



THE CHAMBER ADVOCATE

VOLUME III • DECEMBER 2019



Lighting Up The Wharf
Photo by: Ryan Moberly

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Want to support the
Chamber and help your
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FAREWELL 2019

BY: RYAN MOBERLY

As Communications Coordinator for your Chamber, I have had a fun year revamping our social media and communications channels!

Things like this new Chamber Advocate, incorporating more videos on our social platforms, and creating a new Instagram page (check it out, @MyGulfCoastChamber)!

Of course I am always open to new ideas, if you ever want to talk, feel free to reach out at ryan@mygulfcoastchamber.com

BY THE NUMBERS

BY: PENNY HUGHEY

We closed out the year with **5** different ribbon cuttings spanning between Foley, Gulf Shores, and Orange Beach. We even had fun this month with some special guests in attendance at these events including the Blues Brothers from Legends in Concert OWA and Paula Deen herself!

And let's not forget about our elf friend Sandy Belle who has appeared at some of our ribbon cuttings and member businesses throughout the month. We've had **19** winners so far in our #ShopWhereYouBeach/#SelfieWithAnElfie giveaways and will have a few more soon on our Facebook page to close out 2019. Stay tuned!



PAULA DEEN'S FAMILY
KITCHEN AT OWA
RIBBON CUTTING

CEO'S MESSAGE

BY: GREG ALEXANDER

This truly is the most wonderful time of the year and I think that showed both around our Chamber and the Community.

We had a fun time both at the 8th Annual Merry Market which we held at Perdido Beach Resort and during the 34th Annual Lighted Boat Parade which cruised from Gulf Shores and into Orange Beach.

This month wasn't all about the fun though, it was also about getting ready for the future. Our new and returning board members met for our annual retreat to set a plan for 2020.

I am very happy with our goals and am excited to share an important piece of news with you soon that will make this Chamber even greater in the new year.

Greg Alexander



FEATURED COMMITTEE -



Coastal Alabama Business Chamber Conservation & Natural Resources Council

BETTERING COASTAL ALABAMA, ONE CLEAN-UP AT A TIME

BY: RYAN MOBERLY

The mission of the Chamber's Conservation & Natural Resources Council can be summed up in three words... Connect. Conserve. Cleanup.

Chaired by Chamber board member Jon Lundy and staff liaison Suzette Hataway, the council hopes to bring more awareness to Coastal Alabama's conservation needs through their events.

The team did just that this past month with a clean-up around historic Fort Morgan. Armed with bags and grabbers, a group of eager volunteers woke up early on a Saturday and took time out of their weekend to help out the surrounding area and beach.

While the day was rained out towards the end, the group still had a worthwhile day. They even received a shoutout on the official Facebook page for the Fort Morgan Historic Site!

The group plans to hold more clean-ups in 2020 and will have information available on the Chamber's website and social media pages throughout the year.

To start out their efforts for the year, the council will be hosting the annual E-Cycling and Shred Day at the Gulf State Park Pavilion on Saturday, January 11th from 8 AM to Noon. This event is held in partnership with the cities of Orange Beach and Gulf Shores, the Gulf State Park, and sponsor Riviera Utilities.

The community is asked to bring out any personal shred or electronic items that they wish to properly and securely dispose of. The council notes to limit shred items to 50 pounds per car and no batteries.

The E-Cycling and Shred Day will be free to attend and will occur rain or shine.

Further questions on the council or shred day can be directed to hataway@mygulfoastchamber.com

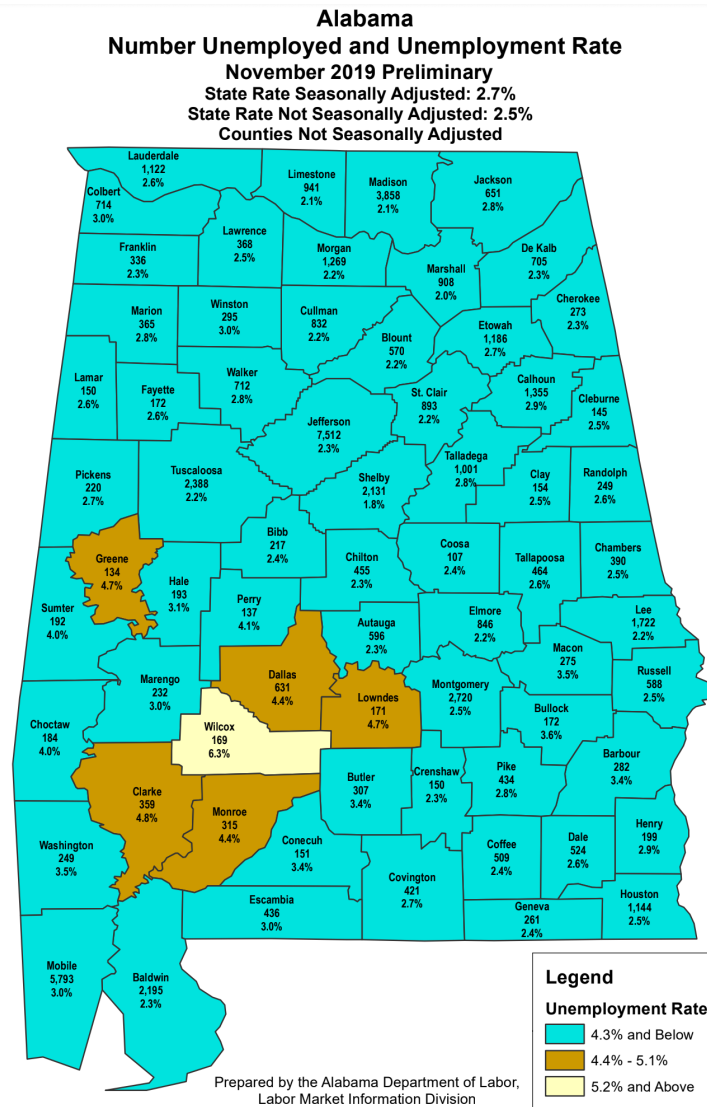


Photos courtesy of Bill Hightower

GOVERNMENT, PUBLIC POLICY, AND ADVOCACY

Another record: Alabama unemployment 2.7% in November

CLICK HERE FOR THE FULL ARTICLE ON ALDAILYNEWS.COM



GRAPHIC COURTESY OF:
AL DAILY NEWS

HELPFUL LINKS

City of Orange Beach Community Newsletters -

<https://www.orangebeachal.gov/community-newsletter>

City of Gulf Shores Civic Alerts -

<https://www.gulfshoresal.gov/CivicAlerts.aspx>

Baldwin County Sales Tax Newsletter -

<https://baldwincountyal.gov/departments/sales-use-tax/newsletters>

Business Council of Alabama Website -

<https://www.bcatoday.org/>

GETTING SOCIAL - HOLIDAY EDITION

Follow us on social media and tag us in your photos!

Facebook - Coastal Alabama Business Chamber

Twitter - @BizChamberAL

YouTube - Coastal Alabama Business Chamber

NEW - Instagram - @MyGulfCoastChamber

CABC - INSTAGRAM



I'D SAY PALM TREES ARE A GOOD CHRISTMAS TREE SUBSTITUTE ☺

CABC - FACEBOOK



OUR ELF FRIEND IS OUT HERE AT THE WHARF'S ORANGE BEACH CHRISTMAS TREE LIGHTING.

CABC - INSTAGRAM



A FUN DAY ONE AT OUR 8TH ANNUAL MERRY MARKET AT PERDIDO BEACH RESORT!

CABC - FACEBOOK



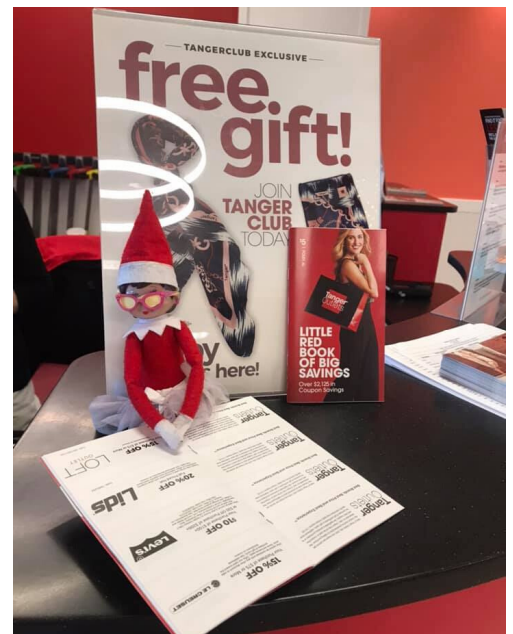
SANDY BELLE SAYS GOOD MORNING FROM THE ANNUAL NATIONAL SHRIMP FESTIVAL HEADQUARTERS!

CABC - FACEBOOK



SANDY BELLE IS ON THE MOVE AGAIN!

CABC - FACEBOOK



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