



# FOR IMMEDIATE RELEASE THURSDAY, MARCH 11, 2021

### **CONTACT**

Kittitas County Chamber of Commerce

- Darby Grimes, Business Development Coordinator
- darby@kittitascountychamber.com, 509-833-4734

Yakima County Development Association

- Jessica Camacho, Communication and Events Manager
- jess@ycda.com, 206-947-5647

### **2021 ENTERPRISE CHALLENGE WINNERS ANNOUCED**

Kittitas County Chamber of Commerce and the Yakima County Development Association are excited to officially announce the winners of the 2021 Enterprise Challenge.

In the final round of the competition, contestants gave a final presentation on their business plan to local community leaders at the Yakima County Development Association office. Their business plans were judged and scored to determine the top three businesses.

## **Enterprise Challenge winners include...**

- First Place, winning \$10,000: Sunnyside Meat Packers LLC, Yakima County Your first choice for cutting and curing, no long waits and no one turned away! Sunnyside Meat Packers does their own cure and smoking in-house.
- Second Place, winning \$5,000: Basecamp Outfitters, Kittitas County Local source for outdoor gear that is proudly source from sustainable and ethical companies so you can feel good about getting out there.
- Third Place, winning \$2,500: The Tap, Yakima County Self-pour taproom, offering 50 rotating taps of craft beer, wine, and cider.

Winners also receive one-year full subscriptions to LivePlan, a one-year membership to the Greater Yakima Chamber of Commerce, and a one-year membership to the Kittitas County Chamber of Commerce.

For more information about the 2021 Enterprise Challenge, please go to kittitascountychamber.com/enterprisechallenge.













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About the Kittitas County Chamber of Commerce: The Kittitas County Chamber of Commerce is the largest business support and development organization in Kittitas County, and one of the largest in Central Washington. About 500 members representing every business sector, the Chamber and its committees oversee county-wide tourism promotion and economic development initiatives and a range of business support tools including publications, web services, seminars and even leadership development for a new generation.

About Yakima County Development Association: Yakima County Development Association is a private non-profit economic development organization committed to enhancing the income, quality of life, and employment stability of Yakima County residents. Since 1985, the Yakima County Development Association has served over 100 businesses annually, created 5,750 new jobs at over 150 businesses, and facilitated more than \$490 million in investments in Yakima County businesses.







