



43RD ANNUAL BCS Home & Garden Expo
FEBRUARY 12 & 13, 2022 – Brazos County Expo
ADVERTISING OPPORTUNITIES AVAILABLE

Title Sponsor (1 Company Only) \$5,500 **SOLD TO BARKER'S HEATING AND COOLING**

Includes:

- 1 20' wide x 20' deep booth located immediately inside the entrance to the show
- Opportunity to have banner prominently displayed inside Exhibit Hall Entrance
- Name and logo recognition in all television advertising
- Name recognition in all radio advertising
- Logo recognition in all print and social media advertising
- Logo recognition on all exposition tickets sold to public
- Prominent logo recognition on GBVBA website, Face Book and Instagram
- Prominent logo and name recognition on all promotion signage at the event
- Exterior space at entry of Exhibit Hall to display vehicle or additional signage
- Full Page Full Color Advertisement in the Home & Garden Guide published by Bryan Broadcasting
- Rotating promotion of advertisement on InsiteBrazosValley.com and Insite Social Media
- Digital Home & Garden Expo Guide with live links for advertisers
- First Right of Refusal: Sponsorship limited to not more than 2 years

Premium Sponsor (1 Company Only) \$3,000 **SOLD TO ROCK-CRETE FOAM INSULATORS & ROOFING**

Includes:

- 1 20' wide x 15' deep booth located in the center of the Exhibit Hall behind the Title Sponsor
- Opportunity to have banner prominently displayed above the booth space
- Name and logo recognition in all television advertising
- Logo recognition in all print and social media advertising
- Logo recognition on all exposition tickets sold to public
- Prominent logo recognition on GBVBA website, Face Book and Instagram
- Prominent logo and name recognition on all promotion signage at the event
- Exterior space at entry of Exhibit Hall to display one vehicle or additional signage
- Full Page Full Color Advertisement in the Home & Garden Guide published by Bryan Broadcasting
- First Right of Refusal: Sponsorship limited to not more than 2 years

Seminar Sponsor (*Indoor Seminars/Ballroom*) (2 companies only): \$800 each

Includes:

- Shared name recognition in the seminar room
- Logo recognition on promotional signage at the event
- Quarter Page Full Color Advertisement in the Home & Garden Guide published by Bryan Broadcasting
- Opportunity to have banner prominently displayed inside seminar room
- Opportunity to have promotional/company literature inside seminar room

Exhibitor Lounge Sponsor (1 company only): \$650 **SOLD TO UNIVERSITY TITLE COMPANY**

Includes:

- Exclusive Opportunity to Serve Drinks & Snacks to Exhibitors
- Exclusive Opportunity to place company and/or promotional materials in Exhibitor Lounge
- Logo recognition on promotional signage at the event
- Logo recognition on GBVBA Home Expo website
- Quarter Page Full Color Advertisement in the Home & Garden Guide published by Bryan Broadcasting
- Rotating promotion of advertisement on InsiteBrazosValley.com and Insite Social Media
- Digital Home & Garden Expo Guide with live links for advertisers
- Opportunity to have banner prominently displayed outside or inside Exhibitors Lounge

FOOD TRUCK AREA TO INCLUDE SIGNAGE FOR THE FOLLOWING SPONSORSHIPS

Tent Sponsor – Cost of tent & set up **SOLD TO PREMIER POOLS AND SPAS**
Signage around tent area

Picnic Table Sponsor – \$200 **SOLD TO PREMIER POOLS AND SPAS**
Signage on picnic tables
Recognition in the Home & Garden Expo Guide

Contributor Sponsor (unlimited): \$200

Logo recognition on promotional signage at the event

Logo recognition on GBVBA Home Expo website

Name recognition in the Home & Garden Expo Guide

2022 HOME & GARDEN EXPO ADVERTISING COMMITMENT FORM

TYPE OF SPONSORSHIP(S): _____ AMOUNT: \$ _____

COMPANY NAME: _____ *(FOR SIGNAGE)*

REPRESENTATIVE: _____ TITLE: _____

BILLING ADDRESS: _____

CITY/STATE/ZIP: _____ PHONE: _____

EMAIL: _____ WEBSITE: _____

PAYMENT INFORMATION: _____ Payment Enclosed _____ Invoice *(available to GBVBA Members Only)*

Amount due must be paid in full 30 days before the event

CHECK

Visa

Master Card

American Express

Card Number: _____

Expiration Date: _____ CVN#: _____ (last 3 digits on back of card)

Return to: GBVBA ♦230 Southwest Parkway East ♦ College Station, TX 77840

Phone: 979-696-0272 ♦ Fax: 979-696-0858 ♦ Email: info@bcsbuilders.org ♦ www.gbvbuiders.org