



**POWER**  
*Your* POTENTIAL  
Montgomery County Women's Conference

# **DONNA KENDRICK**

Donna is the founder of Sephton Financial, LLC. Donna focuses her practice on financial planning for families in transition, the unique planning needs of those whose tomorrow is much different than their today. Donna follows her passion for helping people prepare their futures and helps them navigate the sudden changes life puts forward. In 2013, Donna's husband passed away unexpectedly, and she found herself suddenly navigating widowhood. After an initial period of getting things settled with her kids and their new life, she made the decision to relaunch her career and get into the role that she had found so impactful during that time of transition for her family, financial planning.

Donna is now a CFP® practitioner and she provides advice and support to families in transition. Donna married her husband Jim in July 2022 and between them, they have six children, Connor, Katie, James, Jeanie, Delaney, and Seamus. Together with their Newfoundland and English bulldog, they enjoy living in the community of Springfield Township, Wyndmoor, PA.

Donna is also the author of [A Guide to Widowhood Workbook](#): A Companion Book Filled With 14 Helpful Checklists and Questionnaires To Help You Navigate This Transition