

# Families IN PARADISE

March 15, 2020

Families in Paradise, Key Biscayne Chamber of Commerce's signature event, offers the opportunity to connect and network with families and businesses in the Village of Key Biscayne. By combining family-friendly interactive activities with local businesses, this 4-hour event keeps attendees engaged while maximizing brand exposure.

Promote your business with an ad in our colorful custom designed event program that will be distributed during the event. A digital edition of the of the program will also be available on [keybiscaynechamber.org](http://keybiscaynechamber.org)



## Program Media Kit

### ADS

SIZE	RATE	TRIM*	BLEED*	LIVE AREA*
TWO-PAGE	\$750	11" x 8.5"	11.4" x 8.9"	10.5" x 8"
ONE-PAGE	\$450	8.5" x 5.5"	5.9" x 8.9"	5" x 8"
HALF-PAGE	\$250	4.5" x 3.5"	-	-
1/4 PAGE	\$150	2.2" x 3.8"	-	-

(Width x Height)

### ADVERTORIALS

TEXT	Rate	IMAGE*	LOGO
140 WORDS	\$450	6" x 3.75" - 300dpi	Vector
50 WORDS	\$250	2.3" x 2.3" - 300dpi	Vector

(Width x Height)

**MATERIALS DEADLINE: Tuesday, February 18, 2020**

### PRINT

500 programs distributed at Families in Paradise  
(one program per family)

### ONLINE

Key Biscayne Chamber of Commerce website,  
Key Commerce eNews, Facebook, Instagram, Twitter

### CONTACT INFORMATION

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