INTRODUCING

#PlasticFreeKB



in partnership with the Key Biscayne Community Foundation & The Key Biscayne Chamber of Commerce



ELIMINATING SINGLE-USE PLASTICS

Through partnerships with local environmental nonprofits & a three-tiered certification system for local businesses, #PlasticFreeKB plans to eliminate single-use plastics in the Village of Key Biscayne.





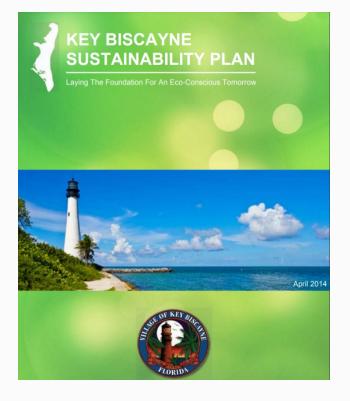












Key Biscayne Sustainability Plan

2007 VKB Council approved Village Goes Green Initiative under Mayor Vernon.

2008 Resident-led green committee created in partnership with local organizations and school groups.

2013 Mayor Caplan revitalized the VGGI by creating and appointing an official Green Committee.

2014 The Green Committee, with Council member Holloway as liaison, created the Key Biscayne Sustainability Plan.

2015-2022 Since the Sustainability Plan was created, several local nonprofits have been working to create a more sustainable island paradise.

2023 The Village, the Chamber of Commerce, and the Key Biscayne Foundation started the #PlasticFreeKB.

NONPROFIT PARTNERS

Key Biscayne Citizen Scientist Project

Promoting environmental education and awareness of local resources on Key Biscayne and Virginia Key.

Miami Waterkeeper: Key Biscayne

Supporting water quality monitoring at multiple sites around Key Biscayne.

Free Plastic

Reducing the environmental impact of plastic pollution through education, community engagement, and the development of new recycling techniques.

Fill A Bag

Converting daily beach walks and paddle outings into meaningful beach and mangrove cleanups.

A Zero Waste Culture: KB Community Compost

Composting waste and other organics to create richnutrient filled soil.

The Rosenstiel School of Marine, Atmospheric, & Earth Science (UM)

Working in tandem with UM faculty and students to educate general public through KBCSP, Sea Grass Restoration, Toadfish White paper, Coral Restoration, and Climate Change Symposiums.



#PLASTICFREEKB'S GOALS

Join Miami-Dade County's Plastic Free 305 Program.

Outreach to Key Biscayne businesses and residents to eliminate single-use plastics.

Educate on how to adopt reusable and sustainable replacement strategies.

Invite residents and businesses to register in a 3-tier program.

Promote a culture shift away from single use plastics.

Reward participating businesses and residents with exclusive incentives.

Celebrate Key Biscayne's businesses and residents who eliminate single use plastics.

PLASTIC FREE CERTIFICATION TIERS

The three-tier annual certification process for businesses includes:





PROGRAM INCENTIVES

All Tier One businesses will receive subsidized or donated alternatives through a partnership with SoluBag.

All Tier Two businesses will receive a mom-and-pop grant toward plastic elimination.

All residents who commit to eliminating single-use plastic bags will receive a reusable bag.

Residents who commit to the program are eligible to win gift certificates to restaurants and businesses that are program members.







