

# ENTERPRISE CHALLENGE

Business Plan Competition



## PARTICIPATE IN...



### WORKSHOPS

In marketing, finance, human resources, and more.



### ONE-ON-ONES

With industry experts in business planning, law, and more.



### A TRADESHOW

To network and showcase your business idea to local community judges.



### MEDIA INTERVIEWS

To receive local coverage on your business idea.

## PRIZE MONEY



GRAND PRIZE

**\$10,000**



2ND PLACE

**\$5,000**



3RD PLACE

**\$2,500**

## REQUIREMENTS

- Business must be located in Kittitas or Yakima County
- New ideas and businesses under two years old are welcomed
- Must be 18+ years old

## COMPETITION RUNS

**JANUARY 4, 2022 - MARCH 17, 2022**

**DEADLINE**

**JANUARY 2, 2022**

**COST**

**\$200**

**REGISTER AT [KITTITASCOUNTYCHAMBER.COM](http://KITTITASCOUNTYCHAMBER.COM)**

**ORGANIZED BY...**

**Yakima County  
Development Association**  
CHOOSE YAKIMA VALLEY



## TITLE SPONSOR

BAKER



BOYER

## SPONSORS



# SPONSOR BENEFITS

\$1,000 \$2,500 \$5K \$10K

## PRE-COMPETITION

Title sponsor message in advertising the event				✗
Recognition as Title Sponsor throughout entire competition				✗
Logo recognition on flyers and registration page with link back to sponsor website	✗	✗	✗	✗
Logo on TV commercials throughout competition	✗	✗	✗	✗
Logo/Mentions in KCCC and YCDA newsletters (8000 subscribers)	✗	✗	✗	✗
Recognition on News Talk radio interviews				✗

## COMPETITION

Title Sponsor representative kicks off day one training with an introduction to sponsor company				✗
Opportunity to deliver workshop during competition (must have background experience)				✗
One person from company can judge final round in competition			✗	✗
One-on-one networking appointment with contestants			✗	✗
Judge the first or second round of the competition		✗	✗	✗
Sponsor recognition during breaks in workshops, help sessions, and closing credits	✗	✗	✗	✗

## AWARDS CEREMONY & POST-COMPETITION

Mention/logo in sponsor slides at the awards ceremony/video	✗	✗	✗	✗
Title Sponsor Representative delivers (1min) promo message at the awards ceremony prior to announcing 1st place winner				✗
Announce 2nd or 3rd place winner		✗	✗	
Logo in sponsor slides at the awards ceremony	✗	✗	✗	✗
Tickets to award ceremony	2	4	8	16