

2020 DERBY CHAMBER PARTNERSHIP CATALOG

MEMBERSHIP

CLASSIC MEMBERSHIP: \$325 per year

Monthly payment option available for \$30 per month via automated bank account or credit card payments.

ADDITIONAL LOCATION: \$125 per year

Additional locations may be added to a Classic membership at a reduced fee of \$125, allowing the marketing of other locations. Businesses with second locations or branch offices must share common ownership and business category.

GOLD, SILVER & BRONZE MEMBERSHIP UPGRADES

Upgrading your Classic membership to a Gold, Silver or Bronze membership allows you to choose all of your sponsorships and programs before they are available to Classic Chamber members at the beginning of each calendar year. In addition to the Classic membership benefits - Gold, Silver and Bronze members receive the following exclusive marketing:

GOLD

- Opportunity to select desired sponsorships before Classic members
- Logo on large sign displayed at entrance of Chamber events held at the Derby Welcome Center
- Logo on small sign displayed in Welcome Center lobby year-round
- Logo displayed on home page of Chamber website
- Logo displayed on Chamber Facebook cover photo
- Logo displayed on table tents at all monthly Chamber luncheons, Continentals and Monday Mingles
- Logo displayed on new resident welcome bag insert
- Logo displayed in 12 e-newsletters
- Custom nametags for main contacts

SILVER

- Opportunity to select desired sponsorships before Classic members
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- Logo displayed on home page of Chamber website
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- Logo displayed on table tents at all monthly Chamber luncheons, Continentals and Monday Mingles
- Logo displayed on new resident welcome bag insert
- Logo displayed in 12 e-newsletters
- Custom nametags for main contacts

BRONZE

- Opportunity to select desired sponsorships before Classic members
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- Business name listed on home page of Chamber website
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- Business name listed on table tents at all monthly Chamber luncheons, Continentals and Monday Mingles
- Business name listed on new resident welcome bag insert
- Business name listed in 12 e-newsletters

INVESTMENT

Membership + \$3,000

\$325 - Classic Membership
\$3,000 - Sponsorships, Programs, Event Tickets & Add-Ons.

INVESTMENT

Membership + \$1,500

\$325 - Classic Membership
\$1,500 - Sponsorships, Programs, Event Tickets & Add-Ons.

INVESTMENT

Membership + \$750

\$325 - Classic Membership
\$750 - Sponsorships, Programs, Event Tickets & Add-Ons.

There are several payment options available for Gold, Silver and Bronze membership packages. Payment options include yearly, quarterly or monthly installments through payments via bank account, credit card or invoice.

Please contact Lindsy Berry to build your custom membership package! Gold, Silver and Bronze membership packages must be completed by Friday, January 31, 2020.

NETWORKING EVENTS

MONTHLY LUNCHEONS

Once a month members gather to hear a wide range of programs and network over lunch. Luncheons are held on the second Thursday of each month at the Derby Welcome Center Austin Room.

LUNCHEON PROGRAM SPONSORSHIP: \$250

(October & December Available)

- Logo included in two emails that are sent to over 500 contacts
- Logo displayed on Chamber website event registration page
- Logo displayed in event screen presentation
- Opportunity to give a five-minute infomercial about your business
- Opportunity to place promotional material at each place setting
- Logo displayed on all table tents
- Two complimentary lunch tickets
- Post event Facebook recognition

LUNCHEON TICKET PACKAGE: \$140

- Purchase all 12 of your luncheon tickets up front and never have to worry about making a reservation.

LUNCHEON TICKET: \$12 PER PERSON

- Buffet opens at 11:30 am with the program beginning at noon. Advanced reservations required.

MONTHLY CHAMBER CONTINENTALS

Once a month members gather at this FREE come and go networking event held on the fourth Tuesday of each month. This offers a laid back atmosphere to mingle and network with fellow members while grabbing a morning cup of coffee or breakfast snack.

SOLD - CHAMBER CONTINENTAL SPONSORSHIP: \$25

- Business name mentioned in one email that is sent to over 500 contacts
- Logo displayed on all table tents
- Opportunity to place promotional items on four bistro tables
- Post event Facebook recognition

MONTHLY MONDAY MINGLES

Once a month members gather at this FREE come and go networking event held on the first Monday of each month. This offers a laid back atmosphere to mingle and network with fellow members while enjoying snacks and adult beverages.

SOLD - MONDAY MINGLE SPONSORSHIP: \$25

- Business name mentioned in one email that is sent to over 500 contacts
- Logo displayed on all table tents
- Opportunity to place promotional items on four bistro tables
- Post event Facebook recognition

CHAMBER AFTER HOURS

Chamber members have the opportunity to host a unique networking event at their place of business. Simply provide snacks and adult beverages and the Chamber will market the event to the entire membership!

AFTER HOURS HOST: FREE

(June, July, August, September, October, November & December Available)

- *** This sponsorship requires that you host the event at your place of business and provide light snacks and adult beverages. Limit 1 per calendar year.*
- Logo included in two emails that are sent to over 500 contacts
- Business name mentioned in a minimum of one monthly Chamber e-newsletter
- Post event Facebook recognition

SPECIAL EVENTS

LEAD DERBY LEADERSHIP COURSE: February 19, March 4, March 18, April 1, April 15, & April 29

LEAD Derby is a program designed to teach people leadership skills that can be used in all areas of life - business, organization, church, school and family.

SOLD - PRESENTING PARTNER: \$500

- Logo included in a minimum of two emails that are sent to over 500 contacts
- Logo exclusively displayed on Chamber website page
- Logo exclusively displayed on sign at all sessions
- Logo displayed on all course completion certificates
- Facebook recognition

LEAD DERBY CLASS FEE: \$300

- ** All 6 sessions must be attended in order to successfully complete the course
- Class fee includes all course materials, healthy snacks and beverages

PANCAKE FEED & FOOD DRIVE: MARCH 14, 2020

Join us for all-you-can-eat pancakes and sausage at the Derby Welcome Center Austin Room. Proceeds benefit **Derby Community Family Services**. Open to the public.

ROTATING STATIC AD: \$50

- Logo/pre-made advertisement displayed in event screen presentation

STEAK FEED: APRIL 16, 2020

Join us for dinner and slap a steak on the grill with your fellow Chamber members at Warren Family Farm.

SOLD - PRESENTING SPONSOR: \$250

- Logo included in two emails that are sent to over 500 contacts
- Logo displayed on Chamber website event registration page
- Logo displayed on shared event sign
- Logo displayed on all table tents
- Two complimentary tickets
- Post event Facebook recognition

SOLD - STEAK SPONSOR: \$200

- Business name mentioned in two emails that are sent to over 500 contacts
- Logo displayed on Chamber website event registration page
- Logo displayed on shared event sign
- Logo displayed on all table tents
- Two complimentary tickets
- Post event Facebook recognition

SOLD - BEVERAGE SPONSOR: \$200

- Business name mentioned in two emails that are sent to over 500 contacts
- Logo displayed on Chamber website event registration page
- Logo displayed on shared event sign
- Logo displayed on all table tents
- Two complimentary tickets
- Post event Facebook recognition

STEAK FEED TICKETS: \$20 PER PERSON

- Steaks, sides and adult beverages are included. Advanced reservations required.

GOLF TOURNAMENT: MAY 15, 2020 (Rain Date: May 29, 2020)

Join us for a morning of friendly competition at the Derby Golf and Country Club. This tournament is open to the public and to players of all skill levels.

SOLD - TOURNAMENT SPONSOR: \$1750

- Chamber Golf Tournament presented by "YOUR BUSINESS" verbiage used on all event marketing
- Logo included in a minimum of two emails that are sent to over 500 contacts
- Logo included in a minimum of two monthly Chamber e-newsletters
- Logo displayed on Chamber website event registration page
- Logo included on official event flyer
- Business name mentioned and tagged in Facebook event
- Logo exclusively displayed on large sign over the outside entrance of the Derby Golf and Country Club
- Logo exclusively displayed on large sign at Clubhouse
- Logo displayed on scorecards
- Opportunity to place one promotional item in all goodie bags
- Complimentary Team of 4
- Complimentary hole sponsorship (sign only) - *Can be upgraded to booth sponsorship for \$100*
- Post event Facebook recognition

SOLD - "HOLE 19" SPONSOR: \$800

- Logo displayed on Chamber website event registration page
- Business name mentioned and tagged in Facebook event
- Logo exclusively displayed on large sign behind lunch buffet
- Logo displayed on shared sign at Clubhouse
- Logo displayed on scorecards
- Opportunity to place one promotional item in all goodie bags
- Complimentary hole sponsorship (sign only) - *Can be upgraded to booth sponsorship for \$100*
- Post event Facebook recognition

SOLD - CHAMPIONSHIP AWARD FLIGHT SPONSOR: \$800

- Logo displayed on Chamber website event registration page
- Business name mentioned and tagged in Facebook event
- Logo displayed on shared award sign
- Logo displayed on shared sign at Clubhouse
- Logo displayed on scorecards
- Opportunity to place one promotional item in all goodie bags
- Complimentary hole sponsorship (sign only) - *Can be upgraded to booth sponsorship for \$100*
- Announcements during awards
- Post event Facebook recognition

AWARD FLIGHT SPONSOR: \$600

- Logo displayed on Chamber website event registration page
- Business name mentioned and tagged in Facebook event
- Logo displayed on shared award sign
- Logo displayed on scorecards
- Announcements during awards
- Post event Facebook recognition

SOLD - "CROSSROADS" BEVERAGE STATION SPONSOR: \$600

- *** This sponsorship requires that you provide complimentary adult beverages at exclusive location*
- Logo displayed on Chamber website event registration page
- Business name mentioned and tagged in Facebook event
- Logo displayed on sign at exclusive location
- Logo displayed on shared sign at Clubhouse
- Logo displayed on scorecards
- Opportunity to pass out promotional items at exclusive location
- Post event Facebook recognition

SOLD - CONTEST & HOLE PRIZE SPONSOR: \$500

- Logo displayed on Chamber website event registration page
- Business name mentioned and tagged in Facebook event
- Logo displayed on table tent
- Logo displayed on scorecards
- Announcements during awards
- Post event Facebook recognition

TEAM OF FOUR: \$400

- Green fees and cart rentals for 4 golfers

SOLD - BEVERAGE CARTS SPONSOR: \$400

- *** This sponsorship requires that you provide 4 volunteers to drive 2 golf carts and sell Clubhouse beer*
- Business name mentioned on scorecards
- Logo on sign attached to side of golf cart
- Opportunity to pass out promotional items to golfers

BREAKFAST SPONSOR: \$300

- Business name mentioned and tagged in Facebook event
- Logo displayed on table tent at breakfast table
- Business name mentioned on scorecards
- Post event Facebook recognition

HOLE SPONSOR w/ BOOTH: \$200

- Business name mentioned on scorecards
- Logo displayed on sign at hole
- Opportunity to have a table at the sponsored hole to pass out promotional items/beverages/snacks

SOLD - GOODIE BAG SPONSOR: \$150

- Logo displayed on outside of all goodie bags
- Opportunity to place one promotional item in all goodie bags

HOLE SPONSOR: \$100

- Logo displayed on sign at hole

GOODIE BAG INSERT: FREE

- Opportunity to place one golf related promotional item or snack in all goodie bags

THE GREAT DUCK DERBY: JUNE 13, 2020

Join us for the first annual Great Duck Derby, held in conjunction with the Smoke on the Plains BBQ and Music Fest.

SOLD - "LUCKY DUCK" GRAND PRIZE SPONSOR: \$1000

- Logo included in a minimum of two emails that are sent to over 500 contacts
- Logo included in a minimum of two monthly Chamber e-newsletters
- Logo displayed on Chamber website event registration page
- Logo included on official event flyer
- Business name mentioned and tagged in Facebook event
- Logo exclusively displayed on large banner
- Logo displayed on sign at local "Duck Adoption Sites"
- Announcements during event
- Complimentary "Flock of Ducks" (25 ducks)
- Post event Facebook recognition

SOLD - RUBBER DUCKY SPONSOR: \$750

- Logo displayed on Chamber website event registration page
- Logo included on official event flyer
- Business name mentioned and tagged in Facebook event
- Logo exclusively displayed on large banner
- Logo displayed on sign at local "Duck Adoption Sites"
- Announcements during event
- Complimentary "Quackers Dozen" (12 ducks)
- Post event Facebook recognition

SOLD - COURSE SPONSOR: \$500

- Logo displayed on Chamber website event registration page
- Business name mentioned and tagged in Facebook event
- Logo exclusively displayed on large banner
- Announcements during event
- Complimentary "Quack Pack" (5 ducks)
- Post event Facebook recognition

SOLD - HEAT SPONSOR: \$250

- Business name mentioned on Chamber website event registration page
- Business name mentioned and tagged in Facebook event
- Logo displayed on shared banner
- Announcements during sponsored heat
- Post event Facebook recognition

DUCK ADOPTION SITE: FREE

- *** This sponsorship requires that you display and sell (cash only) official Duck Derby ducks.*
- Business name mentioned on Chamber website event registration page linked to Google map
- Business name mentioned and tagged in Facebook event

PANCAKE FEED: JULY 25, 2020

Join us for all-you-can-eat pancakes and sausage at the Derby Welcome Center Austin Room. Proceeds benefit **Kansas Honor Flight**. Open to the public.

ROTATING STATIC AD: \$50

- Logo/pre-made advertisement displayed in event screen presentation

NEW TEACHER & ADMINISTRATOR LUNCHEON: TBD - AUGUST 2020

Join us as we welcome all new teachers and administrators to USD 260 during our annual luncheon and members only business fair.

PRESENTING SPONSOR: \$350 (1 available)

- Logo displayed on Chamber website event registration page
- Logo displayed on shared sign at event entrance
- VIP booth space at front of booth area to decorate and pass out promotional materials
- Logo displayed on event program
- Business name mentioned on booth passport
- Two complimentary tickets
- Post event Facebook recognition

SOLD - DOOR PRIZE SPONSOR: \$250

- Business name mentioned on Chamber website event registration page
- Logo displayed on booth passport
- Business name mentioned in event program
- Opportunity to place one promotional item in all welcome bags
- Post event Facebook recognition

BOOTH SPACE: \$125

- Designated booth space to decorate and pass out promotional materials
- Business name mentioned on booth passport
- Business name mentioned in event program
- Two complimentary tickets

SCHOOL SUPPLY SPONSOR: \$100

- Logo displayed on small table tents during lunch
- Business name mentioned in event program

WELCOME BAG INSERT: \$50

- *** This sponsorship is meant for those who can't attend the event*
- Opportunity to place one promotional item in all welcome bags

LUNCH TICKET: \$15 PER PERSON

- Any New Teacher & Administrator Luncheon sponsor may purchase additional luncheon tickets

“NO RULES” CHILI COOK OFF: OCTOBER 3, 2020 (Rain Date: October 10, 2020)

Join us for a Chili Cook-Off where there are NO rules! Contestants give out chili samples and promotional material to approximately 500 attendees.

SOLD - PRESENTING SPONSOR: \$1000

- No Rules Chamber Chili Cook-Off presented by “YOUR BUSINESS” verbiage used on all event marketing
- Logo included in a minimum of two emails that are sent to over 500 contacts
- Logo included in a minimum of two monthly Chamber e-newsletters
- Logo displayed on Chamber website event registration page
- Logo included on official event flyer
- Business name mentioned and tagged in Facebook event
- Logo exclusively displayed on large sign
- 10 complimentary tasting kits
- Opportunity to have a table/tent at event entrance to pass out promotional items
- Opportunity to place one promotional item in all tasting kits
- Post event Facebook recognition

SOLD - TASTING KIT SPONSOR: \$500

- Logo displayed on Chamber website event registration page
- Business name mentioned and tagged in Facebook event
- Logo exclusively displayed on 500 tasting kits
- 5 complimentary tasting kits
- Opportunity to place one promotional item in all tasting kits
- Post event Facebook recognition

SOLD - REGISTRATION SPONSOR: \$300

- Business mentioned on Chamber website event registration page
- Business name mentioned and tagged in Facebook event
- Logo stamped on the hand of all event attendees
- Post event Facebook recognition

SOLD - “PEOPLE’S CHOICE” AWARD SPONSOR: \$150

- Business mentioned on Chamber website event registration page
- Business name mentioned and tagged in Facebook event
- Logo displayed on shared award sign
- Post event Facebook recognition

SOLD - “BUSINESS SPIRIT” AWARD SPONSOR: \$150

- Business mentioned on Chamber website event registration page
- Business name mentioned and tagged in Facebook event
- Logo displayed on shared award sign
- Post event Facebook recognition

SOLD - “MAYOR’S CHOICE” AWARD SPONSOR: \$150

- Business mentioned on Chamber website event registration page
- Business name mentioned and tagged in Facebook event
- Logo displayed on shared award sign
- Post event Facebook recognition

SOLD - “BATTLE OF THE BADGES” AWARD SPONSOR: \$150

- Business mentioned on Chamber website event registration page
- Business name mentioned and tagged in Facebook event
- Logo displayed on shared award sign
- Post event Facebook recognition

CHILI COOK-OFF PARTICIPANT: FREE

- ** This members only opportunity requires your business to cook and serve approximately 7 gallons of chili.
- Business name mentioned and tagged in Facebook event
- Designated space to decorate and pass out promotional materials

A TASTE OF DERBY: OCTOBER 29, 2020

Join us for an evening of food, fun and auction at Derby's Largest Halloween Party! Sample food from local restaurants and caterers, bid on silent and live auction items and enjoy music, cash bars, a photo booth and themed surprises throughout the evening. Open to the public.

SOLD - A TASTE OF DERBY PRESENTING SPONSOR: \$2000

- A Taste of Derby presented by "YOUR BUSINESS" verbiage used on all event marketing
- Logo included in a minimum of two emails that are sent to over 500 contacts
- Logo included in a minimum of two monthly Chamber e-newsletters
- Logo displayed on Chamber website event registration page
- Logo included on official event flyer
- Business name mentioned and tagged in Facebook event
- Logo exclusively displayed on large sign in Venue
- Logo exclusively displayed on large sign in Pavilion
- Logo displayed on front page of event program
- 8 complimentary general admission tickets
- Logo displayed in event screen presentation
- Announcements during the silent and live auction
- Post event Facebook recognition

SOLD - PHOTO BOOTH SPONSOR: \$1000

- Logo displayed on Chamber website event registration page
- Business name mentioned and tagged in Facebook event
- Logo exclusively displayed on sign at photo booth entrance
- Logo displayed on all photo booth strips (each person in photo receives strip)
- Logo displayed in event program
- 4 complimentary general admission tickets
- Logo displayed in event screen presentation
- Announcements during the silent auction
- Post event Facebook recognition

SOLD - ENTERTAINMENT SPONSOR: \$800

- Logo displayed on Chamber website event registration page
- Business name mentioned and tagged in Facebook event
- Logo exclusively displayed on large sign in Venue
- Logo displayed in event program
- 4 complimentary general admission tickets
- Logo displayed in event screen presentation
- Announcements during the silent auction
- Post event Facebook recognition

SOLD - LIVE AUCTION SPONSOR: \$800

- Logo displayed on Chamber website event registration page
- Business name mentioned and tagged in Facebook event
- Logo exclusively displayed on large sign in Pavilion
- Logo exclusively displayed on back page of event program
- 4 complimentary general admission tickets
- Logo displayed in event screen presentation
- Announcements during the live auction
- Post event Facebook recognition

SOLD - DECORATION SPONSOR: \$600

- Logo displayed on Chamber website event registration page
- Business name mentioned and tagged in Facebook event
- Logo exclusively displayed on large sign in Venue
- Logo displayed in event program
- 2 complimentary general admission tickets
- Logo displayed in event screen presentation
- Post event Facebook recognition

SOLD - VENUE SPONSOR: \$600

- Logo displayed on Chamber website event registration page
- Business name mentioned and tagged in Facebook event
- Logo exclusively displayed on large sign in Venue
- Logo displayed in event program

- 2 complimentary general admission tickets
- Logo displayed in event screen presentation
- Post event Facebook recognition

SOLD - TICKET SPONSOR: \$400

- Business name mentioned on Chamber website event registration page
- Business name mentioned and tagged in Facebook event
- Logo/advertisement displayed on back of all event tickets
- Business name mentioned in event program
- Post event Facebook recognition

SOLD - PROGRAM SPONSOR: \$400

- Business name mentioned on Chamber website event registration page
- Business name mentioned and tagged in Facebook event
- Full page logo/pre-made advertisement in event program
- Post event Facebook recognition

LIVE AUCTION TABLE: \$400

- 8 Taste of Derby general admission tickets with reserved VIP seating during the live auction (Pavilion)
- Business name displayed on sponsored table

SECTION SPONSOR: \$300 (1 available)

- Business name mentioned and tagged in Facebook event
- Logo exclusively displayed on sign in designated silent auction section
- Business name mentioned in event program
- Logo displayed in event screen presentation

SOLD - BEST OF LIVE RAFFLE SPONSOR: \$150

- Logo exclusively displayed on table tents
- Business name mentioned in event program

SOLD - VIP TABLE DECOR SPONSOR: \$150

- Logo exclusively displayed on small table tents at each VIP table
- Business name mentioned in event program

SCREEN ADVERTISEMENT: \$50

- Logo/pre-made advertisement displayed in event screen presentation

GENERAL ADMISSION TICKET: \$40 PER PERSON

- General admission includes unlimited samples from 14 area restaurants and caterers & non-alcoholic beverages.

PANCAKE FEED: NOVEMBER 7, 2020

Join us for all-you-can-eat pancakes and sausage at the Derby Welcome Center Austin Room. Proceeds benefit **Derby Operation Holiday**. Open to the public.

ROTATING STATIC AD: \$50

- Logo/pre-made advertisement displayed in event screen presentation

DERBY CHRISTMAS PARADE: DECEMBER 5, 2020

Join us for Derby's annual Christmas Parade! Open to the public.

SOLD - AWARD SPONSOR: \$200

- Business mentioned on Chamber website event registration page
- Business name mentioned and tagged in Facebook event
- Logo displayed on table tent at judge's table
- Post event Facebook recognition

PARADE PARTICIPANT: FREE

- Opportunity to walk in/enter float and pass out promotional materials/candy/etc. to parade attendees

MARKETING

NEW RESIDENT WELCOME BAGS

Every new resident that moves to the City of Derby receives a Derby Chamber of Commerce welcome bag. This is a great way to market your business to approximately 1,000 new residents each year.

WELCOME BAG INSERT (SEASONAL): \$50 per season

- Place any promotional item of your choice in each welcome bag for a season (~250 bags per season)
- Winter (December - February), Spring (March - May), Summer (June - August) OR Fall (September - November)

WELCOME BAG INSERT (YEARLY): \$175 per year

- Place any promotional item of your choice in each welcome bag for one year

MONTHLY E-NEWSLETTER

SOLD - E-NEWSLETTER SPONSOR: \$25

- Business name mentioned in one email that is sent to over 500 contacts
- Logo/pre-made advertisement displayed in e-newsletter

SPECIAL GROUPS

CHAMBER AMBASSADORS

Becoming a Chamber Ambassador is an excellent way to market your business and network among other members. Your increased involvement helps the community connect a face to your business and provides you with added visibility.

CHAMBER AMBASSADOR: FREE

- Name mentioned on Chamber website page
- Exclusive invitations to ribbon cuttings and occasional VIP events
- Facebook recognition
- Personalized Chamber magnetic name tag

MCCONNELL ACTION GROUP (MAG)

McConnell Action Group (MAG) is a community program that helps support men, women and families of McConnell Air Force Base.

MAG MEMBERSHIP: \$50 per year/per person

- Exclusive invitations to McConnell Air Force Base events, tours and ceremonies.