

**6<sup>th</sup> Annual Power Your Potential Women's Conference (Virtual)**  
**October 29, 2021**  
**Power Sessions**

**Power Session #1**

9:30 – 10:30 a.m.



**Your Relationship to Money: Tips for Transformation!**

*Joslyn Ewart & Jennifer Bravo, Entrust Financial LLC*

Most of us have aspects of our financial lives that we would like to change. Whether on the personal side or in your business, it may be easier than you think to transform your relationships to money. Our simple framework provides the tools you need to tailor your financial life to reflect what matters most to you. Do not wait another day! Join us for a thought-provoking and interactive breakout session.

Joslyn Ewart is a Certified Financial Planner and Founding Principal with Entrust Financial LLC. She loves it when a plan comes together. She likes to say that she has the dubious distinction of having lived through enough life transitions to have a pretty good idea of how to plan, how to effectively deploy financial resources—regardless of different client goals and circumstances—and, how to invest for long-term results one can count on. Her passion for planning continues unabated.

Jennifer Bravo is a Certified Financial Planner and a Financial Advisor with Entrust Financial LLC. Her career began in investment banking. This work provided her with the opportunity to learn about mergers and acquisitions, the capital markets, and the growing world of socially responsible, or impact, investing. She discovered that her investments could serve as a resource to help her reach her personal goals and simultaneously work to advance society at large was transformative.



**Spiraling to Wellness- Dancing WITH Chaos to Live your Best Life!**

*Kristin Ritter, Nourishing Storm Studio & Café*

Join Kristin for a talk on what happens when we dance with, instead of against, chaos in our lives. Weaving in universal themes such as clarity, focus, balance, presence, creativity, joy and love all featured in her book series, *Spiraling to Wellness*, Kristin will be talking about how these themes relate to finding fulfillment in work, love and life. She will be sharing best practices for making time for self-care, managing stress, balancing busy schedules, sparking creativity, doing work you love, and dancing in joy (especially in chaos) while increasing self awareness of the ever-present opportunities to live your best life professionally and personally.

Kristin Ritter is the Founder and Director of Wellness at Nourishing Storm Wellness Company, a Yoga Studio & Cafe located in Hatboro, PA. She is the author of the series, *Spiraling to Wellness* as well as a Lead Trainer and RYT 500 who runs Yoga Teacher Training programs. Kristin is also a Holistic Health and Lifestyle Coach who takes women on adventures throughout the world and in their day-to-day lives. Her life's work is dedicated to empowering entrepreneurs who want to make a difference, creating harmony and balance between the life they are living and the one they were born to live.

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## Power Session #2

11:00 am to 12:00 pm



### **Collective Genius: The Power of Mastermind Groups**

*Karyn Greenstreet, The Success Alliance*

The popularity of mastermind groups is growing worldwide, as people like you are creating success through brainstorming with your peers, generating creative solutions to tough problems and sharing best practices. Your mastermind group acts like your personal board of directors. The group supports and encourages each other, and helps you designing strong, strategic action plans -- and holds you accountable for getting things done. Learn how starting or joining a mastermind group enhances your personal and professional life, shortening the learning curve and releasing you from overwhelm.

Karyn Greenstreet is a small business consultant and a mastermind group expert, and the founder of The Success Alliance – an education company devoted to helping individuals and organizations design and grow their own mastermind groups. She has been creating and running mastermind groups since 1994 and teaches classes on starting and facilitating mastermind groups. She’s helped numerous coaches, consultants, Chambers of Commerce, and professional associations to create powerful, valuable groups.



### **SORT and Succeed: Women’s Empowerment Through Organizing Strategies**

*Darla DeMorrow, Heartwork Organizing, LLC*

Why be more organized at home and work? Because it’s the antidote to overwhelm. SORT and Succeed are the five simple steps to help you organize anything, including rooms at home, files at work, your email, your calendar, and your family members. But organizing isn’t the same as decluttering, it isn’t putting things in plastic bins, and it sure isn’t the art of tossing everything that doesn’t spark joy in the trash. Let’s get to a more sustainable way of getting and staying organized. Once you’ve learned these five steps of SORT and Succeed, you can organize anything almost effortlessly.



Darla DeMorrow is a certified professional organizer (CPO®), certified photo organizer, decorator, and speaker. After twenty years in corporate, she combined two loves, making homes more beautiful and meeting interesting people to form HeartWork Organizing, LLC, based in Wayne, PA. Darla holds a Master’s in Business Administration from Temple University. She is an active member of NAPO (the National Association of Productivity and Organizing Professionals) and the Greater Philadelphia Chapter of NAPO (NAPO-GPC). She is a member of The Photo Managers and can help you tell your story in pictures and keepsakes. She’s constantly improving to provide you the best in organizing and design.

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### Power Session #3

2:00 to 3:00 pm



#### **Stop the Tug of War with Time**

*Penny Zenker, Speaker, Author, Coach*

Regain focus, reset priorities, and change your relationship with time. Penny teaches practical and immediately actionable strategies to think and act more strategically, avoid distractions. She shares the drivers of productivity that impact mindset, strategy.

Penny Zenker is an interactive and engaging motivational speaker, strategic business coach, and best-selling author. As a master NLP practitioner and Neuro-strategist, she integrated elements of thought, communication, and behavior to provide strategies for boosting productivity and maximizing results for business leaders and entrepreneurs. Penny's expertise is derived from building and later selling a multi-million dollar technology business, managing strategic projects at one of the world's largest Market Research firms, and later working to double business growth for companies around the world as a Tony Robbins business coach.



#### **Life Lessons from the School of Hard Knocks**

*Molly K. Watson, Evolution Engine LLC*

As the mother of a severely neurologically impaired child, Molly candidly shares the top ten lessons she has learned from her non-verbal child. Her powerful perspective transcends both personal and professional situations in life and leadership. Learn practical tips tested over time for managing stress in just about any situation and the warm feeling of just having had a conversation with a good friend.

Molly Watson is on a mission to promote the power of vulnerable leadership. Faced with the loss of her mother at an early age and the subsequent birth of a profoundly handicapped daughter, she has learned to embrace her vulnerability as a pillar of her authenticity and leadership style. As an expert in the Marketing and Communications field in New York and Philadelphia for over thirty years, she is a trusted advisor and partner to executive leadership, boards of directors, colleagues, team members, and mentees. After nearly ten years in the C-suite of a publicly traded company, she now runs her own consultancy, Evolution Engine, focused on business development strategies, operational excellence, and organizational design.