

# 2024 Enterprise Challenge COMPETITION

*program schedule*

## ROUND ONE

**ORIENTATION** | FEBRUARY 6, 2024 | 6-8 P.M.

**WORKSHOP: BASIC START UP** | FEBRUARY 8, 2024 | 6-8 P.M.

**WORKSHOP: FINANCIALS 101** | FEBRUARY 13, 2024 | 6-8 P.M.

**WORKSHOP: TENANT IMPROVEMENT** | FEBRUARY 15, 2024 | 6-8 P.M.

**WORKSHOP: MARKETING 101** | FEBRUARY 20, 2024 | 6-8 P.M.

**WORKSHOP: 1:1 INDUSTRY PROFESSIONALS** | FEBRUARY 22, 2024 | 6-8 P.M. 

**STUDY HALL (OPTIONAL)** | FEBRUARY 28, 2024 | 12-1 P.M.

**SUBMISSION: BUSINESS PITCH** | FEBRUARY 29, 2024 | 12 P.M.

## ROUND TWO

**ROUND 2 ANNOUNCEMENT** | MARCH 5, 2024


**WORKSHOP: TRADE SHOW PITCH CLINIC** | MARCH 7, 2024 | 6-8 P.M.

**WORKSHOP: MARKETING 201** | MARCH 12, 2024 | 6-8 P.M.

**WORKSHOP: FINANCIALS 201** | MARCH 14, 2024 | 6-8 P.M.

**STUDY HALL (OPTIONAL)** | MARCH 18, 2024 | 12-1 P.M.

**SUBMISSION: BUSINESS PITCH** | MARCH 19, 2024 | 12 P.M.

**TRADE SHOW** | MARCH 26, 2024 | 9 A.M. - 5 P.M. 

*Key*

 = **IN-PERSON**

location details will be shared

## ROUND THREE

**ROUND 3 ANNOUNCEMENT** | MARCH 28, 2024

**WORKSHOP: BUSINESS OBJECTIVES** | APRIL 2, 2024 | 6-8 P.M.

**WORKSHOP: FINANCIALS 301** | APRIL 4, 2024 | 6-8 P.M.

**FINAL PRESENTATION** | APRIL 16, 2024 | 6-8 P.M. 

**AWARDS CEREMONY** | APRIL 18, 2024 | 4-6 P.M. 

**ENTERPRISE CHALLENGE**   
Business Plan Competition

A Program by Kittitas County Chamber of Commerce