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FOR IMMEDIATE RELEASE

Micro-Grants Available for Promotion of Small and/or New Events

ELLENSBURG, WA - March 3, 2021 - The Kittitas County Lodging Tax Committee is pleased to announce the availability of micro-grants for 2020. Grants are available for nonprofit organizations with plans to coordinate and produce an event within Kittitas County. Organizations applying should support projects with the goal of increasing non-resident visitor expenditures coming from 50 miles or further outside the county.

Potential uses for these funds include advertising through print, electronic and web advertising, publications, and/or marketing collateral. Funding may also be considered for event operations upon approval of the Kittitas County Lodging Tax Committee. The Micro-Grants are funded through Kittitas County lodging tax funds and are administered through the Kittitas County Chamber of Commerce.

“The Micro-Grant process is a wonderful example of how the County has the ability to adapt to the needs of our community, stated Commissioner Laura Osiadacz. “We heard loud and clear the consolidated process did not meet the needs for many smaller nonprofits. This offers a resolution that is compliant with the Revised Code of Washington but allows for a process that can easily be navigated through for grant requests of \$1,000.00 or less.”

To fill out the Micro-Grant Application go to the Kittitas County Chamber of Commerce website, www.kittitascountychamber.com/loans-and-grants. For additional information or to turn in your application, please email the Kittitas County Chamber of Commerce Director of Tourism and Events Madison Ford at madison@kittitascountychamber.com or call (509) 925-2002.

About the Kittitas County Chamber of Commerce: The Kittitas County Chamber of Commerce is the largest business support and development organization in Kittitas County, and one of the largest in Central Washington. With about 500 members representing every business sector, the Chamber and its committees oversee county-wide tourism promotion and economic development initiatives and a range of business support tools including publications, web services, seminars and even leadership development for a new generation.

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