Media Contact: **Emily Masseth Communications Manager** emily@kittitascountychamber.com



## FOR IMMEDIATE RELEASE

## The Kittitas County Chamber of Commerce is Pleased to Hold the 17th Annual Virtual **Winterhop Brewfest**

ELLENSBURG, WA - November 2 - Join the Kittitas County Chamber of Commerce for the 17th Annual virtual Ellensburg Winterhop Brewfest on January 16, 2021. With a hyper local showcase of some of Kittitas County's partners through a virtual platform; this event will allow attendees to sip beer from the warmth of their home while engaging in exclusive brewery tours and behind the scenes look into the creation of each local craft beer you are tasting.

The 2021 Winterhop Brewfest participating breweries and distillery include: Roslyn Brewing Company, Dru Bru, Wheel Line Cider, Taneum Creek Brewing, Mule & Elk Brewing Company, Iron Horse Brewery and Heritage Distilling Company. Tickets for this event go on sale starting November 16, 2020. Those that purchase a 2021 Winterhop Brewfest ticket can expect to receive:

## \$40 ticket

- A first ever 2021 Winterhop Brewfest BeerBox, featuring 6 signature drinks from our featured breweries and distillery to enjoy while exploring online content and tasting information (pick-up locations include a Bellevue Washington location and an Ellensburg location on January 9, 2021 from 10 a.m. to 2 p.m.).
- Access to the 2021 Winterhop Brewfest online portal.
- Behind the scenes content, digital brewery tours, and exclusive interviews with craft beer icons in Kittitas County.
- Never before seen video content that never expires.
- Ensuring that Winterhop Brewfest continues as an in-person event for many years to come.
- Supporting the local businesses and communities that we serve.
- Helping leverage the local craft beer and spirits industry in Kittitas County.
- Access to online shopping for Winterhop Brewfest merchandise.

## \$15 ticket

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For more information about the event or to purchase a ticket starting on November 16, go to the Kittitas County Chamber of Commerce website at www.kittitascountychamber.com/winterhop-brewfest or the Facebook event at www.facebook.com/events/369038537652688/. Any additional questions can be directed to the Kittitas County Chamber of Commerce Director of Tourism and Events Madison Ford at madison@kittitascountychamber.com or call (509) 925-2002.









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Thank you to our sponsor Heritage Bank for helping make this event happen. If you are interested in becoming a sponsor, please email madison@kittitascountychamber.com.

About the Kittitas County Chamber of Commerce: The Kittitas County Chamber of Commerce is the largest business support and development organization in Kittitas County, and one of the largest in Central Washington. With 488 members representing every business sector, the Chamber and its committees oversee county-wide tourism promotion and economic development initiatives and a range of business support tools including publications, web services, seminars and even leadership development for a new generation.

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