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***FOR IMMEDIATE RELEASE***

**Kittitas County Chamber of Commerce Hires New Director of Tourism & Events**

**ELLENSBURG, WA – October 4, 2021** - The Kittitas County Chamber of Commerce has hired Matthew Anderson as the new Director of Tourism & Events.

Anderson has a background extending 20 years in hospitality and event management. Most recently, Anderson was the General Manager of the Holiday Inn Express in Ellensburg. In addition, he has long served on the Kittitas County Lodging Tax Committee. Prior to the Holiday Inn Express, he was the Facilities Director for the Kittitas Valley Event Center and Kittitas County Fair.

“Tourism doesn’t happen by accident. My goal with the Chamber is to continue to promote all that Kittitas County has to offer, assist the various event planners in the county, as well as purposely advance the goals of each distinctly unique area of the county,” said Anderson. “I’m excited to be part of an established team committed to the success of Kittitas County.”

Anderson received a Bachelor of Arts in Recreation & Tourism Management at Eastern Washington University. Much of Anderson’s professional background is rooted in customer service, event management and planning, human resources, revenue management, sales, marketing and community outreach.

Anderson has lived in Kittitas County for over twenty years with his family. He has two sons that attend Ellensburg High School and Valley View Elementary and his wife is a teacher in the Ellensburg School District.

To connect with Matt Anderson, email [matt@kittitascountychamber.com](mailto:matt@kittitascountychamber.com) or call (509) 925-2002.

**About the Kittitas County Chamber of Commerce:** The Kittitas County Chamber of Commerce is the largest business support and development organization in Kittitas County, and one of the largest in Central Washington. With over 500 members representing every business sector, the Chamber and its committees oversee county-wide tourism promotion and economic development initiatives and a range of business support tools including publications, web services, seminars and even leadership development for a new generation.

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