



Media Contact:
Darby Grimes
Director of Events & Programs
darby@kittitascountychamber.com

FOR IMMEDIATE RELEASE

Enterprise Challenge Contestants Moving On To The Final Round

ELLENSBURG, WA – April 18, 2024 - The Kittitas County Chamber of Commerce is excited to announce the contestants moving on to the third and final round of the business plan competition.

Contestants participated in the Trade Show portion of the competition where they pitched their business to local community leaders at the Foundry in downtown Ellensburg. The businesses were judged and scored to determine the top six moving forward in the competition.

Business Name	Product/Service Provided
Cherry On Top Cart	Elevate your event with freshly spun cotton candy, from our beautiful cart. Using real ingredients, like organic sugar and natural flavoring, we will create an experience that you'll never forget.
I LOVE CLE ELUM	Discover the Essence of Cle Elum: Distinctive Keepsakes and Hand-drawn Artworks Await at I Love Cle Elum!
Mini Mercantile	Affordable clothing and accessories for kids, teens and moms-to-be.
Simple Blends	Smoothies scientifically engineered to enhance rather than inhibit the health of customers by using real simple ingredients.
Simply Social	A boutique digital marketing agency and creative studio that works with Kittitas County businesses to tell their story and build an online community.
Sproutery 509	Sproutery 509 delivers fresh microgreens to your door for health and wellness. We will deliver fresh, healing, and delicious microgreens to your door, local stores, and at the farmers market.



In the final round of the competition, approximately five judges will meet and evaluate contestants' ventures during the final presentation and choose the three finalists of the competition. Each are ultimately vying for the winner's circle of \$17,500 in cash prizes.

For more information about the 2024 Enterprise Challenge, schedule and scoring criteria, please go to www.kittitascountychamber.com/enterprisechallenge.

About the Kittitas County Chamber of Commerce: The Kittitas County Chamber of Commerce is the largest business support and development organization in Kittitas County, and one of the largest in Central Washington. With over 500 members representing every business sector, the Chamber and its committees oversee county-wide tourism promotion and economic development initiatives and a range of business support tools including publications, web services, seminars and even leadership development for a new generation.

###