



# 2021 Pufferbilly Days Sponsor Opportunities

Pufferbilly Days™ is one of Iowa's largest community festivals, and there are numerous opportunities to support and affiliate your company with the festival. All sponsorships will be filled on a first come, first serve basis.

<b>PLATINUM \$5,000</b>	<b>TITANIUM \$3,000</b>	<b>GOLD \$1,250</b>	<b>SILVER \$600</b>	<b>BRONZE \$400</b>
Festival Presenting Sponsor	Pufferbilly Days™ Parade	Mud Volleyball Tournament	5k & 10k Fun Run	Ogden Lion's Bingo
	Friday Main Stage Entertainment	Craft Beer Tent	Classic Car Show	Bags Tournament
	Saturday Main Stage Entertainment	Picnic Tables at Main Stage	Spike Driving Contest	Motorcycle Show
	Craft & Vendor Fair	Memorabilia & Info Booth		Spelling Bee
		Kybos		Lip Sync Contest
		Family Fun Day		Photo Contest
				Pet Show
				Church Service



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## Marketing Benefits with Your Sponsorship

Each sponsor contribution will receive progressively more exposure. All sponsors will receive the base Bronze Sponsor Benefits, with progressively more marketing benefits and therefore increased exposure, larger signage, and more prominent recognition. All sponsorships will be filled on a first come, first serve basis.

<b>PLATINUM \$5,000</b>	<b>TITANIUM \$3,000</b>	<b>GOLD \$1,250</b>	<b>SILVER \$600</b>	<b>BRONZE \$400</b>
Large banner at the site of your chosen event	Large banner at the site of your chosen event	Large banner at the site of your chosen event	Small banner at the site of your chosen event	Small banner at the site of your chosen event
Company recognition in radio/tv advertising	Company recognition in radio/tv advertising	Inclusion in newspaper promotion	Inclusion in newspaper promotion	Inclusion in newspaper promotion
Large logo in all printed advertisements and festival brochure	Medium logo in all printed advertisements and festival brochure	Small logo in all printed advertisements and festival brochure	Listing in festival brochure	Listing in festival brochure
Company listing on sponsor banner near main stage entertainment	Company listing on sponsor banner near main stage entertainment	Company listing on sponsor banner near main stage entertainment	Company listing on sponsor banner near main stage entertainment	Company listing on sponsor banner near main stage entertainment
Company listing on Pufferbilly Days™ website	Company listing on Pufferbilly Days™ website	Company listing on Pufferbilly Days™ website	Company listing on Pufferbilly Days™ website	Company listing on Pufferbilly Days™ website
Parade entrance fee waived	Parade entrance fee waived	Parade entrance fee waived	Parade entrance fee waived	Parade entrance fee waived



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## Register Your Sponsorship

Business/Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Sponsor Level (check one)

- |   |  |
|---|--|
| <input type="checkbox"/> Platinum \$5,000 | <input type="checkbox"/> Rather than sponsoring an event, I would like to support our community festival through a donation in the following amount: |
| <input type="checkbox"/> Titanium \$3,000 | \$_____  |
| <input type="checkbox"/> Gold \$1,250     |  |
| <input type="checkbox"/> Silver \$600     |  |
| <input type="checkbox"/> Bronze \$400     |  |

Preferred Event Sponsorship (list up to 3 events)

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**Make checks payable to Boone County Chamber of Commerce, and mail to**

**903 Story Street, Boone, IA 50036**

Questions? Contact Laura Bade at [events@booneiowa.us](mailto:events@booneiowa.us)

Donations to Pufferbilly Days™ may be deductible as ordinary and necessary business expense. Events sponsorship will be acknowledged on a first come, first serve basis.