



SPONSORSHIP IMPACT

Your investment in the West Side Chamber will help your business grow while making a positive impact for all who reside and do business within our footprint. Your sponsorship will help your business with additional marketing opportunities. Your financial commitment will increase the influence the chamber has within Des Moines and ultimately will make a positive impact on membership growth. **Commitment needed by February 1st.**

SPONSORSHIP OPPORTUNITIES

ADVOCATE - \$500*

Benefits:

- Rotating banner featuring your logo on chamber website thanking you for your support.
- Two tickets to our annual awards/celebration dinner.
- Priority given in scheduling/hosting a Wake-Up West Side or Business After Hours event held at your business or a location you have secured.

ROLE MODEL - \$1,000*

Benefits:

- Rotating Banner featuring your logo on chamber website thanking you for your support.
- Two tickets and name to be included in annual awards/celebration dinner.
- One e-news blast dedicated to your business or organization - scheduling and content at your discretion.
- Priority given in scheduling/hosting a Wake-Up West Side or Business After Hours event held at your business or a location you have secured.

VISIONARY - \$2,500*
(LIMITED TO SIX MEMBERS)

Benefits:

- Logo and link to your website on every e-newsletter sent.
- Opportunity to include promotional materials (coupons, brochures, business cards, etc.) with program and event materials distributed to participants.
- Four tickets and name to be included in annual awards/celebration dinner.
- Two e-news blasts dedicated to your business or organization - scheduling and content at your discretion.
- Priority given in scheduling/hosting a Wake-Up West Side or Business After Hours event held at your business or a location you have secured.

CHANGEMAKER - \$5,000*
(LIMITED TO FOUR MEMBERS)

Benefits:

- Top billing with your business name, logo and link to website when applicable on all promotional materials, including news ads, social media, event/program signage, t-shirts if applicable and associated giveaways.
- Opportunity to include promotional materials (coupons, brochures, business cards, etc.) with program and event materials distributed to participants.
- Opportunity to host company or employee volunteer group at programs and events if/when that is an option.
- Full table reserved and name to be included in annual awards/celebration dinner.
- Tee Sponsor at our annual golf tournament.
- Quarterly e-news blasts dedicated to your business or organization - scheduling and content at your discretion.
- Priority given in scheduling/hosting a Wake-Up West Side or Business After Hours event held at your business or a location you have secure.

Our Mission: Our Commitment as the Des Moines West Side Chamber of Commerce is to serve our community by supporting and enhancing the unique quality of life and commerce that defines the Des Moines West Side. The Des Moines West Side is an established area of our city with a rich history in niche retail and service businesses, higher education, restaurants, boutique professional offices, cultural amenities, and non-profits. From the sole proprietor coffee houses to our major universities, this area boasts a diverse employment base.



*Packages are in addition to membership dues.