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FOR IMMEDIATE RELEASE

Enterprise Challenge Contestants Moving On To The Trade Show

ELLENSBURG, WA – April 1, 2024 - The Kittitas County Chamber of Commerce is excited to announce the contestants moving on to the Trade Show, the second round of the business plan competition.

Contestants completed extensive workshops in business finance, real estate, marketing, and also received individual coaching from industry experts. Through the workshops and individual assistance, contestants formed a business plan pitch that was judged and scored to determine the top nine that will move forward in the competition.

Business Name	Product/Service Provided
Black Sheep Fab	Quality, Honest, Welding, Fabrication and Custom CNC Designs.
Cherry On Top Cart	Elevate your event with freshly spun cotton candy, from our beautiful cart. Using real ingredients, like organic sugar and natural flavoring, we will create an experience that you'll never forget.
I LOVE CLE ELUM	Discover the Essence of Cle Elum: Distinctive Keepsakes and Hand-drawn Artworks Await at I Love Cle Elum!
Mini Mercantile	Affordable clothing and accessories for kids, teens and moms-to-be.
Rodeo City Ranch	Rodeo City Ranch is a full scale equestrian facility providing customized, quality care for each horse's individual needs.
Simple Blends	Smoothies scientifically engineered to enhance rather than inhibit the health of customers by using real simple ingredients.
Simply Social	A boutique digital marketing agency and creative studio that works with Kittitas County businesses to tell their story and build an online community.



Business Name	Product/Service Provided
Sproutery 509	Sproutery 509 delivers fresh microgreens to your door for health and wellness.
To The Mountain Shuttle	To The Mountain Shuttle is a fun and convenient bus service catering to urban locals and tourists for skiing, biking, hiking, rock climbing, rafting, wine tasting, concerts, and all recreation in WA.

At the Trade Show, judges will meet and evaluate contestants' ventures and choose the top finalists that will move into the third and final round of the competition. Each are ultimately vying for the winner's circle of \$17,500 in cash prizes.

For more information about the 2024 Enterprise Challenge, schedule and scoring criteria, please go to www.kittitascountychamber.com/enterprisechallenge.

About the Kittitas County Chamber of Commerce: The Kittitas County Chamber of Commerce is the largest business support and development organization in Kittitas County, and one of the largest in Central Washington. With over 500 members representing every business sector, the Chamber and its committees oversee county-wide tourism promotion and economic development initiatives and a range of business support tools including publications, web services, seminars and even leadership development for a new generation.

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