

BISMARCK MANDAN CHAMBER | EDC

TOTAL RESOURCE CAMPAIGN 2021



THANK YOU...

for your interest in supporting the Bismarck Mandan Chamber EDC through the various marketing opportunities we have to offer. On the following pages, you will find more information on all of the Chamber EDC's events, programs and advertising opportunities. Please note that the availability is limited. Contact the Bismarck Mandan Chamber EDC to find out sponsorship availability.





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total



resource



campaign

ABOUT TRC

The Bismarck Mandan Chamber EDC launched its first Total Resource Campaign in September 2008.

WHY A TOTAL RESOURCE CAMPAIGN?

The TRC is a vehicle for the Chamber EDC to become more efficient in a number of ways. First, it is a way for our members to see the breadth of the opportunities available through the Chamber EDC and select the programs that are most beneficial for your business. Second, it allows the Chamber EDC staff to focus on programming and providing services throughout the year. Third, it allows our Chamber EDC to effectively plan and strategize for the upcoming year.

HOW WILL THE CHAMBER EDC USE THE MONEY RAISED IN THE TRC?

The money raised is utilized for the operating expenses of the Chamber EDC. The Chamber EDC has two revenue sources: member dues and non-dues revenue (events and marketing). This helps fund member services as well as staff salaries and the Chamber EDC operating expenses. The budget of the Chamber EDC has not changed; we're just trying to be more efficient in how we manage our budget and your time.

HOW DO I KNOW WHAT SPONSORSHIPS ARE AVAILABLE?

Our staff is working hard on contacting all members about their TRC opportunities. If you have not been contacted yet, call us at the Chamber EDC and we will have someone reach out as soon as possible.

We have addressed the most common questions we've heard from our businesses. If you have other questions, please contact Joan Trygg at 701-223-5660 or jtrygg@bmcedc.com. Your feedback is essential for future campaign improvement and we appreciate receiving it.



IMPACT SPONSOR PROGRAM

IN 2018 THE CHAMBER EDC INTRODUCED THE IMPACT SPONSOR PROGRAM.

The Bismarck Mandan Chamber EDC features a variety of events and programming options for members that provide opportunities for professional development, engagement and networking. Chamber EDC programming is made possible through our member sponsors and their involvement ensures that Chamber EDC events are relevant and impactful to our 1300 members throughout Bismarck-Mandan.

Impact Sponsors are a sector of members that provide significant support above and beyond their initial membership investment to encourage and enhance the ongoing advocacy, economic development and engagement initiatives of the Bismarck Mandan Chamber EDC. In recognition of their substantial investment in Chamber EDC initiatives, Impact Sponsors receive valuable promotional opportunities and benefits to advance their organization. As Bismarck-Mandan continues to develop, the ongoing collaboration between the Chamber EDC, Impact Sponsors and their fellow members will contribute to the success of Bismarck-Mandan and our region.

To learn more, please contact Joan Trygg at jtrygg@bmcedc.com or by calling the Chamber EDC at 701-223-5660.

2020 IMPACT SPONSORS:



CELEBRATE BISMARCK-MANDAN

SEPTEMBER 22, 2021

This is the premier small business recognition event of the year! Awards to be bestowed are: The Granite Award, The Small Business Person of the Year Award, The Mike Fink Award for Steady Growth and Profitability, The New Entrepreneur of the Year Award, and the Golden Eagle Award. We also publicly recognize the Outstanding Teachers of the Year. Help us show appreciation and congratulations during a luncheon in honor of our award winners. Join over 500 of your fellow Chamber EDC Members for this memorable event.

PRESENTING SPONSOR - \$3,000 - 1 OF 1 AVAILABLE

- One to Three tables of eight, in a prime location, featuring company logo to reserve seating
- Company logo featured on signage during the event
- Premier logo recognition in the event program, in the Connection business magazine, and in the Chamber EDC link email
- Premier banner placement on dedicated event email

GOLD SPONSOR - \$2,000 - 6 OF 6 AVAILABLE

- One to Two tables of eight, in a prime location featuring company name to reserve seating.
- Company logo featured on signage during the event
- Logo recognition in the event program, in the Connection business magazine and in the Chamber EDC link
- Logo dedicated email

AWARD SPONSOR - \$1,400 - 3 OF 3 AVAILABLE

- One table of eight
- Company logo featured on signage during the event
- Logo recognition in the event program, in the Connection business magazine and in the Chamber EDC link
- Logo on dedicated email

TABLE SPONSOR - \$450 - 18 OF 18 AVAILABLE

- One table of eight
- Name recognition in the event program, in the Connection business magazine and in the Chamber EDC link
- Name featured on signage during the event

EVENT SPONSOR - \$300 - UNLIMITED

- Four tickets to attend the event (does not include reserved seating)
- Name recognition in the event program, in the Connection business magazine, and in the Chamber EDC link
- Name featured on signage during the event

ECONOMIC OUTLOOK FORUM

MARCH 2021

Through out the year, various national issues are tracked by the Chamber EDC to keep our Members in-the-know. Join us for our half-day forum to listen to relevant speakers on multiple topics such as energy, technology, agriculture, healthcare or manufacturing and to learn more about the global and local strengths and issues. We will finish the forum with a luncheon keynote economist speaker and share our local economy survey results. This will be one of our premier events, attracting around 400 of your fellow members.

PRESENTING SPONSOR - \$5,500 - 1 OF 1 AVAILABLE

- One to Three tables of eight, in a prime location featuring company name to reserve seating
- Premier Logo recognition in the event program, in the Connection business magazine and Chamber EDC link email
- Premier logo on dedicated event email
- Company featured on signage during the event
- In addition, you have the opportunity to introduce speakers

GOLD SPONSOR - \$1,000 - 4 OF 4 AVAILABLE

- One to two tables of eight in a prime location, featuring company name to reserve seating
- Logo recognition in the event program, in the Connection business magazine and Chamber EDC link email
- Logo recognition on all promotional materials
- Logo recognition on the event email
- Company featured on signage during the event

TABLE SPONSOR - \$425 - 18 OF 18 AVAILABLE

- One table of eight, featuring company name to reserve seating
- Name recognition in the event program, in the Connection business magazine and Chamber EDC link email
- Name recognition on all promotional materials
- Company featured on signage during the event

VIRTUAL PRESENTATION SPONSOR - \$750 - 1 OF 1 AVAILABLE

- Logo recognition in virtual presentation of event at key moments of the program
- Logo recognition in the invitation, event program, Chamber EDC link, in the dedicated email, and in the Connection business magazine
- Logo recognition in event recording, available to membership post-event
- Admission for four to the in-person event and/or virtual presentation available

Minimum number of viewers cannot be guaranteed

STATE OF THE CITIES

NOVEMBER 10, 2021

During this annual event we have the opportunity to hear from our communities' two mayors. Each takes time to talk about the previous year, as well as about what we can expect in the Bismarck-Mandan for the coming years. This informative networking event is a must for anyone wanting to be 'in the know' about where we live, work and play.

Join over 300 of your fellow Chamber EDC Members for breakfast with our Mayors.

PRESENTING SPONSOR - \$1,750 - 2 OF 2 AVAILABLE

- One to Two tables of eight in a prime location, featuring company to reserve seating
- Premier logo recognition in the event program, in the Connection business magazine and in the Chamber EDC link
- Company's premier logo on signage during the event

GOLD SPONSOR - \$1,000 - 6 OF 6 AVAILABLE

- One table of eight in a prime location, featuring company name to reserve seating
- Logo recognition in the event program in the Connection business magazine and in the Chamber EDC link
- Company logo featured on signage during the event

EVENT SPONSOR - \$400 - UNLIMITED

- Four tickets to the event (does not include reserved seating)
- Logo recognition in the event program, in the Connection business magazine and in the Chamber EDC link
- Company logo featured on signage during the event

TABLE SPONSOR - \$375 - 20 OF 20 AVAILABLE

- One table of eight featuring company name to reserve seating
- Name recognition in the event program, in the Connection business magazine and in the Chamber EDC link
- Name recognition featured on signage during the event

VIRTUAL PRESENTATION SPONSOR - \$750 - 1 OF 1 AVAILABLE

- Logo recognition in virtual presentation of event at key moments of the program
- Logo recognition in the invitation, event program, Chamber EDC link, in the dedicated email, and in the Connection business magazine
- Logo recognition in event recording, available to membership post-event
- Admission for four to the in-person event and/or virtual presentation available

Minimum number of viewers cannot be guaranteed

PLANTING THE SEED

FEBRUARY 2021

The Bismarck Mandan Chamber EDC's Agricultural Committee is proud to host this informative luncheon during the Annual KFYZ Radio Agri International Expo. You are encouraged to join other business professionals from Bismarck-Mandan for a free lunch and engage in discussion of topics with a panel of professionals in various areas of agriculture.

PRESENTING SPONSOR - \$500 - 1 OF 1 AVAILABLE

- Logo recognition in press releases promoting the event. in the Connection business magazine and in the Chamber EDC link
- Opportunity to introduce panel and moderator
- Option to set up table for promotional materials at the event
- If applicable. logo recognition in virtual presentation of event at key moments of the program

LEMONADE DAY BISMARCK-MANDAN

JUNE 2021

Lemonade Day is a national, experiential learning program that teaches youth how to start, own and operate their own business through a lemonade stand! The most important objective is to empower community youth to take ownership of their lives and become productive members of society. Lemonade Day is a strategic 14-step process that walks youth from a dream to a business plan, while teaching them the same principles required to start any big company. Inspiring kids to work hard and make a profit, they are also taught to spend some, save some and share some by giving back to their community. Lemonade Day will spark the spirit of entrepreneurship and empower youth to set goals, work hard, and achieve their dreams!

MAIN SQUEEZE SPONSORSHIP - \$2,500 - 2 OF 2 AVAILABLE

- Premier logo placement on Bismarck-Mandan Lemonade Day website
- Premier logo placement on Lemonade Day backpacks and workbooks
- Recognition in all media releases
- Premier logo recognition in Connection business magazine, Chamber EDC link, and social media
- Sponsor can include flyer or small handout or item in the backpack relevant to lemonade day
- Option to host/lead a Lemonade Day stand(s) at organization site
- Option to be a judge at the best tasting contest

FRESH SQUEEZE SPONSORSHIP - \$1,000 - 6 OF 6 AVAILABLE

- Logo placement on Bismarck-Mandan Lemonade Day website
- Logo placement on Lemonade Day backpacks and workbooks
- Logo placement in the Connection business magazine, Chamber EDC link, and social media
- Sponsor can include flyer or small handout or item in the backpack, relevant to lemonade day
- Option to host/lead a Lemonade Day stand(s) at organization site
- Option to be a judge at the best tasting contest

LEMONHEAD SPONSORSHIP - \$500 - 20 OF 20 AVAILABLE

- Name recognition on Bismarck-Mandan Lemonade Day website
- Name recognition on Lemonade Day backpacks and workbooks
- Name recognition in Connection business magazine, Chamber EDC link and social media
- Option to host/lead a Lemonade Day stand(s) at organization site

LEADERSHIP BISMARCK-MANDAN

SEPTEMBER 2020 - MAY 2021

Bismarck-Mandan's future is directly tied to the quality of our leadership. Our community needs people who are informed about local issues, who are willing to stand up for community action, and who are effective in serving on volunteer committees and organizations. Leadership is a 9 month program for which 15-18 participants are selected to strengthen their leadership skills, to broaden their understanding of local issues, and to connect and build relationships with community leaders, while gaining skills and opportunities to help them serve both in the community and as a leader. Issue Day sessions are held every other week through the fall and winter. Some of the topics covered are local issues, economic development, human services, legislature, education, health, faith, ethics and values diversity/communications, agriculture and energy.

PRESENTING SPONSOR - \$2,500 - 1 OF 1 AVAILABLE

- Premier logo recognition at class graduation, Issue Days, and on all promotional materials
- One table of eight at the Graduation Luncheon held in May
- Recognition in the Connection business magazine

GOLD SPONSOR - \$1,500 - 3 OF 3 AVAILABLE

- Logo recognition at class graduation, Issue Days, and on all promotional materials
- Four tickets to attend the Graduation Luncheon held in May
- Recognition in the Connection business magazine

PROGRAM SPONSOR - \$500 - 10 OF 10 AVAILABLE

- Name recognition at class graduation, Issue Days, and on all promotional materials
- Two tickets to attend the Graduation Luncheon held in May
- Recognition in the Connection business magazine

GRADUATION LUNCHEON

MAY 2021

TABLE SPONSOR - \$275 - 10 OF 10 AVAILABLE

- One table of eight featuring company name to reserve seating
- Name recognition on all promotional materials

OUTSTANDING TEACHER OF THE YEAR

SEPTEMBER 2020 - MAY 2021

The Bismarck Mandan Chamber EDC patrons the Outstanding Teacher Award to recognize educators in the Bismarck and Mandan areas for their accomplishments in the teaching field. Awards are presented during Teacher Appreciation month in May. Help us strengthen the bridge between the business community and the education community with your support!

PRESENTING SPONSOR - \$550 - 1 OF 1 AVAILABLE

- Premier logo recognition at the presentation, in the Connection business magazine and in the Chamber EDC link

AWARD SPONSOR - \$150 - 2 OF 2 AVAILABLE

- Logo recognition at the presentations, in the Connection business magazine and in the Chamber EDC link

STUDENT LEADERSHIP NETWORK

OCTOBER 2020 - APRIL 2021

This dynamic group of high school Juniors and Seniors operate as Board of Directors throughout the school year. Two representative from each school meet once per month to learn about the different facets of the business community and to participate in local issues. They also volunteer to help out at multiple Chamber EDC events throughout the year. They are well on the way to becoming our next generation of community leaders.

PRESENTING SPONSOR - \$500 - 2 OF 2 AVAILABLE

- Premier logo recognition at orientation, in the Connection business magazine, and in the Chamber EDC link
- Includes the opportunity for group interaction by giving a tour of your business or visiting a monthly meeting

PROGRAM SPONSOR - \$300 - UNLIMITED

- Logo recognition at orientation in the Connection business magazine and in the Chamber EDC link email

BUSINESS DEVELOPMENT SERIES

JUNE, AUGUST, SEPTEMBER 2021

Whether you are searching for personal growth as a professional or better ways to grow your team, the Professional Development Series will bring you everything you need. Come join the Chamber for a few hours throughout the summer in a relaxed and casual environment to learn the skill sets all businesses need to elevate themselves to the next level. Our series will feature keynote speakers, a panel excelling in the topic of discussion, and round table discussions with the panelists.

PRESENTING SPONSOR - \$275 - 1 OF 1 AVAILABLE PER EVENT

- Premier logo recognition in the Connection business magazine, the weekly Chamber EDC Link email, social media and signage used at the series
- Opportunity to provide information and provide promotional logo items for attendees
- Opportunity to introduce yourself to attendees and talk about business or organization
- Two tickets to attend the Professional Development Series
- If applicable, logo recognition in virtual presentation of event at key moments of the program

WORKFORCE SUMMIT

APRIL 2021

Uniting leading Bismarck-Mandan employers, human resource executives, and educators to explore workforce solutions and provide resources to acquire in-demand talent. This conference will provide insight into practices in other states, state/local program education, attracting the next generation of talent, early career coaching, legislation impacting workforce development, employer involvement, and internships/job shadowing programs.

PRESENTING SPONSOR - \$2,250 - 1 OF 1 AVAILABLE

- One to Two tables of eight in a prime location, featuring company name to reserve seating
- Premier logo recognition in the event program, in the Connection business magazine and Chamber EDC link, and on website event page
- Premier logo recognition on signage during the event

GOLD SPONSOR - \$1,000 - 4 OF 4 AVAILABLE

- One table of eight in a prime location, featuring company name to reserve seating
- Logo recognition in the event program, in the Connection business magazine, and in the Chamber EDC link email
- Company logo featured on signage during the event

SILVER SPONSOR - \$750 - 4 OF 4 AVAILABLE

- Admission for four into the event (does not include reserved seating)
- Logo recognition in the event program, in the Connection business magazine, and in the Chamber EDC link email
- Company logo featured on signage during the event

TABLE SPONSOR - \$300 - 20 OF 20 AVAILABLE

- One table of eight featuring company name to reserve seating
- Name recognition in the event program, in the Connection business magazine, and in the Chamber EDC link email

VIRTUAL PRESENTATION SPONSOR - \$1,000 - 1 OF 1 AVAILABLE

- Logo recognition in virtual presentation of event at key moments of the program, including event workshops
- Logo recognition in the invitation, event program, Chamber EDC link, in the dedicated email, and in the Connection business magazine
- Logo recognition in event recording, available to membership post-event
- Admission for four to the in-person event and/or virtual presentation available

Minimum number of viewers cannot be guaranteed

IMPACT ED LUNCHEON

MAY 2021

An annual event showcasing the economic development efforts of the Bismarck Mandan Chamber EDC and highlighting progress in the community. Featuring keynote or panel discussion focused on economic development.

PRESENTING SPONSOR - \$2,000 - 2 OF 2 AVAILABLE

- One to Two tables of eight in a prime location. featuring company name to reserve seating
- Premier logo recognition in the event program. in the Connection business magazine and in the Chamber EDC link email
- Premier logo recognition on signage used during the event

GOLD SPONSOR - \$1,000 - 4 OF 4 AVAILABLE

- One table of eight in a prime location. featuring company name to reserve seating
- Logo recognition in the event program. in the Connection business magazine and in the Chamber EDC link email and on signage used during the event

EVENT SPONSOR - \$500 - UNLIMITED

- Four tickets to the event (does not include reserved seating)
- Logo recognition in the event program. in the Connection business magazine and in the Chamber EDC link email and on signage used during the event

TABLE SPONSOR - \$300 - 20 OF 20 AVAILABLE

- One table of eight featuring company name to reserve seating
- Name recognition in the event program. in the Connection business magazine and in the Chamber EDC link email and on signage used during the event

ECONOMIC DEVELOPMENT FOCUS ROUNDTABLE

SPRING / FALL 2021

A bi-annual discussion providing insight on specific economic development topics and trends

PRESENTING SPONSOR - \$600 - 1 OF 1 AVAILABLE

- Registration for four attendees
- Premier logo recognition in the event program, in the Connection business magazine and in the Chamber EDC link email
- Company's premier logo on signage during the event

*Includes both Spring and Fall sessions



CHAMBER EDC CONNECTION

2019 Rate Card & Contract

The Chamber EDC Connection is the official business magazine of Bismarck-Mandan. The Chamber EDC Connection is mailed to more than 5,300 Bismarck-Mandan businesses and emailed to 2,400 area professionals each month, providing your organization an affordable and effective way to promote throughout Bismarck-Mandan and the surrounding communities.

All ads will print with complimentary full color.
Package your print ad with an online ad and receive a discount.

RATES	One Month	Three Months	Six Months	12 Months
Full Page	\$1070	\$1020	\$960	\$860
Half Page	\$650	\$620	\$560	\$520
Third Page	\$430	\$410	\$380	\$350
Quarter Page	\$350	\$340	\$320	\$290

SPECS	
Full Page	8.5 x 11 w/ .25" Bleed
Half Vertical	3.75 x 10
Half Horizontal	7.875 x 5.1
Quarter	3.75 x 4.4
Third Vertical	2.5 x 10
Third Horizontal	7.875 x 3

PREMIER PLACEMENT 12 MONTHS	
Back Page	1/2 Page \$580
Perks Page	\$425
Ribbon Cutting	\$400
Inside Back Cover	\$400
	1/2 Page \$580
	Full Page \$890

Business Name: _____ Contact: _____

Ad Size: _____ Ad Orientation: _____ Term: _____ Rate: _____

Issues: January February March April May June July August September October November December

\$25 Embedded Link: Yes No Date: _____ Total: _____

Signature: _____





CHAMBER EDC CONNECTION 2019 Rate Card & Contract

RATES	One Month	Three Months	Six Months	12 Months
Ask-A-Pro*	\$115	\$105	\$95	\$85
Connected Email Sponsor			\$700	\$1100

SOLD

* Chamber EDC Membership Required

Non-Member add 10% to rates

Advertising Contract Terms

- Ad reservations must be placed by the 10th of the month.
- Ad copy must be set to rparsons@bmcedc.com by the 15th of the month.
- Embedded link confirmation is required by the 20th of the month.
- Ads and embedded links will be used continuously unless otherwise notified.
- Ad placement will be determined by the Chamber EDC Connection editorial staff. Placement requests will be accommodated when possible.
- Contracts canceled during the contracted term will be invoiced at the appropriate monthly rate for the remainder of the contract.
- Camera ready ads must be CMYK format with NO spot colors.
- Ads only accepted in the following formats: .ai, .eps, .tiff, .jpg or PDF
- All fonts should be outlined and all links are embedded.
- Resolution for raster images must be 300 dpi.
- All Chamber EDC Connection invoices are net60.
- Payments received past 60 days are subject to a 5% late payment charge.

Notes:



CHAMBER EDC ONLINE ADVERTISING 2019 Rate Card & Contract

CHAMBER EDC LINK E-NEWSLETTER

The Chamber EDC Link E-Newsletter goes out every Tuesday afternoon around 3:00pm. It is emailed to over 2,400 business professionals in the Bismarck-Mandan community, providing your organization an affordable and effective way to promote throughout Bismarck-Mandan and the surrounding communities.

The Chamber EDC Link is the Chamber EDC's best way to keep the Members up-to-date on the latest Chamber EDC news and upcoming events.

TERM	RATES		
Two-Week Run	\$130		
Monthly	\$230		
Bi-Weekly (every other week for 26 weeks)	\$1,500		
Weekly (every week for 52 weeks)	\$2,650		

CHAMBER EDC LINK PREMIER PLACEMENT	12 WEEKS (3 MOS)	24 WEEKS (6 MOS)	52 WEEKS (12MOS)
Premier Placement (1 of 1 available)	\$1,050	\$1,850	\$2,950

Chamber EDC Link E-News Advertising

Chamber EDC Link banner ads are sold on a weekly basis and can be linked to a member's business website or e-mail address.

Banner Dimensions

8.889' wide by 2.167' high
RGB color mode
150 dpi
.jpg format

Contract Terms

- Ad copy should be sent to rrattei@bmcedc.com.
- Contracts canceled during the contracted term will be invoiced at the appropriate rate for the remainder of the contract.
- Disk ready ads must be in RGB color mode
- Disk ready ads must be in .jpg format
- Disk ready ads must be 72 dpi for website banners and 150 dpi for Chamber EDC Link banners
- All fonts must be outlined and all links embedded.

Business Name _____

Contact _____

Ad Placement _____

Rate _____

Term _____

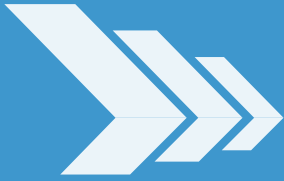
Signature _____

Date _____

Total _____

Notes _____





CHAMBER EDC ONLINE ADVERTISING 2019 Rate Card & Contract

CHAMBER EDC WEBSITE

Website Banners

LOCATION	Six Months	12 Months
ALL CATEGORIES	\$600	\$1,000
Business Categories	\$200	\$400
Business Directory	\$500	\$900

Homepage Icons

LOCATION	Six Months	12 Months
Map	\$400	\$750
Event	\$400	\$750

Navigation Links

LOCATION	Six Months	12 Months
Membership	\$400	\$750
Weather	\$400	\$750

Website Banners

Any member who purchases a banner at the BUSINESS CATEGORY or ALL CATEGORIES locations receives top priority placement. Members with top priority placement appear at the very top of the directory search under their category and are highlighted in yellow.

Website Banner Dimensions

600px wide by 75px high
 RGB color mode
 72 dpi
 .jpg format

ONLINE DIRECTORY ENHANCEMENTS

Any member who purchases DIRECTORY ENHANCEMENTS receives priority placement in the online directory search, appearing at the top of the search results, only below members who have purchased banners in the categories listed above. In addition to top placement, members are also allowed to modify their member profile pages in the following ways.

- Members are allowed a 1600 character description of their business instead of the regular 200
- Members can also upload a logo and add additional profile picture on their page
- Members are allowed to upload a photo gallery with up to 8 photos
- Members are allowed to upload one YouTube video
- Members can upload 5 linkable bullet points



MEMBERSHIP PACKET INSERT

Each year the Chamber EDC team connects with a variety of businesses to discuss the multiple opportunities available within the organization through membership. Through this marketing option your business or organization will have an opportunity to include your promotional business information in our membership packet.

Our membership packet is a resource available to new and prospective members to review the various benefits and opportunities available to members of the Chamber EDC.

MEMBERSHIP PACKET INSERT - \$75 - 5 OF 5 AVAILABLE

- 8.5" X 11 Insert (copy provided by sponsor)
- Begins January 1, 2020

ANNUAL DINNER

JANUARY 21, 2021

Be a part of Bismarck-Mandan's premier event where we will celebrate our accomplishments of 2020. We will also give our members a look toward what the coming year will bring to the Bismarck-Mandan business community. This prestigious evening is full of fun, socializing, awards, and recognition. Come and enjoy spending the evening with over 1,000 of your fellow Chamber EDC Members. It's a night to remember!

PRESENTING SPONSOR - \$4,250 - 3 OF 3 AVAILABLE

- Two tables of eight in a prime location, featuring company name to reserve seating, and two bottles of wine per table
- Each guest will be invited to attend our special V.I.P social reception
- Recognition from the podium and on the signage during the event
- Premier logo recognition in the invitation, event program, Chamber EDC link, premier recognition in the dedicated email, in the Connection business magazine.

ENTERTAINMENT SPONSOR - \$3,500 - 4 OF 4 AVAILABLE

- Two tables of eight in a prime location, featuring company name to reserve seating and two bottles of wine per table
- Each guest will be invited to attend our special V.I.P social reception
- Recognition from the podium and on the signage during the event
- Logo recognition in the invitation, event program, chamber EDC link, in the dedicated email, and in the Connection business magazine

GOLD SPONSOR - \$3,000- 8 OF 8 AVAILABLE

- Two tables of eight in a prime location, featuring company name to reserve seating, and two bottles of wine per table
- Each guest will be invited to attend our special V.I.P social reception
- Logo recognition in the invitation, event program, Chamber EDC link, in the dedicated email, and in the Connection business magazine

SILVER SPONSOR - \$1,750 - 12 OF 12 AVAILABLE

- One table of eight in a prime location, featuring company name to reserve seating and two bottles of wine per table
- Each guest will be invited to attend our special V.I.P social reception
- Recognition from the podium and on the signage during the event
- Name recognition in the invitation, event program, in the Chamber EDC link email, in the dedicated email and in the Connection business magazine

TABLE SPONSOR - \$750 - 75 OF 75 AVAILABLE

- One table of eight, featuring company name to reserve seating
- Name recognition in the invitation, event program, Chamber EDC link and in the Connection business magazine

BRATS WITH THE BRAVE

SEPTEMBER 2021

In honor service men and women, the Military Affairs Task Force hosts Brats with the Brave. This is a wonderful opportunity for the business community and the community as a whole to show their support and appreciation of the men and women who so bravely serve our country. There is no charge to attend the event and businesses are encouraged to offer up their military discounts during lunch. The armed services not only support our community through safety, but they are a large part of the local community as well.

PRESENTING SPONSOR - \$1,000 - 1 OF 1 AVAILABLE

- Premier logo recognition in the announcement, in the Connection business magazine, and in the Chamber EDC link and signage during the event.
- One display table at the event

LUNCH SPONSOR - \$500 - 10 OF 10 AVAILABLE

- Logo recognition in the announcement, in the Connection business magazine, in the Chamber EDC link email and on the signage during the event
- One display table at the event

EVENT SPONSOR - \$250 - UNLIMITED

- Name recognition in the announcement, in the Connection business magazine and on signage used during the event

CHAMBER EDC 101: MAXIMIZE YOUR MEMBERSHIP

FEBRUARY / AUGUST 2021

Whether you are a brand new member, a long-standing member or just want to learn more about membership this is the event. Chamber EDC membership staff will provide an overview of programs, benefits, committee involvement and other opportunities on how to maximize their membership.

PRESENTING SPONSOR - \$650 - 1 OF 1 AVAILABLE

- Premier logo recognition in the Connection business magazine, Chamber EDC link email, social media outlets, and on signage used at Chamber EDC 101
- Opportunity to set out information and provide promotional log items for attendees
- Opportunity to speak to attendees about your business or organization

FRIDAYS AT THE CHAMBER EDC

JUNE, AUGUST, SEPTEMBER 2021

During the summer months, we would like to invite our Chamber EDC Members to join us for our member appreciation lunch on the Chamber EDC patio one Friday a month in June, August, and September. It is a fun and informal way to network, while enjoying the beautiful view! Burgers, brats and refreshments will be provided FREE of charge to all attendees this year! Don't miss out on one of our highlights of the summer!

PRESENTING SPONSOR - SUMMER 2020 - \$1,500 - 1 OF 1 AVAILABLE

- Premier logo recognition in the Connection business magazine, in the Chamber EDC link email, and on the signage used during the event

EVENT SPONSOR - SUMMER 2020 - \$800 - 3 OF 3 AVAILABLE

- Logo recognition in the Connection business magazine, in the Chamber EDC link email and on the signage used during the event

LUNCH SPONSOR - JUNE 2020 - \$300 - 3 OF 3 AVAILABLE

- Logo recognition in the Connection business magazine, in the Chamber EDC link email and on the signage used during the event

LUNCH SPONSOR - AUGUST 2020 - \$300 - 3 OF 3 AVAILABLE

- Logo recognition in the Connection business magazine, in the Chamber EDC link email and on the signage used during the event

LUNCH SPONSOR - SEPTEMBER 2020 - \$300 - 3 OF 3 AVAILABLE

- Logo recognition in the Connection business magazine, in the Chamber EDC link email and on the signage used during the event

GOLF SCRAMBLE

JUNE 2021

One of our signature events, the Chamber EDC Annual Golf Scramble, is guaranteed to be a good time! This is a four person scramble with a shotgun start. Sign up as a team or individually to be placed on a team. All players must be registered in advance, as the number of players is limited to 144. Sponsors are free to giveaway prizes, hold contests, display products, and dress up in your best golf outfits!

PRESENTING SPONSOR - \$3,200 - 1 OF 1 AVAILABLE

- Eight individual player entries (includes green fees and golf cart, lunch and dinner for team members, use of the driving range, putting green for warm-up, and the chance to win door prizes).
- Premier logo recognition in the Chamber EDC link email, premier dedicated email, and in the Connection business magazine
- One hole sponsorship (includes sign with company name at the tee box)
- Option to have prize giveaways at your hole
- Four additional free lunch tickets and four additional free dinner tickets (can be given to non-players)

GOLD SPONSOR - \$1,350 - 2 OF 2 AVAILABLE

- Four individual player entries (include green fees and golf cart, lunch and dinner for team members, use of the driving range, putting green for warm-up, and the chance to win door prizes)
- Logo recognition in Chamber EDC email, dedicated email, and in the Connection business magazine
- One hole sponsorship (includes sign with company name at the tee box)
- Option to have prize giveaways at your hole
- Two additional free lunch tickets and two additional free dinner tickets (can be give to non-players)

DRINK CART SPONSOR - \$1,000 - 1 OF 1 AVAILABLE

- Two player entries (includes green fees and golf cart, lunch and dinner for team members, use of the driving range, putting green for warm-up, and the chance to win door prizes)
- Logo recognition in the Chamber EDC link, dedicated email, and in the Connection business magazine
- Two additional free lunch tickets and two additional free dinner tickets (can be given to non-players)

HOLE SPONSOR - \$800 - 15 OF 15 AVAILABLE

- One hole sponsorship (includes a sign with the company name at the tee box)
- Two player entries (includes green fees and golf cart, lunch and dinner for team members, use of the driving range, putting green for warm up, and the chance to win door prizes)
- Name recognition in the Chamber EDC link email, in the dedicated email, and in the Connection business magazine
- Option to have contests and prize giveaways at your hole
- Two additional free lunch tickets and two additional free dinner tickets (can be given to non-players)

DRIVING RANGE/CHIPPING SPONSOR - \$800 - 1 OF 1 AVAILABLE

- Two player entries (includes green fees and golf cart, lunch and dinner for team members, use of the driving range, putting green for warm up, and the chance to win door prizes)
- Name recognition in the Chamber EDC link, in the dedicated email, and in the Connection business magazine
- Option to have contests and prize giveaways on the driving range/chipping area
- Two additional free lunch tickets and two additional free dinner tickets (can be given to non-players)

PUTTING GREEN SPONSOR - \$800 - 1 OF 1 AVAILABLE

- Two player entries (includes green fees and golf cart, lunch and dinner for team members, use of the driving range, putting green for warm up, and the chance to win door prizes)
- Name recognition in the Chamber EDC link, in the dedicated email, and in the Connection business magazine
- Option to have contests and prize giveaways on the putting green
- Two additional free lunch tickets and two additional free dinner tickets (can be given to non-players)

LUNCH/DINNER RECEPTION SPONSOR - \$750 - 2 OF 2 AVAILABLE

- Two player entries (includes green fees and golf cart, lunch and dinner for team members, use of the driving range, putting green for warm-up, and the chance to win door prizes)
- Name recognition in the Chamber EDC link, in the dedicated email, and in the Connection business magazine
- Two additional free lunch tickets and two additional free dinner tickets (can be given to non-players)

GOLF CART SPONSOR - \$750 - 1 OF 1 AVAILABLE

- Name recognition in the Chamber EDC link, in the dedicated email, and in the Connection business magazine
- Two player entries (includes green fees and golf cart, lunch and dinner for team members, use of the driving range, putting green for warm-up, and the chance to win door prizes)
- Option to post a business banner and have employees present, and have contests and prize giveaways
- Two additional free lunch tickets and two additional free dinner tickets

TEE PRIZE SPONSOR - \$700 - 2 OF 2 AVAILABLE

- Prize responsibility for number of golfers
- Name recognition in the Chamber EDC link, in the dedicated email, and in the Connection business magazine
- Option to post a business banner and have employees present, and have contests and prize giveaways
- Two additional free lunch tickets and two additional free dinner tickets

HOLIDAY MIXER

DECEMBER 8, 2020

One of our biggest events of the year! The Holiday Mixer is a great winter event with a festive atmosphere and jolly attitude! Nearly 1000 people walk through a maze of almost 80 Chamber EDC Member booths and displays set up at the Bismarck Event Center. Wonderful food, drinks and prizes make this event well worth the \$5 admission. Join us to get in the holiday spirit!

PRESENTING SPONSOR - \$4,500 - 1 OF 1 AVAILABLE

- 70' x 50' showcase space
- Option to give door prizes and logo items away throughout the event
- Twelve tickets for booth attendees to enter the event
- Premier logo recognition in the Connection business magazine, and in the Chamber EDC link email
- Premier banner placement in dedicated event email

GOLD SPONSOR - \$1,800 - 2 OF 2 AVAILABLE

- 20' x 20' showcase space
- Option to give door prizes and logo items away throughout the event
- Eight tickets for booth attendees to enter the event
- Logo recognition in the Connection business magazine, in the Chamber EDC link email
- Logo recognition in dedicated event email

SILVER SPONSOR - \$900 - 6 OF 6 AVAILABLE

- Two booth spaces
- Option to give door prizes and logo items away throughout the event
- Eight tickets for booth attendees to enter the event
- Logo recognition in the Connection business magazine, in the Chamber EDC link email
- Logo recognition in the dedicated event email

LOUNGE SPONSOR - \$450 - 2 OF 2 AVAILABLE

- One booth space
- Option to give door prizes and logo items away throughout the event
- Four tickets for booth attendees to enter the event
- Name recognition in the Connection business magazine, in the Chamber EDC link email
- Signage near music and/or social seating space

BOOTH SPONSOR - \$325 - 100 OF 100 AVAILABLE

- One booth space
- Option to give door prizes and logo items away throughout the event
- Four tickets for booth attendees to enter the event
- Name recognition in the Connection business magazine, and in the Chamber EDC link email

NETWORKING SPONSOR - \$550 - 3 OF 3 AVAILABLE

- Name recognition in the Connection business magazine, in the Chamber EDC link email, and on the signage used during the event
- Option to design table tents (design help and printing provided by the Chamber) or provide center pieces

HOLIDAY HALL SPONSOR - \$650 - 1 OF 1 AVAILABLE

- Logo recognition in the Connection business magazine, in the Chamber EDC link email, and on the signage used during the event
- Company recognition on the Holiday Hall walkway, which include decor
- Option to give door prizes away and logo items away throughout the event
- Option to introduce entertainment

-Option to add booth for \$250

BLITZEN BOULEVARD SPONSOR - \$650 - 1 OF 1 AVAILABLE

- Logo recognition in the Connection business magazine, in the Chamber EDC link email, and on the signage used during the event
- Company recognition on the Boulevard walkway
- Option to give door prizes away and logo items away throughout the event
- Option to introduce entertainment

-Option to add booth for \$250

HARVEST MIXER

OCTOBER 2021

Join the Agriculture Committee, local commodity groups and over 150 of your fellow Chamber EDC Members for the annual Harvest Mixer in October 2019! Unwind after work with good food and great conversation. There is no charge to attend and this is your chance to meet local agriculture professionals and business prospects while browsing booth set up with the latest information. Door prizes and demonstrations make this an event not to miss!

PRESENTING SPONSOR - \$750 - 1 OF 1 AVAILABLE

- Option to give door prizes and logo items away throughout the event
- Premier logo recognition in the Connection business magazine, in the Chamber EDC link email, and on signage used during the event

GOLD SPONSOR - \$500 - 2 OF 2 AVAILABLE

- Option to give door prizes and logo items away throughout the event
- Logo recognition in the Connection business magazine, in the Chamber EDC link email, and on signage used during the event

BUSINESS SPONSOR - \$200 - UNLIMITED

- Options to give door prizes and logo items away throughout the event
- Name recognition in the Connection business magazine, Chamber EDC link email, and on signage used during the event

MEMBERSHIP MIXERS

Feature your business to our Chamber EDC membership by hosting 100-120 of your fellow Members at your business or at the location of your choice! This monthly event is one of the most popular events offered by the Chamber EDC and is sure to give you the positive exposure you are looking for! This is a great event to showcase how spectacular your business is while having a great time!

* Membership Mixer scheduling requests accommodated when possible. Contact Ross at the Chamber EDC

JANUARY 2020 MIXER HOST - \$775

FEBRUARY 2020 MIXER HOST - \$775

MARCH 2020 MIXER HOST - \$775

APRIL 2020 MIXER HOST - \$775

MAY 2020 MIXER HOST - \$775

JUNE 2020 MIXER HOST - \$775

AUGUST 2020 MIXER HOST - \$775

SEPTEMBER 2020 MIXER HOST - \$775

OCTOBER 2020 MIXER HOST - \$775

NOVEMBER 2020 MIXER HOST - \$775

- Showcase your business to Chamber EDC Members
- Have your business logo appear on the announcement to membership
- Receive publicity in the Connection business magazine (5400 circulation) and the in Chamber EDC link email (2300 circulation) before and after the event

SPONSOR RESPONSIBILITIES:

- Choose date with the Chamber EDC staff
- Provide appetizers for 100-120 people
- Choose a location (this can be anywhere you choose, including your business)
- Invite your customers and VIP clients

CHAMBER EDC RESPONSIBILITIES:

- Send out an event announcement to Chamber EDC Members
- Take all registrations and RSVP's
- Provide name tags
- Coordinate date and time with sponsor
- Provide greeters at the event

SPORTING CLAYS SHOOTOUT

AUGUST 2021

This outdoor event is a great event for our members, from casual shooter to those with serious shooting skills. There will be games, door-prizes, lunch and more! With nearly 100 individuals, this event is a wonderful networking opportunity and a chance to treat loyal clients and staff to a fun time.

PRESENTING SPONSOR - \$1,500 - 1 OF 1 AVAILABLE

- Six individual entries (includes sporting clays, shot gun shells for each ?urry, lunch, and a chance to win door prizes)
- Premier logo recognition in the Connection business magazine, in the Chamber EDC link email, and on the signage during the event
- Logo displayed at event game
- Individual participants receive goggles and shotgun caddy

LONG RANGE SPONSOR - \$1,000 - 4 OF 4 AVAILABLE

- Five individual entries (includes sporting clays, shot gun shells for each ?urry, lunch, and a chance to win door prizes)
- Logo recognition in the Connection business magazine, in the Chamber EDC link email, and on the signage used at the event

RAPID FIRE SPONSOR - \$600 - 6 OF 6 AVAILABLE

- Four individual entries (includes sporting clays, shot gun shells for each ?urry, lunch, and a chance to win door prizes)
- Name recognition in the Connection business magazine, in the Chamber EDC link email, and on the signage used during the event

PIGEON SPONSOR - \$250 - UNLIMITED

- Two individual entries (includes sporting clays, shot gun shells for each ?urry, lunch, and the chance to win door prizes)
- Name recognition in the Connection business magazine, in the Chamber EDC link email, and on the singage used during the event

LINKUP

VARIOUS DATES 2020 - 2021

New for 2019-2020 are the Chamber EDC LinkUp events! Throughout the year the Chamber EDC team will produce interactive and off the wall events geared to bring together the teams that make our members so great. Bring a friend and LinkUp!

PRESENTING SPONSOR - \$3,000 - 2 OF 2 AVAILABLE

- Premier logo recognition on the Chamber EDC website event page
- Premier logo recognition on signage used throughout the events
- Opportunity to showcase products/business at event
- Premier logo recognition in the Connection business magazine, in the Chamber EDC link email and in the event communication
- Web advertising on the Chamber EDC website

GOLD SPONSOR - \$1,500 - 5 OF 5 AVAILABLE

- Logo recognition on the Chamber EDC website event page
- Logo recognition on signage used throughout the events
- Logo recognition in the Connection business magazine, in the Chamber EDC link email and in the event communication
- Web advertising on the Chamber EDC website
- Unique branding opportunity specific to event



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