


Benefits of a Sponsorship	Windfest Title Sponsor \$25,000 HIGHEST PROFILE Call chamber to customize.	Strato- sphere Sponsor \$12,750	Breeze Sponsor \$7,500	Gale Sponsor \$5,000	Gust Sponsor \$3,500	Whirlwind Sponsor \$2,500	Zephyr Sponsor \$1,500	Business Sponsor \$500
								
Company Logo included on billboards	✓							
Windfest Parade GRAND MARSHALL designation	✓							
On-Stage LIVE Commercial	✓							
Verbal Recognition before headliner performance	✓							
Recognition on TV & Radio Promos	✓	✓						
10x10 Sampling Booth	✓	✓	✓					
Recognition in Windfest Info Booth	✓	✓	✓	✓				
Recognition in Chamber E-blasts	✓	✓	✓	✓	✓	✓	✓	✓
Company logo/name on ALL available print advertising, website, & social media posts	✓	✓	Website & Social Media	Website & Social Media	Website & Social Media	Website & Social Media (Name Only)	Website & Social Media (Name Only)	Website & Social Media (Name Only)
Recognition in Community Magazine 2021	Windfest Title Sponsor (Logo)	Logo	Logo	Logo	Logo	Name	Name	Name
Festival Entrance Grounds Advertising	2 (4x12)	2 (3x6)	1 (3x6)	1 (3x6)	1 (3x6)	1 (3x6)	1 (3x6)	1 (3x6)
Logo/Name placed on back of Windfest Tshirt	Premier Top Back (Logo)	Top Back (Logo)	Back (Logo)	Back (Logo)	Back (Logo)	Back (Name Only)	Back (Name Only)	
Windfest Passes	(30) 3-Day	(20) 3- Day	(15) 3-Day	(15) 3-Day	(10) 3-Day	(5) 3-Day	(5) 1- Day	
Windfest Parking Passes	(15) 3-Day	(10) 3-Day	(5) 3- Day	(5) 3-Day	(2) 3-Day	(2) 3-Day	(2) 1-Day	
VIP Tent Access for PGT	10	6	4	2	2			
Main Pavilion Advertising	2 (4x12)	1 (3x6)	1 (3x6)	1 (3x6)				
Windfest T-shirts	10	5	2					
Concert VIP Area	24	10	5					
Meet & Greet- Stoney LaRue	24	10	5					
Sponsor Shout-Outs on Social Media	3	2	1					
*Qualifying Sponsor Events These separate events can be sponsored under top named sponsorship.			*Windfest T-Shirt (Logo on 1 Sleeve)(2) 2/28/20	*PGT(2) *IBCA 2/28/20 Cook -Off (4)	*Lil Gust Kids Tent (1) *Petting Zoo (2)	*Dachshund Dash(2) *Beverage Ticket(2) 2/28/20 *Horseshoe/Washer (2)	*First Aid(1) *Parade(4) *Kids Coloring Wall(1) 2/28/20 *Golf Cart (4)	*Pet Costume Parade(6)
*To insure all promotional deadlines made commitment must be made by:	2/28/2020	3/9/2020	3/9/2020	3/9/2020	3/9/2020	3/9/2020	3/9/2020	3/31/2020

\$250 Proud Sponsor – Name recognition on Windfest webpage and in 2021 Community Magazine. ----- \$100 Name Sponsor – Name recognition on Windfest webpage.