LLC.  
Kevin Griggs  
1002 Quartz Avenue  
Boone, IA 50036  
(515) 230-7044  
eorinc.com

E's Eats Food Truck  
Russ Weis  
1404 Boston Avenue  
Ames, IA 50010  
(515) 450-3152  
facebook.com/es.eats2016/

Farley Wholesale Tire Co  
Tony Cox  
901 W Mamie Eisenhower Avenue  
Boone, IA 50036  
(515) 432-8904  
farleytire.com

Farm Bureau Financial Services  
Lora Olerich  
915 8th Street  
Boone, IA 50036  
(515) 433-2000  
LoraOlerich.com

Farm Progress Companies  
Don Tourte  
255 38th Avenue, Suite P  
St Charles, IL 60174  
(630) 462-2900  
farmprogress.com

Farnham Aviation Services LLC  
Dale Farnham  
424 Snedden Drive  
Boone, IA 50036  
(515) 432-1018  
farnhamaviation.com

First United Methodist Church  
Donna Sparks  
703 Arden Street  
Boone, IA 50036  
(515) 432-4660  
boonefumc.org

Flat Tire Lounge  
Tommy Galetich  
304 S Madison Street  
Madrid, IA 50156  
(515) 795-4174  
flattirelounge.com

Flynn Insurance Services Inc  
Bob Flynn  
804 8th Street  
Boone, IA 50036  
(515) 432-8860

Flynn Real Estate Inc  
Bob Flynn  
804 8th Street  
Boone, IA 50036  
(515) 432-8860  
flynnrealestateiowa.com

Events by Tami Sue  
Tami Hartwig  
1550 130th Street  
Boone, IA 50036  
(515)230-9199

## F

Fareway Grocery Store  
Aric Reicks  
1711 Hawkeye Drive  
Boone, IA 50036  
(515) 432-7519

Fareway Stores Inc - Distribution Cntr  
Emily Toribio  
715 8th Street  
Boone, IA 50036  
(515) 432-2623  
fareway.com

Fred Greiner  
622 Brookridge Drive  
Boone, IA 50036  
(515) 230-0174

Functional Chiropractic PLLC  
Rick Elbert  
329 W Walnut Street  
Ogden, IA 50212  
(515) 275-4899

Furniture Zone  
Jack & Ursula McIlwain  
1018 Story Street  
Boone, IA 50036  
(515) 432-8987

## G

George Eckstein  
609 S Story Street  
Boone, IA 50036  
(515) 432-3519

Girl Scout Camp Sacajawea  
Abbie Orozco  
638 L Avenue  
Boone, IA 50036  
515-278-2881  
girlscoutsiowa.org

GoodWealth Financial Partners  
Keith Berg  
311 W Walnut Street  
Ogden, IA 50212  
(515) 275-2856  
goodwealthfp.com

Goodwill of Central Iowa  
Ka'Meka Lowery  
1504 South Story Street  
Boone, IA 50036  
515-265-5323  
dmgoodwill.org

## H

H & R Block Inc  
Donna Cottingham  
814 Story Street  
Boone, IA 50036  
(515) 432-8743

Hancock Apartments  
Don and Brenda Romig  
1130 Hancock Drive  
Boone, IA 50036  
(515) 230-0233  
booneiowaapartments.com

Hear Sound, Inc.  
Melissa Bartlett  
428 Story Street  
Boone, IA 50036  
(515) 432-3277  
hearsoundinc.com

Hearing and Speech Services  
Shalene Netcott  
724 Allen Street  
Boone, IA 50036  
(515) 432-8534  
iowahears.com

Heart of Iowa Habitat for Humanity  
Jeff Lamoureux  
720 Story Street  
Boone, IA 50036  
(515) 432-1168  
heartofiowahabitat.org

Heartland Realty  
Lora Olerich  
915 8th Street  
Boone, IA 50036  
(515) 450-5242  
TeamHeartlandRealty.com

Heartland Tire and Auto Center  
John Glissmann  
1128 8th Street  
Boone, IA 50036  
(515) 432-8469  
heartlandtireandauto.com

Henkel & Associates P C  
Sharon Larson  
817 Keeler Street  
Boone, IA 50036  
(515) 432-8636  
henkelcpa.com

Holly Larson  
906 Shouthridge Drive  
Boone, IA 50036  
(515) 432-1695

Holly's  
Ashley Redeker  
701 Story Street  
Boone, IA 50036  
(515) 432-8606  
hollysinboone.com

Honey Creek Golf Club  
Jeff Prouty  
1323 Noble Lynx Drive  
Boone, IA 50036  
(515) 432-6162  
golfhoneycreekiowa.com

Houston & Seeman, PC  
Kevin Houston  
724 Story Street, Suite 601  
Boone, IA 50036  
(515) 432-1176

Hunziker & Associates Realtors  
Diane Cox  
700 Story Street  
Boone, IA 50036  
(515) 432-8699  
hunzikerrealty.com

Hy-Vee  
Brittany Clayton  
1111 8th Street  
Boone, IA 50036  
(515) 432-6065  
hy-vee.com

I  
iHome Realty  
Amanda Stolfus  
619 Story Street  
Boone, Iowa 50036  
(515) 432-2353  
homewithihome.com

Imagine The Possibilities  
Sara Morton  
927 8th Street  
Boone, IA 50036  
(515) 432-7288  
Imagineia.org

IMPACT Community Action  
Partnership  
Amber Dahlman  
606 Greene Street  
Boone, IA 50036  
515-432-5052

Iowa Arboretum Inc  
Mark Schneider  
1875 Peach Avenue  
Madrid, IA 50156  
(515) 795-3216  
iowaarboretum.org

Iowa High School Athletic Association  
Tom Keating  
1605 S Story Street  
Boone, IA 50036  
(515) 432-2011  
iahsaa.org

Iowa Micro Loan  
Craig Downs  
915 8th Street, Suite 205  
Boone, IA 50036  
(515) 212-0182  
iowamicroloan.org

Iowa National Guard  
Justine Piatt  
700 Snedden Drive  
Boone, IA 50036  
(515) 432-8833  
iowanationalguard.com

J  
Jen Burkamper, RE/MAX Real Estate  
610 Prairie Avenue  
Boone, IA 50036  
(515) 708-1045  
UnlockingTheDoor.com

Ji2 Services Inc  
Jenn Wood  
1322 Benton Street  
Boone, IA 50036  
(515) 291-6841

Jim Grabau  
509 S Story Street  
Boone, IA 50036  
(515) 432-4200

Jim Henkel  
808 S. Jackson Street  
Boone, IA 50036  
(515) 432-1627

Jim P Robbins PC  
1001 W Mamie Eisenhower Avenue  
Boone, IA 50036  
(515) 432-7114

Jimmy's Bar-B-Que Pit  
Jimmy Fangmann  
717 Story Street  
Boone, IA 50036  
(515) 433-1227

jimmysbbqpit.com  
John Wassenaar  
1318 Southview Court  
Boone, IA 50036  
(515) 291-5549

Jodi's Hometown Fashions  
Jodi Hamilton  
702 Story Street  
Boone, IA 50036  
(515) 212-0819  
thedivainside.com

Johnson and Sons Inc Iowa Realty  
Eric Johnson  
713 Allen Street  
Boone, IA 50036  
(515) 432-1681  
johnsonandsonsiowarealty.com

Jojo's Coffee  
Kelli Barbour  
1328 S.Marshall Street  
Boone, IA 50036  
(515) 236-9016

Jon L Sunstrom DDS  
Jon Sunstrom  
708 8th Street  
Boone, IA 50036  
(515) 432-4223

Jordan & Mahoney Law Firm PC  
Michael Mahoney  
615 Story Street  
Boone, IA 50036  
(515) 432-4510  
jordanmahoney.com

**K**  
Kading Properties Management LLC  
Lindsey Opp  
7008 Madison Ave  
Urbandale, IA 50032  
(515) 276-9384  
kadingproperties.com

Kate Shelley Publishing  
Misty McNally  
7236 Belleview Avenue  
Kansas City, MO 64114  
(816) 260-7663  
kateshelley.com

Kiwanis Day Breakers  
Benji Schroeder  
PO Box 315  
Boone, IA 50036  
(515) 432-8444

Kruck Plumbing & Heating Co Inc  
Chad Houston  
734 7th Street  
Boone, IA 50036  
(515) 432-2210

KWBG Radio  
Carol Kuster  
824 Keeler Street  
Boone, IA 50036  
(515) 432-2046  
kwbg.com

**L**  
Ledges Farm Dog Camp  
Dan Doran  
1487 Q Avenue  
Boone, IA 50036  
(515) 351-8033  
ledgesfarmdogcamp.com

Ledges State Park  
Andy Bartlett  
1515 P Avenue  
Madrid, IA 50156  
(515) 432-1852  
iowadnr.gov

Les's Auto  
Kevin Krause  
716 11th Street  
Boone, IA 50036  
(515) 432-2646  
facebook.com/LesAutoBoone

**M**  
MAC Diversified Enterprises  
Mary Carpenter  
210 S Kennedy Avenue  
Madrid, IA 50156  
(515) 795-3125

Made To Gaze  
Amber Trusler  
325 W. Walnut  
Ogden, IA 50212  
(515) 230-6815  
Madetogaze.com

Madrid Area Chamber  
Don Lincoln  
237 South State Street  
Madrid, IA 50156  
515-795-2775 w  
madridiachamber.com

McDonald's  
Michelle Shalla  
1227 S Marshall Street  
Boone, IA 50036  
(515) 212-8421

McFarland Eye Center & Eye Wear  
718 Story Street  
Boone, IA 50036  
(515) 432-2020  
mcfarlandclinic.com

McRentals  
Dee McKnight  
816 8th Street  
Boone, IA 50036  
(515) 433-2004  
mcknightre.com

Mediacom  
Matt Schwartz  
225 S Dayton Avenue  
Ames, IA 50010  
(515) 233-4646

Medical Associates Pharmacy  
Wendy Kinne  
120 S Story Street, Suite C  
Boone, IA 50036  
(515) 432-3460

Modern Dress  
Ashley Redeker  
710 Story Street  
Boone, IA 50036  
(515) 432-7433  
modern-dress.com

Modern Woodmen of America  
Travis Risvold  
912 S Kennedy Avenue, Suite 1  
Madrid, IA 50156  
(515) 883-0029  
modern-woodmen.org

Moffitt's Inc  
Chris Moffitt  
1819 SE Marshall Street  
Boone, IA 50036  
(515) 432-6336  
moffitts.com

Bayer Crop Science  
Scott Chitty  
1159 S Avenue  
Boone, IA 50036  
(515) 432-2530  
monsanto.com

Mr. Storage  
Seth Tjaden  
506 E. 1st Street  
Huxley, IA 50124  
(515) 597-7867

**N**  
Nalean & Nalean  
Loren Nalean  
724 Story Street, Suite 401  
Boone, IA 50036  
(515) 432-8266

Nerem & Associates Real Estate & Insurance  
John Nerem  
1215 SE Marshall Street  
Boone, IA 50036  
(515) 432-5650  
neremre.com

New Moon Mercantile Gift Shop  
Carol Christensen  
325 W Walnut  
Ogden, IA 50212  
(515) 275-2264

Nittobo America Inc.  
Brian Sterenberg  
800 Snedden Drive  
Boone, IA 50036  
(515) 432-5516  
nittobous.com

**O**  
Ogden Family Dental  
Jeff Gragg  
237 W Mulberry Street  
Ogden, IA 50212  
(515) 275-2250  
ogdenfamilydental.net

Ogden Legacy  
Craig Christensen  
PO Box 3  
Ogden, IA 50212  
(515) 275-4529  
ogdeniowa.net

Ogden Reporter  
Miranda Parker  
205 W Walnut Street  
Ogden, IA 50212  
(515) 275-2101  
ogdenreporter.com

Ogden Telephone Company  
Jim Heckman  
1117 Kate Shelley Drive  
Boone, IA 50036  
515.275.2050  
ogdentelephone.com

Orscheln Farm and Home LLC  
Kim Duszynski  
1125 SE Marshall Street  
Boone, IA 50036  
(515) 432-7710

**P**  
Pat Clemons Inc  
Pat Clemons  
1720 S Marshall Street  
Boone, IA 50036  
(515) 432-5150  
patclemons.com/

Patterson Logistics  
Jon Doss  
1905 Lakewood Drive  
Boone, IA 50036  
(515) 433-1700

PDM Distribution Services Inc  
Terry Goodman  
2419 Industrial Park Road  
Boone, IA 50036  
(515) 264-8665  
pdmcompany.com

Peoples Bank  
Melany Jennings  
338 W Walnut Street  
Ogden, IA 50212  
(515) 275-2758  
ptsbank.com

Portable Pro Inc  
Ian Overland  
4 Boone Street  
Madrid, IA 50156  
(515) 231-6581  
portableproiowa.com

Pritchard Bros Heating & Plumbing  
Jeremy Pritchard  
1019 Story Street  
Boone, IA 50036  
(515) 432-6816  
pritchardbros.com

ProLiant Biologicals  
Craig Arthur  
2020 Lakewood Drive  
Boone, IA 50036  
(515) 433-4740  
proliantbiologicals.com

**Q**  
Quinn, Kirke Law Office  
Kirke Quinn  
724 Story Street, Suite 701  
Boone, IA 50036  
(515) 432-1490

**R**  
Ray's Doors  
Ray Williams  
1804 12th Street  
Boone, IA 50036  
(515) 432-4372  
raysdoors.com

RE/MAX Real Estate Concepts - Boone and  
McRentals  
Dee McKnight  
814 8th Street  
Boone, IA 50036  
(515) 433-2193  
mcrentals.org

Redeker Furniture Co  
Joe Redeker  
1264 S Avenue  
Boone, IA 50036  
(515) 432-5523  
redekerc.com

RH Grabau Construction Inc  
Eric Hammer  
871 P Avenue  
Boone, IA 50036  
(515) 432-6935  
grabauconstruction.com

Rotary Club of Boone  
Matt  
625 S Division Street  
Boone, IA 50036  
(515) 433-6133

Russell Wealth Advisors  
Adam Russell  
611 Story Street  
Boone, IA 50036  
(515) 432-7000  
russellwealthadvisors.com

**S**  
Sacred Heart School and Church  
Fr. Tim Johnson  
915 12th Street  
Boone, IA 50036  
(515) 432-1971  
sacredhrt.org

Saints Avenue Café  
Tracy Anderson  
1312 S Story Street  
Boone, IA 50036  
(515) 432-7399

Salama Greenhouse & Floral  
Mike Salama  
204 S Division Street  
Boone, IA 50036  
(515) 432-4373  
salamagreenhouse.com

Sam's Club  
Rob Dereus  
305 Airport Road  
Ames, IA 50010  
(515) 233-9750  
samsclub.com

Schroeder-Reimers Memorial Chapel Inc  
Joseph Reimers  
1006 6th Street  
Boone, IA 50036  
(515) 432-3900  
schroedermemorialchapel.com

Schroeder-Stark-Welin Funeral Home  
Aaron Schroeder  
609 7th Street  
Boone, IA 50036  
(515) 432-4550  
schroederfuneral.com

Scooter's Coffee  
Danielle Mills  
327 Story Street  
Boone, IA 50036  
(515) 421-9199  
scooterscoffee.com

Scott Amusements  
Rob Scott  
345 H Avenue  
Pilot Mound, IA 50223  
(515) 351-0684

Service Master of Story/Boone County  
Nicole Ruden  
56776 241st Street, Suite 600  
Ames, IA 50010  
(515) 432-3053

Servpro of Ames  
Don Stokesbary  
2316 230th Street  
Ames, IA 50014  
(515) 233-4544  
servproames.com

Seven Oaks Recreation  
Joel Bryan  
1086 222nd Drive  
Boone, IA 50036  
(515) 432-9457 ext.304  
sevenoaksrec.com

Specialty Leather Productions  
Justin Douds  
2135 Industrial Park Road  
Boone, IA 50036  
(515) 433-0176  
specialtyleather.com

Spring Green Lawn Care  
Kenny Gute  
709 10th Street  
Boone, IA 50036  
(515) 432-4191  
spring-green.com/kgute

Squeaky Clean Laundromat  
Christine Heintz  
427 Story Street  
Boone, IA 50036  
(515) 432-2362

Stecker Concrete Inc  
Chad Stecker  
128 Clinton Street  
Boone, IA 50036  
(515) 298-0033  
steckerconcreteinc.com

Sternquist Garage and Tire Center  
Don Elsberry  
1823 W Mamie Eisenhower Avenue  
Boone, IA 50036  
(515) 432-4175  
sternquistgarageia.com

Story Street Inn, The  
Brock Klein  
906 9th Street #220  
Boone, IA 50036  
(612) 251-3233

Street Rods Restoration and Customs  
Rod Thompson  
2528 Eastgate Drive  
Boone, IA 50036  
(515) 450-0548

Sunstream Retreat Center  
Mahlon Siebert  
1130 Juneberry Road  
Ogden, IA 50212  
(515) 402-7469  
sunstreamretreat.org

Super 8 of Boone  
Bob Patel  
1715 S Story Street  
Boone, IA 50036  
(515) 432-8890  
wyndhamhotels.com/hotel/03398

Swan Creek Cabinet Company  
Michael Paul  
2323 Mamie Eisenhower Avenue  
Boone, IA 50036  
(515) 432-8126  
swancreek.net

Swiss Farm Veterinary PLLC  
Erich Hodges  
849 D Avenue  
Ogden, IA 50212  
(515) 275-2222  
swissfarmvet.com

**T**  
The Lucky Pig Pub & Grill  
Randy Russell  
113 W Walnut Street  
Ogden, IA 50212  
(515) 275-9946

The Rose Center  
Tim Bedford  
920 6th Street  
Boone, IA 50036  
(515) 298-4394

The Salvation Army  
James Beardsley  
503 Benton Street  
Boone, IA 50036  
(515) 432-5770  
centralusa.salvationarmy.org/western/Boone

The Strength Shop  
Court Burkamper  
1504 S. Story Street  
Boone, IA 50036  
(515) 231-9828

Thermomass/Composite Tech  
Kelli Brown  
1000 Technology Drive  
Boone, IA 50036  
(515) 433-6075  
thermomass.com

Thomas M Stark DDS MSD  
Chasity Klink  
703 8th Street  
Boone, IA 50036  
(515) 432-4522  
starksmiles.com

Thompson Financial, Inc.  
Troy Thompson  
1213 SE Marshall St  
Boone, IA 50036  
(515) 432-5421  
thompsonfinancialinc.com

Tom Walters Company  
Claudia Lovin  
221 W 22nd Street  
Boone, IA 50036  
(515) 432-3286  
tomwalterscompany.com

Top & Body Repair  
Chad Christeson  
622 Marshall Street  
Boone, IA 50036  
(515) 432-2573

Trailside Rentals LLC  
Dave Johnson  
326 W 2nd Street  
Madrid, IA 50156  
(515) 230-6712  
trailsiderentals-madrid.com

Training For Warriors  
Michelle Kelly  
115 8th Street  
Boone, IA 50036  
(515) 432-1751  
TFWBoone.com

Trinity Lutheran Church and School  
Cathy Sprengeler  
712 12th Street  
Boone, IA 50036  
(515) 432-6912  
trinitylutheranboone.com

**U**  
Union Pacific Railroad  
Monty Albrecht  
900 Story Street  
Boone, IA 50036  
(515) 433-5615  
up.com

United Bank of Iowa  
Jim Friel  
1609 Hawkeye Drive  
Boone, IA 50036  
(515) 432-2028  
unitedbk.bank

United Community Schools  
Pam Dodge  
1284 U Avenue  
Boone, IA 50036  
(515) 432-5319  
united.k12.ia.us

United Way of Boone County Iowa Inc  
Carol Kuster  
PO Box 511  
Boone, IA 50036  
(515) 432-2046

US Bank  
Cody Bowers  
724 Story Street  
Boone, IA 50036  
(515) 432-7611  
usbank.com

## V

VisionBank of Iowa  
Randy Schmitz  
1704 S Marshall Street  
Boone, IA 50036  
(515) 433-4499  
visionbank.com

## W

Wal-Mart  
Angelique Boring  
1515 SE Marshall Street  
Boone, IA 50036  
(515) 432-2416

Walters Sanitary Service Inc  
Jim Walters  
1424 W Mamie Eisenhower Avenue  
Boone, IA 50036  
(515) 432-2866  
walterssanitary.com

Wayne Koos  
1326 Southview Ct  
Boone, IA 50036  
(515) 432-6090

Weinie Wonderland & Smoke Shack  
Trish Bennett  
1120 Division Street  
Boone, IA 50036  
(515) 230-1184  
weiniewonderland.com

Westhaven/Evangelical Free Church Home  
Jordan Wineinger  
112 W 4th Street  
Boone, IA 50036  
(515) 432-1393  
westhavencommunity.org

Whistle Stop Cafe  
John Greiner  
1102 Story Street  
Boone, IA 50036  
(515) 432-9422  
whistlestopcafeboone.com

Wilcox Printing & Publishing Inc  
Ken Williams  
102 S Main Street  
Madrid, IA 50156  
(515) 795-2730  
wilcoxprinting.com

William and Diane Curran  
1322 SE Linn Street  
Boone, IA 50036  
(515) 432-7501

## Y

YSS  
Jeannette Flynn  
105 S Marshall Street  
Boone, IA 50036  
(515) 433-2091 ext 5524  
yss.org

## Z

Zen Businesses  
Ross Buhrdorf  
702 San Antonio Street  
Austin, TX 78701  
(512) 814-6420

**Contact:**  
Boone County Chamber of  
Commerce  
903 Story Street  
Boone, IA 50036  
(515) 432-3342  
office@booneiowa.us