

FOR IMMEDIATE RELEASE

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ENTERPRISE CHALLENGE CONTESTANTS MOVING ON TO FINAL ROUND

ELLENSBURG, WA – February 16, 2021 – Kittitas County Chamber of Commerce and the Yakima County Development Association are excited to officially announce the Enterprise Challenge contestants that are moving on to the third and final round of the business plan competition.

Contestants participated in the Trade Show portion of the competition where they pitched their business plan to local community leaders at the Kittitas Valley Event Center in the Armory Building. Their business plans were judged and scored to determine the top seven that move forward in the competition.

Enterprise Challenge contestants include...

- **Basecamp Outfitters, Kittitas County** - Local source for outdoor gear that is proudly source from sustainable and ethical companies so you can feel good about getting out there.
- **Harmony Hill Candle Company, Yakima County** - Hand poured, beautifully scented soy candles that are smooth burning, long lasting, and eco-friendly.
- **Secret Valley Farm, Kittitas County** - Creating small batch premium jams and jellies; seasonally created, scratch-made with locally sourced ingredients.
- **Schab's Bier Den LLC, Yakima County** - Locally owned shop offering PNW craft beverages and brews in bottles, cans and tap rotations with personalized service.
- **Sunnyside Meat Packers LLC, Yakima County** - Your FIRST CHOICE for cutting and curing, no long waits and no one turned away! Sunnyside Meat Packers does their own cure and smoking in-house.
- **The Tap, Yakima County** - Self-pour taproom, offering 50 rotating taps of craft beer, wine, and cider.
- **Washington Moving Company, Yakima County** - Provide professional household goods relocation services and expert furniture moving/storage.



For more information about the 2021 Enterprise Challenge, please go to www.kittitascountychamber.com/enterprisechallenge. If you have any questions or would like additional information, please contact the Kittitas County Chamber of Commerce Business Development Coordinator Darby Grimes by emailing darby@kittitascountychamber.com.

About the Kittitas County Chamber of Commerce: The Kittitas County Chamber of Commerce is the largest business support and development organization in Kittitas County, and one of the largest in Central Washington. With 498 members representing every business sector, the Chamber and its committees oversee county-wide tourism promotion and economic development initiatives and a range of business support tools including publications, web services, seminars and even leadership development for a new generation.

About Yakima County Development Association: Yakima County Development Association is a private non-profit economic development organization committed to enhancing the income, quality of life, and employment stability of Yakima County residents. Since 1985, the Yakima County Development Association has served over 100 businesses annually, created 5,750 new jobs at over 150 businesses, and facilitated more than \$490 million in investments in Yakima County businesses.

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