



2022 Spring Parade of Homes™ Details

The 2022 Spring Parade of Homes™ will be held on the weekends of April 30, May 1 and May 7 & 8. The hours for the Parade will be **on Saturdays 10:00 AM – 6:00 PM and on Sundays 1:00 PM – 6:00 PM.**

Builders may enter the Parade of Homes™ by completing the entry agreement with bio, logo, house detail pages and photograph representative of your home design style. **Please submit entries by March 2nd**
ANY ENTRY ADDRESS CHANGES need to be received no later than April 15th to ensure full and complete marketing benefits for your company and Parade home(s).

The Parade of Homes™ Committee has been working toward providing additional value and marketing for your Parade of Homes™ entry. We are pleased to announce our continuing partnership with Insite Magazine and The Eagle as well as various television, print partners and a robust social media campaign. **Our branded mobile app and dedicated website will be utilized again this year.** Enhancements include the ability to include your website and social media links as well as up to 20 photos at **NO ADDITIONAL FEE.** Matterport and You Tube video links can be added for an additional fee.

Builders who submit home entry in the Parade of Homes™ by **March 2nd** have an opportunity to put an introduction of your company, contact information and a photo with logo to be placed in the Special Edition Insite Parade Guide insert. **High resolution photos and good quality logos please.**

Ronald McDonald House Charities of Central Texas is our designated charity to receive a portion of the Parade of Homes™ ticket sales. In order to make the ticket sale process easier we are reaching out to volunteers that will act as Ticket Agents and greeters at Parade Homes. If you have a relationship with a Title Company, Mortgage Company, etc. and want to reach out to them to obtain your own Ticket Agents we encourage you to do so. We will schedule a meeting for all Ticket Agents to go through the process prior to the opening weekend of the Spring Parade of Homes™.

We are looking forward to a successful and productive Parade of Homes™ and appreciate everyone's participation in this event that is so important to our membership, our community and our industry.

All HBA members will be able to select from various print, television and web advertising packages. Our respective media partners will contact you directly with pricing.

Sincerely,

David Deutsch

Parade of Homes™ Chairman

Dennis McMillin

Parade of Homes™ Chairman

2022 Spring Parade of Homes™

ENTRY DEADLINE: March 2nd

BUILDER COMPANY NAME: _____

COMPANY ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PARADE OF HOMES™ CONTACT: _____

OFFICE & CELL PHONE: _____

WEBSITE: _____ EMAIL ADDRESS: _____

SOCIAL MEDIA LINK ADDRESSES: _____

AGREEMENT and ENTRY RULES

- 1) **QUALIFIED ENTRIES:** All homes entered are subject to inspection and approval by the Parade of Homes™ Committee. Failure to meet required entry conditions, participation rules and health and safety guidelines will result in disqualification and entry fees will not be refunded. Any builder who is disqualified may not be permitted to participate in the next Parade of Homes™.
- 2) **PARADE HOME ENTRY FEES:** By **March 2nd** GBVBA Member Entry Fees: 1st home \$995, 2nd home \$945 and \$895 for each home entry thereafter. Nonmembers: \$1300 per home entry.
- 3) **LATE ENTRY FEES:** After **March 16th** add \$100 per house entry. Homes entered after **March 4th** are not guaranteed placement in Insite Parade Guide. Entered after April 15th will not be guaranteed placement in The Eagle Parade Guide, on GBVBA Parade of Homes™ website or official Parade of Homes™ maps. **Late Entries will be submitted to the Parade of Homes™ Committee for approval of entry.**
- 4) **DEPOSIT REQUIRED:** A \$200 per entry deposit is required when picking up Official Parade of Homes™ yard signs and Parade Home Admission Tickets. The total entry fees are due in full no later than April 15th. Unpaid fees may result in your entry being removed from the Parade of Homes™. Deposits will be returned or applied to unpaid obligations within 35 days after the conclusion of the Parade of Homes™.
- 5) **CANCELLATIONS AND REFUNDS:** If ALL ENTRIES are cancelled before March 16th a refund less a \$300 publication fee will be due. Cancellations after March 16th will receive a refund less a 30% administrative fee. A replacement address for any entry will be accepted until April 15th. **NO REFUND will be granted if cancellations are received after April 15th.**
- 6) **ENTRY INFORMATION:** Each BUILDER entering a home must complete the attached form including name of company, street address of home being entered, subdivision name, city & county location, completion status, a description and square footage of home. The Builder Bio must be between 125-150 words. **GBVBA reserves the right to edit or add text to meet the word count requirements.**
- 7) **VERIFICATION OF INFORMATION ON Parade of Homes™ WEBSITE & MOBILE APP:** It will be the Builder or Builder's representative's responsibility to review their Parade of Homes™ entry information on the BCSparadeofhomes.org website and mobile app after notification from GBVBA. Written corrections must be submitted to the GBVBA office within 48 hours of such notification otherwise all information will be deemed as correct and approved.

- 8) **ENTRY CRITERIA:** *All homes entered must include cabinets, trim, paint, tile, counter tops installed, electric, mechanical and plumbing trims and a working HVAC system with all health and safety measures in place.* All homes entered must have a permanent sidewalk to the home. The exterior and interior of each Parade home must be clean, safe and clear of debris. **ALL TRASH MUST BE REMOVED AND WALKWAY/DRIVEWAY POWER WASHED.**
- 9) **OFFICIAL PARADE YARD SIGN:** All participating builders will be provided with an Official Red Parade of Homes™ sign. Builders may pick up and return their Official Red Parade of Homes™ signs at the BCSHBA office. *Each sign not returned to GBVBA within 7 days after the Parade of Homes™ concludes will incur a \$100 fee taken from the deposit.*
- 10) **ENTRY STAFFING:** All homes must be staffed during the hours of the Parade of Homes™ from **10:00 AM – 6:00 PM on Saturday and 1:00 PM – 6:00 PM on Sunday.** This is required for your benefit and for the protection of your home and the public. No construction work can be performed during hours open to the public.
- 11) **GENERAL PUBLIC TICKETS:** *Adults entering a Parade of Homes™ entry will be required to show a paper or digital receipt of the official Parade of Homes™ ticket. Builders and their representatives are responsible for and agree that there is a public admission fee to view all entries.*
- 12) *The term Parade of Homes™ is a registered trademark and may not be used by anyone not associated with the event or any home not officially entered into the Parade of Homes™.*
- 13) **LIMITATION OF LIABILITY:** *To the maximum extent permitted by applicable law, any builder entering a home in the Parade of Homes™ agrees to indemnify and hold BCSHBA/GBVBA, their officers, agents, employees and representatives harmless from any and all claims, damages, losses, causes of action, and liability of every kind, including legal expenses, court costs and fees and claims arising out of or in any way related to the subject matter of this agreement.*

CHECK ALL THAT APPLY BELOW AS IT PERTAINS TO YOUR PARADE HOME ENTRIES

_____ I confirm this or these home entry/entries are not more than 24 months after new construction certificate of occupancy was received.

_____ I confirm this home is NOT owner occupied. (If occupied a separate agreement must be completed.)

_____ I confirm that the builder and builder representatives working in or around the home will follow all health and safety guidelines as established by the POH Committee, State and Local Governments during the dates and times of the Parade of Homes™ event.

I, _____ (Builder's signature) have read, understand and agree to comply with the entry rules for the 2022 Spring Parade of Homes™ as established by the Bryan - College Station Home Builders Association (BCSHBA) dba Greater Brazos Valley Builders Association.

Printed Name

Date

Company

Deliver To: Greater Brazos Valley Builders Assoc.; 230 Southwest Parkway East; College Station, TX 77840

Fax To: (979) 696-0858 or Email To: Rose@gbvbuilders.org or Stacy@gbvbuilders.org questions: (979) 696-0272

BUILDER HOME ENTRY FORM

2022 Spring Parade of Homes™

HOUSE ENTRY DEADLINE: March 2, 2022

1st Home: ENTRY FEE - \$995/members; \$1300/nonmembers

After March 16th - ENTRY FEE – Add \$100 per home/members; \$1300/nonmember per home

Parade Home Street Address: _____

City: _____ County: _____

Subdivision: _____ Completion Status: _____

Sq. Ft.: _____ **# of Bedrooms/Bathrooms:** _____ **Estimated Sales Price: \$** _____

Description/Features of Home: *(Attach additional sheets if more room is needed)*

Builder Biography: MINIMUM 125 and MAXIMUM 150 WORD COUNT

(Attach additional sheets if needed) _____

2nd Home: ENTRY FEE - \$945/members; \$1300/nonmembers

After March 16th - ENTRY FEE – Add \$100 per home/members; \$1300/nonmembers per home

Parade Home Street Address: _____

City: _____ County: _____

Subdivision: _____ Completion Status: _____

Sq. Ft.: _____ **# of Bedrooms/Bathrooms:** _____ **Estimated Sales Price: \$** _____

Description/Features of Home: *(Attach additional sheets if more room is needed)*

Deliver To: Bryan/College Station HBA; 230 Southwest Parkway East; College Station, TX 77840

Fax To: (979) 696-0858 or Email To: Rose@gbvbuilders.org or Stacy@gbvbuilders.org

For questions, call (979) 696-0272

BUILDER HOME ENTRY FORM

2022 Spring Parade of Homes™

ENTRY DEADLINE: March 2, 2022

3rd Home: ENTRY FEE - \$895/members; \$1300/nonmembers

After March 16th - ENTRY FEE – Add \$100 per home/members; \$1300/nonmembers per home

Parade Home Street Address: _____

City: _____ County: _____

Subdivision: _____ Completion Status: _____

Sq. Ft.: _____ # of Bedrooms/Bathrooms: _____ Estimated Sales Price: \$ _____

Description/Features of Home: *(Attach additional sheets if more room is needed)*

4th Home: ENTRY FEE - \$895/members; \$1300/nonmembers

After March 16th - ENTRY FEE – Add \$100 per home/members; \$1300/nonmembers per home

Parade Home Street Address: _____

City: _____ County: _____

Subdivision: _____ Lot Number: _____

Expected Completion Status: _____

Sq. Ft.: _____ # of Bedrooms/Bathrooms: _____ Estimated Sales Price: \$ _____

Description/Features of Home: *(Attach additional sheets if more room is needed)*

Deliver To: Bryan/College Station HBA; 230 Southwest Parkway East; College Station, TX 77840

Fax To: (979) 696-0858 or Email To: Rose@gbvbuilders.org or Stacy@gbvbuilders.org

For questions, please call Rose Selman at (979) 696-0272.

2022 SPRING PARADE OF HOMES™ HOME ENTRY COMMITMENT FORM

NUMBER OF HOME ENTRIES: _____ TOTAL AMOUNT: \$ _____

COMPANY NAME: _____ (AS YOU WANT IT PRINTED)

REPRESENTATIVE: _____ TITLE: _____

BILLING ADDRESS: _____

CITY/STATE/ZIP: _____ PHONE: _____

EMAIL: _____ WEBSITE: _____

PAYMENT INFO: _____ Payment Enclosed _____ Invoice (available to BCSHBA Members Only-DUE BY 04/15/22)

CHECK

Visa

Master Card

American Express

Card Number: _____ Billing Zip Code: _____

Expiration Date: _____ CVVN#: _____ (last 3 digits on back of card)

Return to: GBVBA ♦230 Southwest Parkway East ♦ College Station, TX 77840

Phone: 979-696-0272 ♦ Fax: 979-696-0858 ♦ Email: Rose@gbvbuilders.org or Stacy@gbvbuilders.org

Website: www.gbvbuilders.org

Parade of Homes™ Trademark Guidelines

As a licensee for use of the name Parade of Homes™, as registered with the State of Texas Secretary of State, the Bryan College Station Home Builders Association (BCSHBA) has the following duties and responsibilities.

The licensee shall have the responsibility of monitoring the usage of unauthorized parties of registered name "Parade of Homes™". Upon the discovery of an unauthorized usage, licensee shall notify the party, requesting that the party immediately cease and desist the usage of the registered name.

Guidelines for Builder Entries in the Parade of Homes™

Only the home entries submitted and approved by the BCSHBA may be advertised or promoted as a Parade of Homes™ participant. Advertisements that contain the Parade of Homes™ title must contain the **Trademark symbol™** and only contain the addresses of the official Parade of Homes™ entry. The Builder will place the red Parade of Homes™ yard sign at the official home entry and may not use the sign for any other home not entered in the Parade of Homes™. The red yard sign(s) must be removed from display at the conclusion of the Parade of Homes™ campaign.

Guidelines for REALTORS® when advertising for Parade of Homes™ entries

Only the home entries submitted and approved by the BCSHBA may be advertised or promoted as a Parade of Homes™ participant. Advertisements that contain the Parade of Homes™ title must contain the **Trademark symbol™** and contain **only the addresses of the official Parade of Homes™ entry**. No other homes may be advertised in the same advertisement using the Parade of Homes™ title. The use of Parade of Homes™ may not be used on any other signage and is strictly for use by the official home entry in the Parade of Homes™.

Failure to meet the above guidelines may result in legal action for unauthorized use of the registered trademark name of Parade of Homes™.

For additional information contact Rosemarie Selman, Executive Officer for the BCSHBA, dba Greater Brazos Valley Builders Association at 979-696-0272 or Rose@GBVbuilders.org.