

APRIL 4-7, 2024

JOE BURKE PAVILION
PORTLAND COMMUNITY CENTER

PORTLAND, TX

49TH ANNUAL **WINDFEST** SPONSORSHIPS



361-777-4650

admin@portlandx.org



**20
24**

ABOUT THE EVENT

ANNUAL COMMUNITY EVENT

Windfest is a family festival in its 49th year, held every Spring in Portland, Texas. Windfest offers families many activities from live music, competitions, kids activities, a carnival and more.



Reasons patrons attend:

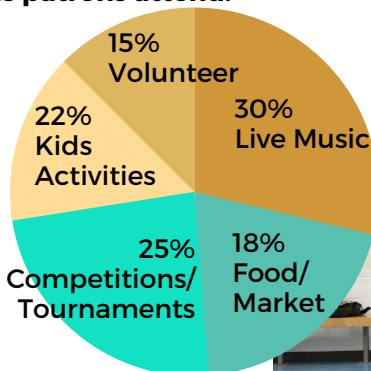
EVENT TIMELINE

Thursday 4 April 2024
at 4:00pm-10:00pm

Friday 5 April 2024
at 5:00pm-11:00pm

Saturday 6 April 2024
at 10:00am-11:00pm

Sunday 7 April 2024
at 10:00am-6:00pm



PROMOTE COMMUNITY ..and have fun doing it



2024

TITLE SPONSOR BENEFITS

- Company Logo included on billboards
- Windfest Parade GRAND MARSHAL designation
- Verbal Recognition before headliner performance
- Recognition on TV & Radio Promos
- 10x10 Sampling Booth
- Recognition in Chamber E-blasts
- Company Banner premier placement: two Festival Entrance Grounds, Main Stage Top & Sides
- Logo/Name prominently placed on top back of Windfest T-shirt
- 30ct 3-Day Windfest Passes
- 15ct 3-Day Windfest Parking Passes
- 15 VIP Tent Access for Headliner with 30 drink tickets
- 10 Windfest T-shirts
- 4 Sponsor Shout-Outs on Social Media

MAIN STAGE BANNERS



DIGITAL INCLUSION



\$25,000 Sponsorship requires purchase of stage banners.

TICKETS & PASSES



LOGO PLACEMENT



\$35,000

2024

ENTERTAINMENT SPONSOR BENEFITS

- Verbal Recognition before headliner performance
- Recognition on TV & Radio Promos
- 10x10 Sampling Booth
- Recognition in Chamber E-blasts
- Company Banner premier placement: Main Stage at bottom front
- Logo prominently placed on middle back of Windfest T-shirt
- 15ct 3-Day Windfest Passes
- 9ct 3-Day Windfest Parking Passes
- 7 VIP Tent Access for Headliner with 14 drink tickets
- 8 Windfest T-shirts
- 3 Sponsor Shout-Outs on Social Media

MAIN STAGE BANNER



DIGITAL INCLUSION



Sponsorship at \$5,000 requires agreement by three businesses. Advertising placement will include all three logos. Benefits will be divided among sponsors. Ask a Windfest Representative for more information.

ADVERTISING



TICKETS & PASSES



LOGO PLACEMENT



\$15,000

2024

PAVILION SPONSOR BENEFITS

- Recognition on TV & Radio Promos
- 10x10 Sampling Booth
- Recognition in Chamber E-blasts
- Company Banner premier placement: Pavilion at top front, left & right posts
- Logo prominently placed on middle back of Windfest T-shirt
- 10ct 3-Day Windfest Passes
- 6ct 3-Day Windfest Parking Passes
- 5 VIP Tent Access for Headliner with 10 drink tickets
- 5 Windfest T-shirts
- 2 Sponsor Shout-Outs on Social Media

PAVILION BANNERS



DIGITAL INCLUSION



Sponsorship at \$5,000 requires agreement by three businesses. Advertising placement will include all three logos. Benefits will be divided among sponsors. Ask a Windfest Representative for more information.

LOGO PLACEMENT



TICKETS & PASSES



ADVERTISING



\$15,000

2024

BBQ COOK-OFF SPONSOR BENEFITS



BBQ COOK-OFF TENT BANNER

- Recognition on TV & Radio Promos
- 10x10 Sampling Booth
- Recognition in Chamber E-blasts
- Company Banner premier placement: BBQ Cook-off tent
- Logo placed on the back of Windfest T-shirt
- 10ct 3-Day Windfest Passes
- 6ct 3-Day Windfest Parking Passes
- 5 VIP Tent Access for Headliner with 10 drink tickets
- 5 Windfest T-shirts
- 2 Sponsor Shout-Outs on Social Media

DIGITAL INCLUSION



Sponsorship at \$5,000 requires agreement by two businesses. Advertising placement will include both logos. Benefits will be divided among sponsors. Ask a Windfest Representative for more information.

ADVERTISING



TICKETS & PASSES



LOGO PLACEMENT



\$10,000

2024

CABANA SPONSOR BENEFITS

- 10x10 Sampling Booth
- Recognition in Chamber E-blasts
- Company Banner placement at 4 Cabana Tents
- Logo placed on back of Windfest T-shirt
- 8ct 3-Day Windfest Passes
- 4ct 3-Day Windfest Parking Passes
- 3 VIP Tent Access for Headliner with 6 drink tickets
- 3 Windfest T-shirts
- 1 Sponsor Shout-Out on Social Media

CABANA BANNERS



DIGITAL INCLUSION

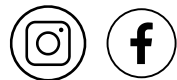


Sponsorship at \$2,000 requires agreement by four businesses. Advertising placement will include all sponsors and banner placement will be one cabana per sponsor. Benefits will be divided among sponsors. Ask a Windfest Representative for more information.

LOGO PLACEMENT

TICKETS & PASSES

ADVERTISING



\$8,000

2024

CARNIVAL SPONSOR BENEFITS

- Recognition in Chamber E-blasts
- Company Banner placement on fence by the Carnival
- Logo placed on back of Windfest T-shirt
- 5ct 3-Day Windfest Passes
- 3ct 3-Day Windfest Parking Passes
- 2 VIP Tent Access for Headliner with 6 drink tickets
- 4 Windfest T-shirts

Sponsorship at \$2,500 requires agreement by two businesses. Advertising placement will include both sponsors. Benefits will be divided among sponsors. Ask a Windfest Representative for more information.

LOGO PLACEMENT



CARNIVAL BANNERS



DIGITAL INCLUSION



TICKETS & PASSES



\$5,000

2024

GROUNDSPONSOR BENEFITS

- Recognition in Chamber E-blasts
- Company Banner placement on fence by Grounds entrances
- Logo placed on back of Windfest T-shirt
- 5ct 3-Day Windfest Passes
- 3ct 3-Day Windfest Parking Passes
- 2 VIP Tent Access for Headliner with 6 drink tickets
- 4 Windfest T-shirts

ENTRANCE BANNERS

DIGITAL INCLUSION



Sponsorship at \$2,500 requires agreement by two businesses. Advertising placement will include both sponsors. Benefits will be divided among sponsors. Ask a Windfest Representative for more information.

TICKETS & PASSES

LOGO PLACEMENT



\$5,000

2024

VENDOR MARKET PLACE SPONSOR BENEFITS

- Recognition in Chamber E-blasts
- Company Banner placement in front of Vendor Market Area
- Logo placed on back of Windfest T-shirt
- 5ct 3-Day Windfest Passes
- 3ct 3-Day Windfest Parking Passes
- 2 VIP Tent Access for Headliner with 6 drink tickets
- 4 Windfest T-shirts

LOGO PLACEMENT



VENDOR MARKET PLACE BANNER



DIGITAL INCLUSION



TICKETS & PASSES



\$5,000

2024

INTERNET SPONSOR BENEFITS

- Recognition in Chamber E-blasts
- Company Logo placement at internet hub site
- Logo placed on back of Windfest T-shirt
- 5ct 3-Day Windfest Passes
- 3ct 3-Day Windfest Parking Passes
- 2 Windfest T-shirts

LOGO PLACEMENT



TICKETS & PASSES



INTERNET HUB LOGO PLACEMENT



DIGITAL INCLUSION



\$5,000

2024

TICKET SPONSOR BENEFITS

- Recognition in Chamber E-blasts
- Company Logo placement at internet hub site
- Logo placed on back of Windfest T-shirt
- 5ct 3-Day Windfest Passes
- 3ct 3-Day Windfest Parking Passes
- 2 Windfest T-shirts

LOGO PLACEMENT



TICKETS & PASSES



\$5,000

TICKET LOGO PLACEMENT

THIS IS YOUR TICKET

Windfest 2024
April 4-7, 2024



General Admission
Windfest 2024
Admission
\$10.00
Ticket Number: 00000000000000000000

The City of Portland and the Portland Chamber of Commerce invite you to the
49th Annual Windfest April 4-7, 2024

SPONSORS

PORTLAND
T E X A S
Chamber of Commerce & Visitor Center



**20
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\$3,500 SPONSOR OPPORTUNITIES

REDFISH ANGLERS SPONSOR

- Recognition in Chamber E-blasts
- Company Logo banner by Redfish Anglers
- Logo placed on back of Windfest T-shirt
- 3ct 3-Day Windfest Passes
- 1ct 3-Day Windfest Parking Passes

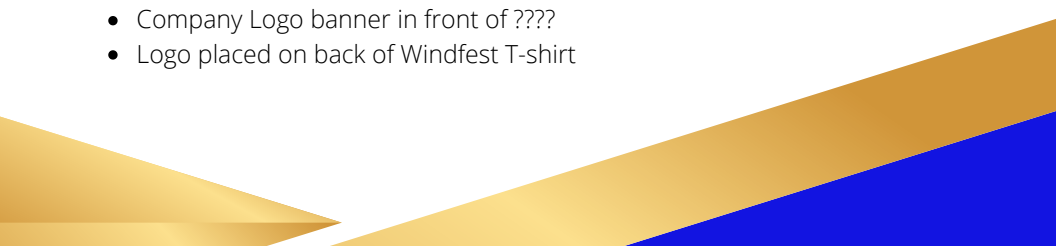
PETTING ZOO SPONSOR

- Recognition in Chamber E-blasts
- Company Logo banner in front of Petting Zoo
- Logo placed on back of Windfest T-shirt
- 3ct 3-Day Windfest Passes
- 1ct 3-Day Windfest Parking Passes

COOLING STATION SPONSOR

- Recognition in Chamber E-blasts
- Company Logo banner above Cooling Stations (5)
- Logo placed on back of Windfest T-shirt
- 3ct 3-Day Windfest Passes
- 1ct 3-Day Windfest Parking Passes

AXE THROWING EVENT SPONSOR

- Recognition in Chamber E-blasts
 - Company Logo banner in front of ????
 - Logo placed on back of Windfest T-shirt
- 

2024

ADDITIONAL SPONSORSHIP OPPORTUNITIES

TOURNAMENT SPONSOR **\$2,500**

- Recognition in Chamber E-blasts
- Company Logo Banner at entrance to tournament of choice: *Cornhole or Pickleball*
- Name placed on back of Windfest T-shirt
- 2ct 3-Day Windfest Passes
- 1ct 3-Day Windfest Parking Passes

DASCHUND RACE SPONSOR **\$1,500**

- Recognition in Chamber E-blasts
- Company Logo banner at Daschund Race
- Name placed on back of Windfest T-Shirt

T-SHIRT SPONSOR **\$1,200**

- Recognition in Chamber E-blasts
- Company Logo placed on sleeve of Windfest T-shirt
- 3ct 3-Day Windfest Passes
- 1ct 3-Day Windfest Parking Passes

KOOZIE SPONSOR **\$1,200**

- Recognition in Chamber E-blasts
- Company Logo placed on back of koozies
- Name placed on back of Windfest T-Shirt

FIRST AID SPONSOR **\$1,000**

- Recognition in Chamber E-blasts
- Company Logo banner placed at First Aid/Info Booth
- Name placed on back of Windfest T-Shirt

HOSPITALITY SPONSOR **\$800**

- Recognition in Chamber E-blasts
- Company Logo banner placed at entrance to hospitality suite
- Name placed on back of Windfest T-Shirt

GOLF CART SPONSOR **\$500**

- Recognition in Chamber E-blasts
- Name placed on back of Windfest T-Shirt