

FOR IMMEDIATE RELEASE

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ENTERPRISE CHALLENGE CONTESTANTS MOVING ON TO TRADE SHOW

ELLENSBURG, WA – April 3, 2023 - Kittitas County Chamber of Commerce and the Yakima County Development Association are excited to announce the contestants moving on to the Trade Show, the second round of the business plan competition.

Contestants completed extensive workshops in business finance, human resource, real estate, marketing, technology and also received individual coaching from industry experts. Through the workshops and individual assistance, contestants formed a business plan pitch that was judged and scored to determine the top twelve that will move forward in the competition.

Business Name	Product/Service Provided	Location
4 Human Good	Bridging the gaps of humanity by building connections and inspiring personal growth – ONE company, ONE team, ONE human at a time	Kittitas County
ADA Boomer Construction	Builder of high quality, energy efficient homes aimed at people with mobility issues and for ‘aging in place’	Yakima County
Ag Drones Northwest	Precision Aerial Application Services via UAV, for Pacific Northwest Growers and Land Managers	Kittitas County
Atavus Farms	Microgreens-Little Plans... Big Health!	Yakima County
Closet Maestro	Cutting-edge tech delivers optional storage for homes and businesses	Kittitas County
Fleece & Anvil	The local yarn shop that connects, teaches, and inspires love of the fiber arts	Yakima County
Jensen Farms	Say goodbye to ho-hum BBQ. This sweet Texas BBQ meets spicy Thai, with Thai chili, fresh cilantro & green onion.	Kittitas County

Business Name	Product/Service Provided	Location
NEST + FLOW Handmade Goods	Small batch, handmade, non-toxic candles to invite peace, relaxation, and style into your home	Yakima County
Secret Valley Produce	Fresh, local and responsibly grown pickles, preserves and honey. Bringing additional food options to our community where insecurity is rife	Kittitas County
Seve's Meat Company	An early 1900's butcher shop atmosphere, featuring a wide variety of meats from the Kittitas Valley & Eastern Washington	Kittitas County
Stride Ahead Equine Health and Aid Course	An educational opportunity to prepare equine enthusiasts with knowledge and confidence to handle emergencies and overall horse health needs.	Kittitas County
The RT Advantage	They are not nurses. They love your lungs. They are RESPIRATORY THERAPISTS. We provide humorous merch & CEU training to the pandemic heroes.	Kittitas County

At the Trade Show, judges will meet and evaluate contestants' ventures and choose the top finalists that will move into the third and final round of the competition. Each are ultimately vying for the winner's circle of \$17,500 in cash prizes.

For more information about the 2023 Enterprise Challenge, schedule and scoring criteria, please go to www.kittitascountychamber.com/enterprisechallenge.

About the Kittitas County Chamber of Commerce: The Kittitas County Chamber of Commerce is the largest business support and development organization in Kittitas County, and one of the largest in Central Washington. With over 500 members representing every business sector, the Chamber and its committees oversee county-wide tourism promotion and economic development initiatives and a range of business support tools including publications, web services, seminars and even leadership development for a new generation.

About Yakima County Development Association: Yakima County Development Association is a private non-profit economic development organization committed to enhancing the income, quality of life, and employment stability of Yakima County residents. Since 1985, the Yakima County Development Association has served over 100 businesses annually, created 5,750 new jobs at over 150 businesses, and facilitated more than \$490 million in investments in Yakima County businesses.

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