

# Greater Brazos Valley Builders Association

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## Sponsorship/Advertising Opportunities

April 2024 - December 2024

### About this Guide

This guide is a comprehensive resource for you to build a custom marketing plan that aligns with your business's goals. Greater Brazos Valley Builders Association strives to cultivate a positive business environment in the building industry. We want to serve you and ensure you are provided with tools needed for your success!



### Our Staff & Contact Information

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**Disclaimer:** Dates/Times/Advertising Opportunities and other event-related information are subject to change. Members will be notified via email of any changes.

## General Member Luncheons

General Member Luncheons are typically held on the first Wednesday of the month. At each luncheon, we host a unique guest speaker[s]. This is a great opportunity to enjoy a delicious lunch, surrounded by roughly 75+ other GBVBA members and learn more from our guest speakers.

### **Sponsor a General Member Luncheon**

Cost - \$650

What's Included?

- Logo projected on large screen
- Time at the podium prior to guest speaker
- Opportunity to bring literature and promo items to put on all tables
- VIP Seating at the front of the room
- Digital Promotion of Event

Available Dates:

1. May 1st, 2024
2. August 7th, 2024
3. September 4th, 2024
4. October 2nd, 2024

## Board of Directors Monthly Meeting

The GBVBA Board of Directors meets monthly, usually on the last Tuesday of each month. This is a great opportunity to enjoy a delicious lunch with the Board, as well as provide an in-person presentation of your company. You may also address any suggestions or items you'd like to see more of on behalf of the association.

### **Sponsor a Board of Directors Monthly Meeting**

Cost - \$300

#### What's Included?

- Opportunity for you to meet our Officers & Board of Directors
- 5-15 minute presentation of your company
- Lunch provided
- Up to 1 additional member of your company in attendance
- Signage on table

#### Available Dates:

1. April 30th, 2024 - James Hardie
2. May 28th, 2024
3. June 25th, 2024
4. September 24, 2024
5. October 29th, 2024
6. November \_\_, 2024
7. December 17th, 2024

## Family Night @ Bomber Field

Date: June 14th, 2024

This event will welcome members and their families for a night at the baseball field to watch the Brazos Valley Bombers!

**Sponsor/Event Information:** We have introduced this event for the 2024 year. Event specific information is still being finalized and we will communicate those details closer to the event, as well as sponsorship opportunities via email.

## Annual Golf Tournament

Date: June 17th, 2024

The Annual Golf Tournament is a member exclusive event hosted at Pebble Creek Country Club. This event welcomes 36 teams, with at 10am tee off and lasts until approximately 3pm. We expect around 175 people in attendance.

**Team Entry Information will be sent via email to membership. Team sign ups will be on a first come, first served basis.**

### Sponsor this Event

**\*Grab Bags:** All sponsors of the 2024 Annual Golf Tournament may provide promotional items in the Grab Bags at no additional cost.

**\*All sponsors will have logo recognition on the pop up banner created for this event, as well as digital promotion.**

Event Underwriter - 2 available

Cost: \$1,000

What's Included?

- Team of 4 in tournament
- Logo recognition on Event Banner
- Bonus: a round of golf for four, valid for one year
- Additional golf cart for staff to mingle/network
- Verbal recognition during awards

### \$350 Opportunities:

- Trophies - 1 available
  - What's Included?
    - present winners with their trophies
- Hole in One Contest @ HOLE 17 - 1 available
  - What's Included?
    - company name displayed on contest hole sign; **MANNED HOLE** to monitor competition and to register 'Score a One' competition

participants; present prize to winner; includes canopy and ice chest supplied with non-alcoholic beverages

- Beverage Cart - 2 available
  - What's Included?
    - ride on club's beverage cart as they serve beverages during tournament; sponsor signage displayed on beverage cart
- Prize - 1 available
  - What's Included?
    - present prizes on behalf of company to all winners
- Hole in One Contest @ HOLE 13 - 1 available
  - What's Included?
    - company name displayed on contest hole sign; MANNED HOLE to monitor competition and to register 'Score a One' competition participants; present prize to winner; includes canopy and ice chest supplied with non-alcoholic beverages

#### \$300 Opportunities:

- Club Throw @ HOLE 1- 1 available
  - What's Included?
    - company name displayed on contest hole sign; MANNED HOLE to monitor competition; present prize to winner; includes canopy and ice chest supplied with non-alcoholic beverages
- Hole in One Contest @ HOLE 4 OR HOLE 8 - 2 available
  - What's Included?
    - company name displayed on contest hole sign; MANNED HOLE to monitor competition and to register 'Score a One' competition participants; present prize to winner; includes canopy and ice chest supplied with non-alcoholic beverages
- Buy A Drive @ HOLE 5 - 1 available
  - What's Included?

- company name displayed on contest hole sign; **MANNED HOLE** to register golfers for 'Tiger Drive' opportunity; includes canopy and ice chest supplied with non-alcoholic beverages
- Longest Drive @ HOLE 2 [BUILDERS ONLY] - 1 available
  - What's Included?
    - company name displayed on contest hole sign; present prize to winner; opportunity to sit at the hole location [NO canopy/chairs provided]
- Longest Drive @ HOLE 14 [ALL GOLFERS] - 1 available
  - What's Included?
    - company name displayed on contest hole sign; present prize to winner; opportunity to sit at the hole location [NO canopy/chairs provided]
- Closest to the Line @ HOLE 11 - 1 available
  - What's Included?
    - company name displayed on contest hole sign; present prize to winner; opportunity to sit at the hole location [NO canopy/chairs provided]
- Hole Sponsor Plus - 9 available
  - What's Included?
    - company name displayed on sign at tee box; opportunity to sit at the hole location [NO canopy/chairs provided]

#### \$250 Opportunities:

- Registration - 1 available
  - What's Included?
    - company name displayed on sign at driving range; opportunity to place table-top display during warm-up

#### \$200 Opportunities:

- Driving Range - 2 available
  - What's Included?
    - company name displayed on sign at driving range; opportunity to place table-top display during warm-up
- Tee Box - 4 available

- What's Included?
  - company name displayed on sign at tee box; **\$50 discount if purchased with a full team**

## Community Development Update Breakfast

Date: June 19th, 2024

The Community Development Update Breakfast is a great opportunity to learn more about local growth projections, new projects and expansions of programs and/or buildings & more! We generally expect 150 members in attendance.

### Sponsor this Event

Title Sponsor [1 available]

Cost - \$750

What's Included?

- Logo projected on large screen and banner displayed
- 1 VIP Table of 6
- 5 minutes at the podium
- Distribution of promotional materials at each table
- Logo on event program

Contributor Sponsor [11 available]

Cost - \$250

What's Included?

- Table with Company Name Displayed
- Verbal Recognition at the event
- Logo Recognition in the event program

## Annual Sporting Clay Event

## Date: September 18th, 2024

The Annual Sporting Clay Event is a member exclusive event hosted at Ol' Army Ranch. This event welcomes 25 teams, with a 9am start and lasts until approximately 2pm.

**Team Entry Information will be sent via email to membership. Team sign ups will be on a first come, first served basis.**

### Sponsor this Event

**\*All sponsors will have logo recognition on the pop up banner created for this event, as well as digital promotion and exclusive signage.**

**\*Optional: Tent/Table Setup - please email [stacy@gbvbuilders.org](mailto:stacy@gbvbuilders.org) to reserve your spot on the course.**

- Event Underwriter - 1 available
  - Cost: \$1,000
  - Additional perks: 1 team of 5 in tournament
- Food Sponsor - 2 available
  - Cost: \$850
- Prize Sponsor - 4 available
  - Cost: \$550
- Beverage Sponsor - 2 available
  - Cost: \$350
- Registration Sponsor - 1 available
  - Cost: \$300
- Snack Sponsor - 1 available
  - Cost: \$250
- Sporting Clay Sponsor - 5 available
  - Cost: \$300
- Range Station Sponsor - 5 available
  - Cost: \$300
- Trap Stand Sponsor - 3 available
  - Cost: \$300



## Parade of Homes™ - Fall 2024

Dates: October 12th & 13th, 2024

The Parade of Homes™ is a bi-annual event held in the Spring and Fall. The Spring Parade is always a two-weekend event held on the last weekend of April and first weekend of May. The Fall Parade is a one-weekend event, and is usually held in October. However, this is generally decided by the Parade of Homes™ committee, and we do our best to work around the Texas A&M Football schedule.

**Sponsor Information:** Sponsors for this event are reserved for the previous year's sponsors for first right of refusal. For example, if you were a sponsor for the 2023 Spring Parade, you will get first right of refusal to recommit to your sponsorship for the 2024 Spring Parade, and vice versa for the Fall. **All remaining opportunities are sent via email to our membership.**

**Entry Information:** The Parade of Homes™ showcases builders in the Brazos Valley, as well as all other counties represented by GBVBA. This is a great opportunity to put one or more homes onto a self-paced Parade to tour what our builders have to offer within their scope of expertise. This event is open to the general public, and is a ticketed event. Proceeds are contributed through Brazos Valley Builders Care and benefit a select number of non-profit organizations in the Brazos Valley & surrounding areas.

## Annual Housing Forecast Breakfast

Date: November 6th, 2024

The Annual Housing Forecast Breakfast is a great opportunity to learn more about economic development and factors that affect the housing industry! This breakfast is approximately 2 hours long and we expect around 175+ attendees.

**Sponsor this Event**

Event Underwriter [1 available]

Cost - \$850

What's Included?

- Logo on projector
- Time at the podium prior to guest speaker - 10 minutes
- Opportunity to bring literature and promo items to put on all tables
- Company Banner displayed at the front of the room
- Digital Promotion of Event
- 2 VIP Tables

Bar Sponsor [2 available]

Cost - \$625

What's Included?

- Table with Company Name Displayed
- Bar Signage with Company Acknowledgements
- Verbal Recognition at the event
- Logo Recognition in the event program

Contributor Sponsor [10 available]

Cost - \$300

What's Included?

- Table with Company Name Displayed
- Verbal Recognition at the event
- Logo Recognition in the event program

## New Member Orientation

New Member Orientations are held quarterly, and serve to introduce new members to Greater Brazos Valley Builders Association over lunch, accompanied by other new members, our staff, and select members of our Board of Directors. We generally host approximately 10 new members per luncheon.

### **Sponsor a New Member Orientation**

Cost - \$300

What's Included?

- Signage on table of host room
- 5-10 minutes to present our new members with your company information and how GBVBA serves your business
- Logo on registration link

Available Dates:

1. November 12th, 2024

## **Annual Builders BBQ Cookoff & Family Festival**

**Date: TBD [FALL 2024]**

The Annual Builders BBQ Cookoff & Family Festival is a fun, family-friendly event usually held at Millican Reserve each year. Kids activities will include: a bounce house, a gaming truck and Sno-Cones! PS: this event will *not* be on a Texas A&M Home Game weekend!

**Sponsor Information:** We have re-introduced this event for the 2024 year. Event specific information is still being finalized and we will communicate those details closer to the event, as well as sponsorship opportunities & team entry information via email.

## **Holiday Mixer**

**Date: December 4th, 2024**

Join members of Greater Brazos Valley Builders Association as we come together to celebrate a GREAT year and elect next year's officers & directors. We generally expect 110+ attendees at this event.

### **Sponsor this Event**

Food Sponsor [4 available]

Cost - \$500

What's Included?

- Logo and verbal recognition
- Digital promotion

Bar Sponsor [4 available]

Cost - \$600

What's Included?

- Logo and verbal recognition
- Digital promotion

## **Host a Member Mixer**

Interested in hosting an After-Hours Mixer at your business? Look no further -- we'd love to visit your location, network with members, learn more about your company and sip on some cold refreshments!

### **What is expected of my company?**

GBVBA will promote this Mixer via email and on all digital media platforms. Your company is responsible for choosing the time of this event and the refreshments provided [drinks and hors d'oeuvres]. We typically suggest around 75 people in attendance but will give you a more accurate RSVP count one week prior. Your company is more than welcome to offer prizes, drawings or giveaways -- we'll leave that up to your discretion [have fun with it]!

\*WE DO NOT CHARGE A HOSTING FEE. ALL COSTS ASSOCIATED WITH A MEMBER MIXER ARE WITHIN YOUR COMPANIES BUDGET.

## Additional Advertising Opportunities:

Website Advertising - sheet attached

Newsletter Advertising - more info TBA