



Dear Ambassador Candidate,

Thank you for your interest in the Bryan/College Station Chamber of Commerce Ambassador Program! The ambassadors are the most active group of volunteers associated with the Chamber, so I want you and your employer to be aware of the commitment involved. If selected, you are expected to serve for a minimum of 1 year and fulfill monthly participation requirements consistently.

What does an Ambassador do? We represent our own companies; promote Chamber events and programs, as well as new and existing Chamber members. We attend groundbreakings, ribbon cuttings, and after hours functions. We help register and greet members at Chamber sponsored breakfasts and luncheons. We are the core group of volunteers that helps plan and operate the Chamber's events, and are responsible for recruiting new members. It is no small task, but it reaps big rewards through networking opportunities, knowledge of new product and service options, and strengthening of the business environment in our community.

Ribbon cuttings, which are a service to members, are the most frequent activities that we attend as Ambassadors. Many new business owners who join the Chamber are surprised by the number of people that actually attend their ribbon cutting. We are there to encourage them, welcome them, and wish them success. We also want business owners to know that we come to listen and learn about their endeavor, so we can then share that information with our friends, families, clients, and colleagues. Our overall goal is for business owners/managers to understand how much the Chamber appreciates their investment not only in the Chamber, but also more importantly in our community. As Chamber President Glen Brewer often says, "we want to make this a better place to live, work and raise a family."

If you are ready to meet this challenge, if you are willing to dive in and commit to being an active volunteer for the betterment of local businesses and the Bryan/College Station community—then I encourage you to submit an application. You will definitely benefit from the Ambassador experience through friendships and business connections.

Sincerely,
Paige Naumann
Ambassador Chair, 2023-2024

AMBASSADOR MISSION STATEMENT

To build a better Chamber through volunteer leadership. To strengthen the Chamber by recruiting new members. To increase retention of the current membership by opening the lines of communication between the Chamber and its members.

AMBASSADOR MISSION STATEMENT

To build a better Chamber through volunteer leadership. To strengthen the Chamber by recruiting new members. To increase retention of the current membership by opening the lines of communication between the Chamber and its members.

(Approval process may take up to 30 days once a completed application is received.)

AMBASSADOR APPLICATION

Business/Organization Name			Business Phone	Business Fax
Business Address	City	State Texas	Zip Code	
Applicant Name			Job Title	
Supervisor's Name			Years/Months with Employer	
Email Address			Alternate Phone: Home or Cell	

Please answer the questions 1 through 3 on a separate sheet of paper.

1. What qualities do you possess that make you an effective leader? Explain how these characteristics can help advance the mission of the Ambassador Program.

2. What do you hope to gain from, and what can you contribute, through your involvement with the Ambassador Program?

3. List any B/CS Chamber of Commerce events you have attended in the past quarter (for example: ribbon cuttings, Business After Hours, Lunch and Learn)

Have you participated in the Ambassador program in the past? _____

If yes, what year(s) and did you leave the program in good standing? _____

Please attach two letters of reference to this application—one from your employer and one from a business associate. (NOTE: If you own your company, please substitute an additional letter of reference from a business associate for the employer reference)

AMBASSADOR PLEDGE

If selected, I agree to act in the capacity of an Ambassador for the Bryan/College Station Chamber of Commerce and I will:

- Commit to participate for one full year from date of acceptance.
- Enclose payment of \$50 for Ambassador administration fee with my application. (The fee is non-refundable unless you are not accepted into the program and must be paid yearly).
- Submit a professional headshot for use on the Chamber of Commerce website. Note: If you do not already have a professional headshot, you can have one taken at Specialties Photography at a discounted rate (\$19.95 for the session, and one digital image for \$15 or all images on a CD for \$30).
- Complete and return a scorecard each month, earning a minimum of **160 points per month or 480 points per quarter** by participating in Ambassador and Chamber activities, **three of which must be Ribbon Cuttings**. (Points are credited to time period in which they are earned.) If participant points fall below the minimum for 2 months out of a quarter, or 2 quarters out of the year, then Ambassador status is subject to review by the Leadership Council.
- **Recruit a minimum of 1 new Chamber member each year.** (To gain credit for a membership, your name must appear on referral line of the membership application.)
- Attend monthly lunch meetings held (generally) on the fourth Wednesday of each month at 12:00 noon.
- Participate in any and all Chamber Membership drives.
- Serve as a greeter at various Chamber of Commerce events throughout the year.
- Stay well informed about the Chamber of Commerce, membership benefits, and functions.
- I understand that my company must maintain an active Chamber membership in order for me to represent them as an Ambassador.

The first 90 days from date of acceptance will be considered a probationary period. If the point requirement is not met within that period, you will be dropped from the program. Any falsification of scorecards or behavior unbecoming an Ambassador will also be grounds for immediate removal from the program.

Employee Signature

Date

EMPLOYER AGREEMENT

I have reviewed this application and the information attached. I am aware of the time commitment involved for a member of our staff to become an active Chamber of Commerce Ambassador. Our company and I, in a supervisory role, agree to these commitments and fully support our representative in this program.

Employer Signature

Date

AMBASSADOR MISSION STATEMENT

To build a better Chamber through volunteer leadership. To strengthen the Chamber by recruiting new members. To increase retention of the current membership by opening the lines of communication between the Chamber and its members.

Points Structure

Recruit New Chamber Member	100 points
Recruit Ambassador Lunch Sponsor	100 points
Attend Ribbon Cutting (Double for out of town/Saturday)	30 points
Attend Ambassador meeting	50 points
Attend a Chamber Event	30 points
Attend a Business After Hours	20 points
Participate on Chamber Committee	15 points
Fulfill Chamber Staff Request	TBD

AMBASSADOR MISSION STATEMENT

To build a better Chamber through volunteer leadership. To strengthen the Chamber by recruiting new members. To increase retention of the current membership by opening the lines of communication between the Chamber and its members.