



Families

— IN PARADISE —

Sunday, March 15, 2020

keybiscaynechamber.org

Join the Village of Key Biscayne and the Key Biscayne Chamber of Commerce on Sunday, March 15, 2020 for the 4th annual Families in Paradise, a fun-filled day designed to bring families together, while learning about the different businesses in the community.

Families in Paradise offers the opportunity to connect and network with families and businesses in Key Biscayne. By combining family-friendly

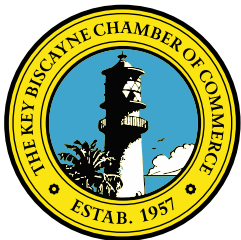
interactive activities with local businesses and sponsors, we keep attendees engaged while maximizing brand exposure.

11:00 am - 3:00 pm

Key Biscayne Village Hall across from Community Center
keybiscaynechamber.org



The Organizer “



The **Key Biscayne Chamber of Commerce** actively supports its members by advancing the business, commercial and civic interests of the Village of Key Biscayne. The Chamber also serves as a comprehensive resource center with its 24/7 Visitors Center and strives to make the Village of Key Biscayne the community of choice to live, work, and play.

Our specifically designed activities **connect family fun with local businesses**”



Patricia Peraita
2020 Chair KB Chamber



Families in Paradise. A fun hands-on event for the entire family to enjoy Key Biscayne even more!

Maximize your company's exposure in Key Biscayne by participating in Families in Paradise, the Chamber of Commerce's signature event.

When: **Sunday, March 15, 2020**
Where: **Key Biscayne Village Hall**
Expected Attendance: **600**
Exhibitors: **30**

	Gold Partner \$ 5,000	Silver Partner \$2,500	Bronze Partner \$1,500	Event Exhibitor \$250/\$500*
Industry exclusivity at partner level	X			
One dedicated e-blast via KB Chamber of Commerce	X			
One e-blast via Village of Key Biscayne	X			
Premium exhibitor space	X	X		
Speaking opportunity at event	X	X		
Logo displayed on event banner	Premium positioning	X		
Recognition in press release	Boilerplate	Mention	Mention	
Logo in all ads	Premium positioning	X	X	
Logo on flyers & posters	Premium positioning	X	X	
Ad in event program	Two-page spread	One full page	Half(½)page	
Exhibit space at the event	Premium positioning	X	X	X
Logo in event program	Premium positioning	X	X	Line listing
Logo and link on event website	Premium positioning	X	X	X
Recognition on the event's social media channels	X	X	X	X
Post-event recognition on Flickr and in local & social media	X	X	X	X
Tickets to the Families in Paradise event	20	10	5	

*\$250 Key Biscayne Chamber of Commerce members / \$500 non-members

Reach Key Biscayne's most attractive target: **families**

We reach our target market through our website, flyers, social media, quality printed programs, posters, banners, and an extensive communication campaign:

- KB Chamber of Commerce website, newsletter & social media channels
- Village of KB newsletter
- KB Community Center newsletter & welcome desk
- KB Community Foundation newsletter
- Local media outlets:
 - Key Biscayne Magazine
 - Islander News
 - keybiscayners.com
 - KB Living
 - Brickell Homeowners Association (BHA) News
- Freebee campaign
- Flyers and posters throughout the Village
- Private and public schools
- Partner networks
- Mom blogs

