

WORKING FOR YOUR BUSINESS

WWW.PORTLANDTX.ORG

MEMBERSHIP IN THE PORTLAND CHAMBER OF COMMERCE



THE CHAMBER HAS BEEN PROVIDING OUR 300+ MEMBERS WITH THE TOOLS AND RESOURCES TO HELP THEM BUILD THEIR BUSINESS IN THE PORTLAND COMMUNITY SINCE 1963

JOIN TODAY

PORTLAND
T E X A S

Chamber of Commerce & Visitor Center

INVESTING IN YOUR CHAMBER

The work of your Chamber is financed by the investment of the Members who support it. The income for the Chamber comes from Membership Investment and non-dues revenue such as our annual fundraisers Windfest, State of the City Luncheon, State of the County Luncheon and Taste of Portland.

According to a 2012 study conducted by the Schapiro Group, 49% of consumers were more likely to think favorably of a local business if it was a member of the local Chamber -- and 80% were more likely to purchase a product or service from a Chamber member. The Portland Chamber has over 300 members, 70% are small businesses with 50 or fewer employees.

**JOIN US AND
SEE THE
DIFFERENCE**



MEMBERSHIP BENEFITS

- Credibility & Referrals
- Increased Web Visibility
- Enhanced Listing
- Online Advertising
- Social Media Networking
- Ribbon Cuttings, Grand Openings & Ground Breakings
- eBlast
- Networking
- Constant Contact Discount
- Visitor Center Members Marketplace
- Membership Directory Listing
- Facebook Live Marketing
- Discounted Pricing at Chamber Events
- Website Access for Members
- Advocacy for Business, Through Effective Political Action



10 REASONS TO BECOME A MEMBER

- The Portland Chamber of Commerce is focused on creating a strong and local economy.
- The Portland Chamber of Commerce continuously promotes the community and your business.
- The Portland Chamber of Commerce is the clear voice of business communicating to all levels of government on your behalf.
- The Portland Chamber of Commerce provides an extraordinary array of effective business building opportunities to help you get connected.
- The Portland Chamber of Commerce aggressively advocates for business, through effective political action, ensures that government offices are business sensitive.
- The Portland Chamber of Commerce provides meaningful business education and timely skill building workshops to improve your business effectiveness.
- The Portland Chamber of Commerce has assembled a unique array of member discounts and benefits to save you time and money.
- The Portland Chamber of Commerce is uniquely positioned to represent your business relocating residents, new businesses and visitors to our community.
- The Portland Chamber of Commerce provides several leadership programs to provide you leadership skills and mentors to help you grow your business.
- The Portland Chamber of Commerce is an exciting organization of energetic, vibrant investors joining together to help make Portland a great place to Visit, Explore, Stay...

MEMBERSHIP

TYPES & BENEFITS

Chamber Champions Sponsorship Levels

(See Page 5 For Sponsorship Level Descriptions)

Diamond Sponsor: \$5,000

Platinum Sponsor: \$3,795

Gold Sponsor: \$2,500

Silver Sponsor: \$995

Basic Membership Levels

LEVEL 1: 1-5 Employees
\$225

LEVEL 4: 21-35 Employees
\$405

LEVEL 2: 6-10 Employees
\$275

LEVEL 5: 36-50 Employees
\$505

LEVEL 3: 11-20 Employees
\$325

LEVEL 6: 51 or more Employees
\$895

Business Membership Investment includes a Ribbon Cutting, Chamber Website Directory Listing, Brochures displayed in Welcome Center, Sponsorship Opportunities with Name Recognition, Networking Opportunities, E-Blast Advertising Access, Affinity Program Access, Enhanced Website Package Access, Printed Annual Directory Listing

Application Fee: \$25

Home Based Business: \$175 Businesses with no other physical location than a home office.
Non-Profit Organizations: \$110 Designed for Non-Profit Organizations, Civic Groups and Churches who are Exempt as 501 (c) 3.

Business Associate: \$125 Designed for Associates of Member Businesses who wish to be individually active and involved in the Chamber, ideal for Realtors, Cosmetologist, etc.

Individual Membership : \$125 Designed for individuals who wish to be actively involved in the Chamber without being connected to a business.

CHAMBER CHAMPIONS SPONSORSHIP LEVELS

Benefits	Diamond	Platinum <small>(Logo Used Smaller than Diamond)</small>	Gold <small>(Logo Used Smaller than Platinum)</small>	Silver <small>(Logo Used Smaller than Gold)</small>
Premium Rotating Banner Ad on Chamber Directory	✓			
Board Meeting Introduction	✓			
Article in Chamber Magazine	✓			
Info Table at Luncheon of Choice	✓			
Annual Banquet Seating	8 seats			
Set of Mailing Labels	✓	✓		
Category Specific Banner Ad	✓	✓		
Company Brochure in Relocation Packet	✓	✓		
Featured Story in Newsletter	✓	✓		
5 Minute Presentation at Luncheon	✓	✓	✓	
Business Expo Booth	✓	✓	✓	
Portland Night at the Hooks	8 Tickets	4 Tickets	2 Tickets	
Name Recognition from Podium at Major Chamber Events	✓	✓	✓	
Educational Sessions	6 sessions	4 sessions	2 sessions	
Company Name Listed on Chamber Emails	✓	✓	✓	
Preferred Hosting Opportunity for Chamber Mixer	✓	✓	✓	
Seating at Monthly Luncheon of Choice	8 seats	8 seats	6 seats	4 seats
Eblast Advertising	12 Eblasts	8 Eblasts	6 Eblasts	4 Eblasts
Premier Logo Placement on Chamber Banner – Displayed in Executive Office and at Major Chamber Events	✓	✓	✓	✓
Brochures Featured in Executive Office	✓	✓	✓	✓
Ribbon Cutting	✓	✓	✓	✓
Chamber Website Listing & Icon Notating Level	✓	✓	✓	✓
Affinity Program Access	✓	✓	✓	✓
New Member Orientation Packets & Annual Membership Directory	✓	✓	✓	✓
Enhanced Website Access	✓	✓	✓	✓
Networking Opportunities	✓	✓	✓	✓
Logo Shown on Screen Prior to Meetings	✓	✓	✓	✓
Logo Shown on Screens and Digital Displays in Visitor Center	✓	✓	✓	✓

All benefits listed are good for year of membership; benefits do not rollover.

BOARD OF DIRECTORS

Stephanie Turany

Chairman
Dawson Recycling & Disposal

Mark Roach

Incoming Chairman
Individual

JoAnn Vasquez

Treasurer
Greens & Things Nursery & Landscape

Tammie Shelton

Immediate Past Chairman
Risk Resources

Francine Coxwell

Director
Navy Army
Community Credit Union

Michelle Hinojosa

Director
Cheniere

Laura Miller

Director
Century 21, Lee Real Estate

Sean Reiter

Director
Bloom City Coffee

Daryl Genzer

Director
Northshore Country Club

Bill Decker

Director
Individual

Elizabeth Ackman

Director
Edward Jones

Tim Stephens

Director
Duke Controls, Inc.

Bill T. Wilson, II

Appointed Director
City of Portland

Dr. Michelle Cavazos

Appointed Director
G-PISD

Representative

Appointed Director
Port of Corpus Christi

STAFF

Shelly Stuart, IOM

President/CEO

Lindslee Merrell

Director of Operations

Josette Altamirano

Administrative Assistant

Christopher Butler

*Membership Recruitment
Coordinator*

MEMBERSHIP INVESTMENT INFORMATION

Please fill out the information below in as much detail as possible (this information will be used for our records in your membership file, and for your directory listings on our website, www.portlandtx.org and the Annual Membership Directory.

COMPANY NAME_____

PRIMARY CONTACT_____

TITLE_____

BILLING CONTACT_____

MAILING ADDRESS_____

PHYSICAL ADDRESS_____

CITY_____ STATE_____ ZIP_____

PHONE_____ EMAIL_____

WEBSITE_____

NUMBER OF ASSOCIATES AND/OR EMPLOYEES_____

MEMBERSHIP INVESTMENT AMOUNT \$_____ + \$25.00 APPLICATION FEE
(SEE INVESTMENT SCHEDULE)

MAY WE SEND YOU REMINDERS VIA EMAIL? _____ YES _____ NO

SIGNATURE_____

TITLE_____ DATE_____

*Dues are non-refundable

