



Bite OF THE BURG

KITTITAS COUNTY CHAMBER OF COMMERCE
609 N MAIN STREET, ELLENSBURG, WA
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EVENT OVERVIEW

Event Date: September 21, 2021
from 2 p.m. - 5 p.m.

Location: 4th Avenue between
Ruby and Pearl Street in
Ellensburg, WA

Estimated Draw: 2,000 to 3,000
attendees

Participants: 70+ Ellensburg
Businesses

Target Demographic: Mainly
targeting college age students, but
also any age who live in the Central
Washington area.

Geographic Reach: Central
Washington

Marketing Reach: This event draws
attendees from Central
Washington.

DESCRIPTION

Bite of the 'Burg allows attendees to sample local restaurant food, learn more about the local businesses, and become more familiar with what Ellensburg has to offer. This free event takes place the day prior to Central Washington University starting classes and is a great way to show a warm welcome to the incoming freshman class and other students back.

2021 PARTICIPATING BUSINESSES COMING SOON...



SPONSORSHIP OPPORTUNITY

WHY SHOULD YOU BE A SPONSOR?

With over 70 businesses and 2,000-3,000 attendees, this event positions itself as a great opportunity for sponsorship. Bite of the 'Burg creates a chance to gain exposure and support from those who attend, therefore overall enhancing your business image in the Central Washington area.

OUR GOALS

- To offer a select group of quality sponsors the opportunity to market their products and services, while enhancing their business image.
- To promote commerce and tourism in the City of Ellensburg and throughout Kittitas County.
- The continue to grow and expand the event, therefore encouraging attendees to spend more time and money in downtown Ellensburg.



SPONSORSHIP LEVELS

BITE OF THE 'BURG PRESENTING SPONSOR

INVESTMENT: \$1,000

- The presenting sponsor will gain recognition by having their brand associated with this event.
- The business' brand will be featured on every digital event graphics on the Kittitas County Chamber of Commerce Facebook page, Bite of the 'Burg Facebook event page and the Kittitas County Chamber of Commerce Instagram (Facebook Followers: 4,550, Average Monthly Facebook Reach: 30,000, Instagram Followers: 1,558, Average Monthly Instagram Reach: 5,000)
- The business' brand will be included on the Kittitas County Chamber website (Average Monthly Website User: 3,000, Average Monthly Website Page Views: 6,000)
- The business' brand will be mentioned in our press release and events calendar on the Kittitas County Chamber of Commerce website as the presenting sponsor.
- The business' brand will be represented at the event by having a free booth at the event - businesses must supply table, banners, etc. (2,000-3,000 attendees and 70+ different businesses viewing your brand's logo).
- The business' brand will be included on our main event poster, which will be posted around Kittitas County (possibility of many views of this poster with a 20,000+ population in Ellensburg, WA, a 3,000+ population in Elyum, WA, and a 2,800+ population in Roslyn, WA).
- The business' brand will be featured in the newspaper and on radio ads.

BITE OF THE 'BURG SUPPORTING SPONSOR (COMMUNITY PARTNER)

INVESTMENT: \$500

- The supporting sponsor will gain recognition by having their brand associated with this event.
- The business' brand will be featured on some digital event graphics on the Kittitas County Chamber of Commerce Facebook page, Bite of the 'Burg Facebook event page and the Kittitas County Chamber of Commerce Instagram (Facebook Followers: 4,550, Average Monthly Facebook Reach: 30,000, Instagram Followers: 1,558, Average Monthly Instagram Reach: 5,000)
- The business' brand will be included on the Kittitas County Chamber website (Average Monthly Website User: 3,000, Average Monthly Website Page Views: 6,000)
- The business' brand will be mentioned in our press release and events calendar on the Kittitas County Chamber of Commerce website as the supporting sponsor.
- The business' brand will be represented at the event by having a free booth at the event - businesses must supply table, banners, etc. (2,000-3,000 attendees and 70+ different businesses viewing your brand's logo).

IN KIND DONATION

- Check this box if you would like us to contact you to arrange a donation of goods, services, or chosen monetary value.

For more information, please contact the Director of Chamber Outreach & Economic Advancement staff member Darby Grimes at darby@kittitascountycommerce.com or call (509) 925-2002.

