

ENTERPRISE CHALLENGE

Business Plan Competition 

2021 EVENT SCHEDULE	DATE	TIME
ROUND 1		
Registration Deadline	Tuesday, January 5	5:00 PM
Orientation	Thursday, January 7	6:00 - 8:00 PM
Workshop: Marketing	Tuesday, January 12	6:00 - 8:00 PM
Workshop: Financials	Thursday, January 14	6:00 - 8:00 PM
Optional Workshop: Health District and Labor and Industries (Q&A)	Monday, January 18	6:00 - 8:00 PM
Workshop: Real Estate	Tuesday, January 19	6:00 - 7:00 PM
Workshop: Human Resources	Tuesday, January 19	7:00 - 8:00 PM
Optional: Study Hall	Wednesday, January 20	12:00 - 1:00 PM
Workshop: Technology	Thursday, January 21	6:00 - 8:00 PM
Optional: Study Hall	Monday, January 25	12:00 - 1:00 PM
One-On-One Help Session – Industry professionals (YAKIMA)	Week of January 25-29	6:00 - 8:00 PM
One-On-One Help Session – Industry professionals (KITTTITAS)	Week of January 25-29	6:00 - 8:00 PM
Business Pitch Due	Friday, January 29	12:00 PM
Round One - Advancing Announcement	Wednesday, February 3	5:00 PM
ROUND 2		
Trade Show Pitch Clinic	Thursday, February 4	6:00 - 8:00 PM
Optional: Online Marketing Workshop	Tuesday, February 9	6:00 - 8:00 PM
Optional: Study Hall	Wednesday, February 10	12:00 - 1:00 PM
Trade Show (If unable to do in-person, video arrangements will be made)	Thursday, February 11	9:00 - 5:00 PM
Round Two - Finalists Announcement	Tuesday, February 16	5:00 PM
ROUND 3		
Finalist Workshop	Thursday, February 18	6:00 - 8:00 PM
Financials For Finalist	Tuesday, February 23	6:00 - 8:00 PM
Final Plan Due	Tuesday, March 2	6:00 - 8:00 PM
Q&A with Judges	Thursday, March 4	5:00 PM
Awards Ceremony (If unable to do in-person, video arrangements will be made)	Thursday, March 11	5:30 PM

*Please note, this schedule is subject to change

Updated 12/28/20