



BUSINESS FOUNDATIONS FOR ENTREPRENEURS

Build the skills needed for a profitable business

Are you looking to start a new business, side hustle, or move an existing one forward? Business Foundations for Entrepreneurs is a six-week virtual interactive training program that covers topics intended to help you be successful. The series is designed for new entrepreneurs as well as those with up to 3 years invested.

You will have access to expert speakers, interactive activities, and a new network of fellow entrepreneurs.

Course Presenters Local Experts in Marketing, Legal Issues, Finance, and Business Development



Erin Besse
Hayden Nelson &
Yoder



Dave Caro
Grim, Biehn &
Thatcher



**Marybeth
Dinunzio**
Summit Land
Transfer



Katie Iorio
Dale Carnegie
Training



Tony Kanak
Sales Evolution



Colette Mellott
CM Business &
Accounting



Adriana Motto
Motto Marketing

Course Topics

- Getting Started: Business Planning and Setting Clear Expectations
- Positioning Yourself in the Marketplace: Business Development, Advertising, and Networking
- Where is the Money Coming From and Where is it Going: Pricing, Financing and Understanding Reports
- Get it in Writing: Business Structure, Contracts, Liability
- Your Support Team: Advisors, Partners, Alliances, Board of Directors
- Your Turn: Q&A and Discussion with Presenters

Course fee: \$99

Kickoff: Tuesday, April 19, 2022 • 7:00pm to 8:30pm Virtual via Zoom

Additional sessions on April 26, May 3, 10, 17, and 24.

The application and additional information can be found at www.chambergmc.org.



**Contact the Chamber at
215-362-9200 or email
info@chambergmc.org.**