

2022 Spring Parade of Homes™ Advertising Opportunities

Parade of Homes™ Insite Parade Guide Cover Photo* - Cost \$2,250

***Available ONLY to Builder Entered in 2021 Spring Parade of Homes™**

Photo must be of professional quality with Editor's approval
Includes a 100-word description of photo/builder logo in Contents Page
Photo will be used in branding* of 2021 Spring Parade of Homes™
*Digital Issue Feed * Face Book Post * GBVBA/POH Website Slider*

Gold Level *SOLD– Cost \$2,950**

Full Color Banner Advertisement on Mobile App

Full Page/Full Color Advertisement – Parade of Homes™ Guide – Insite Magazine Insert

Full Page Advertisement – The Eagle's Parade Guide

7,500 Impressions on TheEagle.com & Rotating Ad on InsiteBrazosValley.com

Logo Prominently Displayed on The Eagle's Parade Guide Map and All Parade of Homes™ Ads

Name Recognition on most Parade of Homes™ Promotional Spots

Full Page Advertisement in GBVBA Sticks & Bricks Newsletter (1 month)

Recognition on InsiteBrazosValley.com and BCSParadeofHomes.org

Recognition on GBVBA Face Book Page, & Twitter and Instagram

***For Sale Only to Non-Competing Companies/Businesses**

Silver Level (7 only) – Cost \$1,850**

Full Color Banner Advertisement on Mobile App

Half Page/Full Color Advertisement Parade of Homes™ Guide – Insite Magazine Insert

Half Page Advertisement – The Eagle's Parade Guide

4,500 Impressions on TheEagle.com & Rotating Ad on InsiteBrazosValley.com

Logo or Name Prominently Displayed on The Eagle's Parade of Homes™ Map

Logo or Name Displayed on select Parade of Homes™ Advertisements

Half Page Advertisement in GBVBA Sticks & Bricks Newsletter (1 month)

Recognition on InsiteBrazosValley.com and BCSParadeofHomes.org

Recognition on GBVBA Face Book Page, & Twitter and Instagram

Bronze Level (8 only) – Cost \$1,350**

Full Color Banner Advertisement on Mobile App

Quarter Page/Full Color Advertisement –Parade of Homes™ Guide – Insite Magazine Insert

Quarter Page Advertisement – The Eagle's Parade Guide

3,500 Impressions on TheEagle.com & Rotating Ad on InsiteBrazosValley.com

Logo or Name Displayed on The Eagle's Parade of Homes™ Map

Quarter Page Advertisement in GBVBA Sticks & Bricks Newsletter (1 month)

Recognition on InsiteBrazosValley.com and BCSParadeofHomes.org

Recognition on GBVBA Face Book Page, & Twitter and Instagram

Contributor Level (10 only) – Cost \$450**

Name Recognition in the Parade of Homes™ Guide – Insite Magazine Insert

Name Recognition in The Eagle's Parade of Homes™ Guide

Recognition on GBVbuilders.org and Sticks & Bricks Newsletter (1 month)

****NON-MEMBERS ADD \$400 TO RATES - PLEASE COMPLETE FORM BELOW
RETURN TO GBVBA TO SECURE SELECTED LEVEL- FIRST COME, FIRST RESERVED**

COMMITMENT DEADLINE IS February 20th

**2022 Spring PARADE OF HOMES™
ADVERTISING COMMITMENT FORM**
Non-Members Add \$400 to Above Rates

LEVEL OF ADVERTISING: _____ AMOUNT: \$ _____

COMPANY NAME: _____ (AS YOU WANT IT PRINTED)

REPRESENTATIVE: _____ TITLE: _____

BILLING ADDRESS: _____

CITY/STATE/ZIP: _____ PHONE: _____

EMAIL: _____ WEBSITE: _____

PAYMENT INFORMATION: _____ Payment Enclosed _____ Invoice

(Invoicing available to GBVBA Members Only - FULL AMOUNT DUE BY 3/15/2022)

CHECK Visa Master Card American Express

Name on Card: _____

Card Number: _____ Billing Zip Code: _____

Expiration Date: _____ CVVN#: _____ (last 3 digits on back of card)

Return to: GBVBA ♦230 Southwest Parkway East ♦ College Station, TX 77840

Phone: 979-696-0272 ♦ Fax: 979-696-0858 ♦ Email: stacy@gbvbuilders.org or rose@gbvbuilders.org