



# GREAT MEMBERSHIP BENEFITS

## Business Exposure & Workforce Support:

- Workforce recruitment, training, and retention for your business through our partnership in the *Gateway Initiative*.
- Listing on chamber website (**46,000+ unique visitors** in 2021).
- Two optional web packages available to enhance your online presence!
- Telephone & web referrals.
- Free lobby display in **two offices** of your brochures, flyers, business cards, etc.
- Community ribbon cutting ceremony to celebrate your chamber membership!

## Discounts & More:

- **Savings** on office supplies & more through our *Office Depot* chamber discount program.
- *Columbia Southern University* chamber advantage discount.
- Health, dental, & vision benefits program.

## Information, Education, Advocacy, & Civic Involvement:

- Ability to serve on one or more of our **10+** chamber committees.
- Chamber 101 sessions to teach you how to take advantage of your membership benefits!
- A **weekly** *Chamber Chat* e-mailed newsletter with chamber and community happenings.
- Business advocacy agenda input through the *Baldwin County Chamber Coalition*.

## Co-Branding Opportunities

- We offer a wide variety of opportunities to promote your business to our Coastal Alabama community! Flip this page to see a full list of what is available to help promote **YOU!**

## Fun Networking, Informative, & Community Events:

- *First Friday Forum* breakfast gatherings with keynote speakers.\*
- The *Annual National Shrimp Festival*, a Gulf Coast tradition since 1971.
- *V.I.B.E. @ 5:00*, an all new evening networking experience.\*
- *Holly Days on Main Festival*, feat. shopping, Santa Pub Crawl, Lighted Boat Parade, & more!
- Socials with a philanthropy twist through our *Lower Alabama Young Professionals*.
- The Gulf Coast's premier golfing outing, *Golf Challenge for Education*.
- Annual meeting/awards ceremony/dinner/dance party, *Black & White Night!*
- Smaller social events like *Breakfast Club*, *Chamber Lunch Bunch*, & *Speed Networking*.

\*Event occurs monthly unless circumstances dictate otherwise



# BOOST YOUR WEB PRESENCE!

Did you know you can enhance your presence on our website & overall SEO to garner more attention towards your business? Don't miss out on reaching people, like the **46,000+ unique visitors** that hit our website in 2021.

We have the following web package options:

## • BASIC WEB PACKAGE:

**\$85 A YEAR**

- Link to your website
- Web description (200 characters)
- Keywords (240 characters)
- Social media links
- Hours, driving directions
- Map location

### OWA

Resort | Attractions

OWA

VISIT WEBSITE

10113 Foley Beach Express  
Foley, AL 36535  
(251) 923-2111  
(251) 943-2271 (fax)  
www.visitowa.com

Facebook

Twitter

Instagram

Hours:

Please check VisitOWA.com for a complete list of hours.

Share:

About

News Rep Info Map

#### About

OWA is Coastal Alabama's newest resort and entertainment destination. With a 14-acre amusement park and various shopping and dining opportunities, OWA is endless fun for all ages!

## • ENHANCED WEB PACKAGE:

**\$185 A YEAR**

All features of basic package, plus:

- **UNLIMITED** characters for keywords
- Web description up to 1,000 characters
- Five bulleted feature links
- Bonus search results description
- Add logo, photos, video links, etc.

### Caribe Resort

Accommodations - Condominium Complexes

Caribe THE RESORT

VISIT WEBSITE

BOOK YOUR STAY

REQUEST INFO

28103 Perdido Beach Blvd.  
Orange Beach, AL 36561  
(251) 980-9000  
(888) 607-7020  
(251) 980-9035 (fax)

Facebook

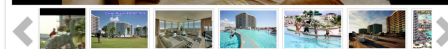
Twitter

#### About Us

Situated along pristine, unconstructed shoreline, the Caribe Resort is a treasure among the sugar sand beaches of the northern Gulf of Mexico. Among our luxury accommodations you will find an... [read more](#)

About Highlights Media Rep Info Lodging Info Map

#### Media



## • WEBSITE & CHAMBER CHAT BANNER ADS AVAILABLE!

- Be seen with banner ads on our website's home page or on a specific business category.
- We also have space on our weekly emails sent to **2,000 addresses**.





## CO-BRANDING OPPORTUNITIES

- Get a full year's worth of co-branding through our **Chamber Champions** program.
- Web banner space available throughout the chamber website (**46,000+ unique visitors** in 2021).
- Have your company's name and logo tied to some of the chamber's biggest events like **First Friday Forum, Holly Days on Main Festival, Golf Challenge for Education, Lemonade Day Coastal Alabama, E-Cycle & Shred Day**, and the **Annual National Shrimp Festival**.
- Host an event with us! We're always looking for venues to host networking events like **V.I.B.E. @ 5:00, Breakfast Club, & Chamber Lunch Bunch**.
- Be a namesake sponsor for our chamber programs like **Junior Leadership Coastal Alabama, Diplomats, Island Spirit Award**, & the upcoming **Coastal Alabama Leadership League**.
- Celebrate a year of hard work at our annual **Black & White Night**. Your purchase of a corporate table (8 seats) also grants your company's name and logo a spot on any digital/print marketing materials and on-site recognition during the event!



## SECURE YOUR SPOT TODAY!

Contact our V.P. of Membership & Marketing, Sharon Wiese, at **251.968.4237** (or **sharon@mygulfcoastchamber.com**) to plan your chamber co-branding in 2022.

You can also visit **sponsormychamber.com** and fill out the appropriate form to automatically secure your spot for the year!



# CHAMBER CHECKLIST

## BASICS:

- ☐ Ensure you have a login for your Chamber dashboard.
- ☐ If applicable, add information to your Chamber website listing (address, description, keywords, photos, etc).
- ☐ Make sure you're on the email list (a guaranteed email comes every Tuesday afternoon).
- ☐ If applicable, schedule a ribbon cutting event! We'd love to celebrate you.
- ☐ Sign-up for our Office Depot Savings Program (link can be provided).
- ☐ If necessary, review online Chamber 101 tutorials.

## PROMOTE:

- ☐ Post something on the Chamber website (event, news release, hot deal, etc).
- ☐ If applicable, leave business/rack cards to be kept in both Chamber offices.
- ☐ Take advantage of one of our sponsorship opportunities (Golf Challenge, banner ads, etc).

## HAVE FUN:

- ☐ Attend a networking event (like V.I.B.E. at 5:00, First Friday Forum, etc).
- ☐ If aged 21-40, come join us for a Lower Alabama Young Professionals event!

## GET INVOLVED IN THE COMMUNITY:

- ☐ Join a Chamber committee (list on hand, if needed).
- ☐ Volunteer for the Annual National Shrimp Festival, or another chamber/community event.
- ☐ Nominate a worker for the Island Spirit Award at [mygulfcoastchamber.com/islandspiritaward](http://mygulfcoastchamber.com/islandspiritaward).