

**Media Contact:**  
**Emily Masseth, Public Relations Specialist**  
**emily@kittitascountychamber.com**



**FOR IMMEDIATE RELEASE**

## **NEW SPONSORSHIP OPPORTUNITIES WITH THE KITTITAS COUNTY CHAMBER OF COMMERCE**

**ELLENSBURG, WA – February 7, 2020** – The Kittitas County Chamber of Commerce is introducing a new system of sponsorship opportunities for businesses in Kittitas County. Sponsorships help enhance events the Chamber puts on, while promoting the sponsored business to event attendees. With the help of businesses in the county, the Chamber is able to improve each event, year over year.

The Kittitas County Chamber holds a busy schedule of 50+ events per year, including Winterhop Brewfest, Annual Awards Gala, Disney Institute, Germanfest, Independence Day Celebration, Pioneer Days Parade, Bite of the 'Burg, Roslyn Mountain Ale Festival and the Christmas in Cle Elum Parade. Additionally, the Chamber holds monthly networking events, First Friday Coffee and Business After Hours, hosted by different member businesses in Kittitas County. On top of all of these events, the Chamber has held Leadership Kittitas County for 25 years. This 7-month program for community leaders allows them to interact and discuss the county's future, while exploring the county. Sponsoring any of these events is an ideal way to promote your services and increase your brand awareness.

The Kittitas County Chamber has put together a sponsorship packet to help businesses pick what works best for them. Those wanting to be a sponsor have a variety of options based on their budget and marketing goals. If your business prefers planning the entire calendar year of advertising all at once or seizing the opportunities as they come along, the Kittitas County Chamber has both annual packages and a-la-carte options available.

By sponsoring the Kittitas County Chamber annual events, your business may receive online promotion, tickets, signage, public relations, membership discounts and a high level of recognition, while also supporting our community.

For more information or to receive our sponsorship packet, please email the Kittitas County Chamber of Commerce CEO Amy McGuffin at [amy@kittitascountychamber.com](mailto:amy@kittitascountychamber.com) or the Membership Director Gemma Hollingsworth at [gemma@kittitascountychamber.com](mailto:gemma@kittitascountychamber.com).

**About the Kittitas County Chamber of Commerce:** The Kittitas County Chamber of Commerce is the largest business support and development organization in Kittitas County, and one of the largest in Central Washington. With just over 500 members representing every business sector, the Chamber and its committees oversee county-wide tourism promotion and economic development initiatives and a range of business support tools including publications, web services, seminars and even leadership development for a new generation.

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609 N Main Street  
Ellensburg, WA 98926  
(888) 925-2204



**CONNECT WITH US**  
KittitasCountyChamber.com  
(509) 925-2002