



**KITTITAS COUNTY CHAMBER OF COMMERCE
609 N MAIN STREET
ELLENSBURG, WA
(509)925-2002
TATECREATIVE@YAHOO.COM**

EVENT OVERVIEW

Event Date:

January 16th, 2021

Location:

Virtual

Estimated Draw: 1,700+ attendees *based on historical attendance*

Participants:

7 Kittitas County Producers

Target Demographic: Men & Women between the ages of 21-65+ for breweries.

Marketing Reach: This event draws primarily attendees from Western Washington and the local communities of Central Washington.

DESCRIPTION

Please join the Kittitas County Chamber of Commerce for the first ever fully **VIRTUAL** Ellensburg Winterhop Brewfest! Attendees will be able to sip beer from the warmth of their homes while engaging in exclusive regional brewery tours, interviews, and live tasting panel.

2020 PARTICIPATING BREWERIES:

WHIPSAW BREWING
WHEEL LINE CIDER
HERITAGE DISTILLING CO.
DRU BRU
ROSLYN BREWING CO.
MULE & ELK BREWING CO.
IRON HORSE BREWERY



SPONSORSHIP OPPORTUNITY

WHY SHOULD YOU BE A SPONSOR?

Sponsoring Winterhop Brewfest 2021 will allow you to build visibility for your brand while also helping to encourage follow-up tourism to Kittitas County establishments.

You will also be ensuring that Winterhop Brewfest continues as an in-person event for many years to come, supporting the Kittitas County Chamber of Commerce and the local businesses and communities that we serve, while boosting the local spirits industry.

So raise a glass and help the Winterhop Brewfest thrive in its 17th year!

OUR GOALS

- To offer a select group of quality sponsors the opportunity to market their products and services, helping to leverage their business image.
- To promote commerce and tourism in Ellensburg, Washington and throughout Kittitas County.
- To continue to grow and expand the event, therefore encouraging attendees to spend more time in Kittitas County



SPONSORSHIP LEVELS

THE WINTERHOP PRESENTING SPONSOR

INVESTMENT: \$3,000

- Be the main presenting sponsor of Winterhop Brewfest and gain recognition by having your brand associated with this event.
- Your brand will be featured on every digital event poster on the Kittitas County Chamber of Commerce Winterhop Brewfest Facebook event page and the Kittitas County Chamber of Commerce Instagram (Facebook: reach 3,000+ accounts on average with 4,000+ followers; Instagram: reach 300+ accounts on average with 1,400+ followers).
- Your brand will be included on the Kittitas County Chamber website (2,000+ website users per month, 500+ on the Winterhop Brewfest page views per month) - **PREMIUM PLACEMENT**
- Your brand will be mentioned in our press release and events calendar on the Kittitas County Chamber of Commerce website as the main presenting sponsor.
- You will receive two (2) Winterhop Brewfest BeerBox tickets to the event (Valued at \$80).

THE FULL BARREL

INVESTMENT: \$1,000

- Your brand will get one (1) special shoutout on the Kittitas County Chamber Winterhop Brewfest Facebook event page and one (1) special shoutout on the Kittitas County Chamber of Commerce Instagram (Facebook: reach 3,000+ accounts on average with 4,000+ followers; Instagram: reach 300+ accounts on average with 1,400+ followers).
- Your brand will be included on the Kittitas County Chamber website (2,000+ website users per month, 500+ on the Winterhop Brewfest page views per month).- **PREMIUM PLACEMENT**
- Your brand will be mentioned in our press release and events calendar on the Kittitas County Chamber of Commerce website as a presenting sponsor.

THE GROWLER

INVESTMENT: \$500

- Your brand will get one (1) special shoutout on the Kittitas County Chamber Winterhop Brewfest Facebook event page and one (1) special shoutout on the Kittitas County Chamber of Commerce Instagram (Facebook: reach 3,000+ accounts on average with 4,000+ followers; Instagram: reach 300+ accounts on average with 1,400+ followers).
- Your brand will be included on the Kittitas County Chamber website (2,000+ website users per month, 500+ on the Winterhop Brewfest page views per month).
- Your brand will be mentioned on the events calendar on the Kittitas County Chamber of Commerce website as a supporting sponsor.

IN KIND DONATION

- Check this box if you would like us to contact you to arrange a donation of goods, services, or chosen monetary value. This could include raffle or auction items.

KITTITASCOUNTYCHAMBER.COM/WINTERHOP-BREWFESt

DON'T SEE WHAT YOUR LOOKING FOR? CONTACT JESSICA TATE, BREWFEST EVENT MANAGER FOR CUSTOM PACKAGES
TATECREATIVE@YAHOO.COM | (206) 390-6816

SPONSORSHIP FORM

BUSINESS INFORMATION

Business Name: _____ Business Phone: _____
Business Email: _____ Website: _____
Address: _____ State: _____ Zip Code: _____
Primary Business and/or Service? _____
Owners Name: _____ Owners Email: _____
Contact Phone: _____ Contact Email: _____

What event are you sponsoring? _____
What sponsorship level did you choose? _____
Amount of Sponsorship: \$ _____

Signature: _____
Print Name: _____ Date: _____

**PLEASE EMAIL YOUR COMPLETED SPONSORSHIP FORM
BY NOVEMBER 16TH 2020 TO
JESSICA TATE AT TATECREATIVE@YAHOO.COM
PLEASE CALL (206) 390-6816 FOR MORE INFORMATION**

