

Islander News

MEDIA KIT

2021 Island Life Magazine Rates

Islander News



Reserve your advertising space in
Islander News' 27th issue of **Island Life Magazine**

FULL PAGE ADVERTORIAL.....\$2,595*

- Professionally written story about your business (250-300 words approx.)
- Advertorial space takes half the page or entire page - Customer's choice
- Optional - Half page story and half page ad for your business

FEATURED 2-PAGE ADVERTORIAL SPREAD\$4,395*

- Professionally written story about your business (500-600 words approx. with photos)
- Advertorial space takes a full page or 2-page spread - Customer's choice
- Optional - Full page story and facing full page ad

* Key Biscayne Chamber of Commerce members receive a 15% discount on Advertorial rates

FOR ADVERTISING INFORMATION CONTACT:

Mariella Oliva: Tel. 305.361.3333 Ext.102
786.340.8579 • Moliva@Islandernews.com

Justo Rey: Tel. 305.361.3333 Ext.101
954.802.9587 Justo@Islandernews.com

ISLAND LIFE IS DISTRIBUTED THROUGHOUT THE YEAR, AND AVAILABLE IN:

- Islander News subscribers home delivered copies
- Selected Key Biscayne businesses
- New residents as part of the Key Biscayne Chamber of Commerce's Welcome Bag Program
- Visitors at the 24/7 KB Visitors Center
- Area hotels and accommodations
- Digital edition available at islandernews.com and keybiscaynchamber.org

ADVERTISING PRICE SHEET

Full page	\$1,975
Half Page	\$1,125
Quarter Page	\$675
Eighth Page	\$405
Sixteenth Page.....	\$255
Inside Back Page	\$2,355
Inside Front Cover	\$2,455
Back Cover	\$3,575

Inquire about special Key Biscayne Chamber of Commerce Members' discounts

No rate increase from 2020 magazine

Ask about a special discount if you book, and pay your ad in full by Friday, December 11. Payment by check needed to qualify for the special pre-payment discount.

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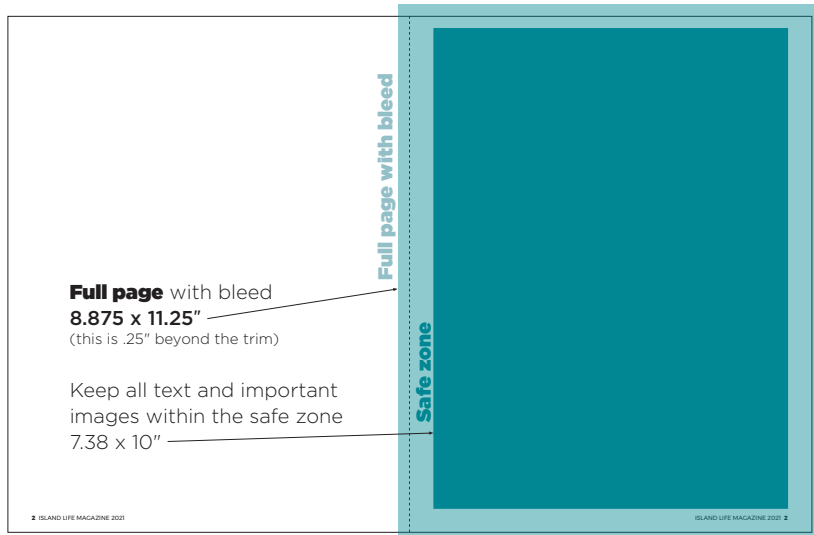
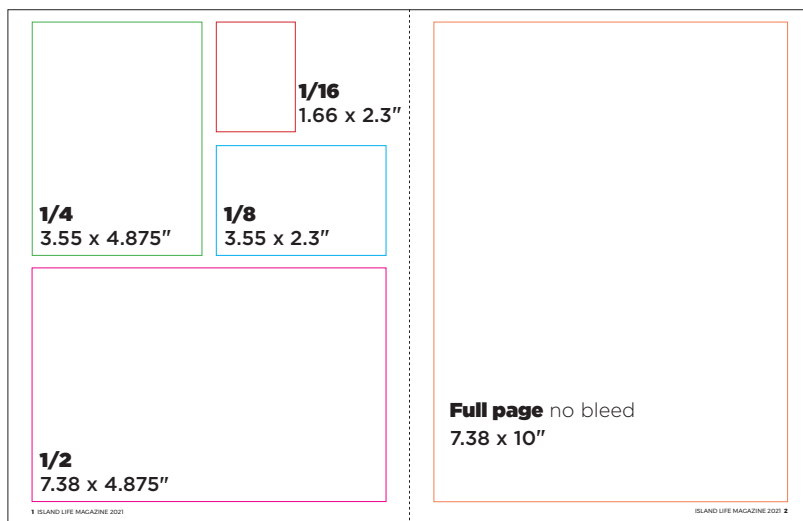
104 Crandon Boulevard, Suite 301
Key Biscayne, FL 33149
www.islandernews.com



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2021 Island Life Magazine Specifications



FILE SETTINGS

Bleeds: 0.25" over trim size, see diagram

Spot color must be converted to cmyk

PSD, JPG, TIFF, PDF files @ 300 dpi cmyk

EPS, AI files - fonts must outlined

DEADLINES

Advertising reservation deadline:

Tuesday, January 5, 2020

Files due no later than:

Friday, January 15, 2021

Cancellation deadline:

Tuesday, January 5, 2021.

Advertising cancelled past January 5 will be billed at 75% of the agreed upon cost.

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