

Lemonade Day!®

COASTAL BEND Portland

APRIL 24, 2021 | ALL DAY EVENT | THROUGHOUT THE COASTAL BEND | PORTLAND

SPONSORSHIP BENEFITS	BIG SQUEEZE	TOUR SPONSOR	MAIN SQUEEZE	FRESH SQUEEZE	LEMON DROP	STAND SPONSOR
Brand recognition on Lemonade Day sponsor page					Name	Name
Opportunity to include promotional item or flyer inside participant backpacks (must be provided by March 2nd)						
Quarter page ad included in Lemonade Day event program						
Company logo displayed and hyperlinked on Lemonade Day Portland landing page						Name
Company name listed at sponsor level on chamber website event listing						
Company logo included in sponsor album on Lemonade Day Facebook page						
Brand recognition in printed Lemonade Day ads and event flyers			Name	Name		
Opportunity to serve as Lemonade Day Registration site						
Recognition on event sponsor board, displayed at all Lemonade Day events				Name		
Company recognition on Lemonade Day Portland radio ads						
Company name listed at sponsor level on all Lemonade Day press releases						
Volunteer and mentor opportunities to engage employees						
Opportunity for company representative to serve as judge for Lemonade Day Taste Test Contest						
Opportunity to host a stand business location						
Invitations to participate in the official Lemonade Day VIP Tour	(4)	All Shifts	(2)	(2)	(2)	
Company logo on official VIP Tour vehicle magnets						
Tickets to attend the Entrepreneur Breakfast Wrap-up event	Table	Table	(4)	(2)		
SPONSORSHIP INVESTMENT	\$5,000	\$4,000	\$3,000	\$1,500	\$500	\$350

In order to ensure all sponsorship benefits are fulfilled, sponsorship commitment deadline is March 19, 2021.



Chamber of Commerce & Visitor Center

SPONSORSHIP POINT OF CONTACT
Lindslee Merrell, Director of Operations
(361) 777-4560 | admin@portlandtx.org

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COASTAL BEND PORTLAND

Lemonade Day is a nationwide educational initiative that introduces youth to entrepreneurship, teaching them how to start, own and operate their own business – a lemonade stand. The foremost objective of Lemonade Day Coastal Bend is to help today's youth become the business leaders, social advocates, community volunteers and forward-thinking citizens of tomorrow. The success of Lemonade Day relies on members of the community coming together for a common purpose – to train the next generation of entrepreneurs. This unique program culminates in the real-world experience of youth going into business by setting up their lemonade stand on Lemonade Day, held in Portland on Saturday, April 24, 2021.

SPONSOR COMMITMENT FORM

Sponsor Company/Organization: _____

Billing Address: _____

City/State/Zip: _____

Contact Name: _____

Phone: _____ **Email:** _____

Payment Method: Cash Check (# _____) Credit Card (Type: _____)

Credit Card #: _____ Security Code: _____ Exp: _____

Name (as it appears on card): _____

Signature: _____

Sponsorship Level: Stand Sponsor (\$350)

Fresh Squeeze* (\$1,500)

Big Squeeze* (\$5,000)

Lemon Drop Sponsor (\$500)

Main Squeeze* (\$3,000)

Official Tour Sponsor* (\$5,000)

***In order to ensure all sponsorship benefits are delivered,
indicated sponsorship level has a commitment deadline of March 19, 2021**

To reserve your sponsorship, please contact Lindslee Merrell at 361.777.4650 or by email to admin@portlandtx.org.

Mail payments to the Portland Chamber of Commerce, PO Box 388, Portland, TX 78374.

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