



2020 ASSOCIATE MEMBERSHIP DUES

Your dues include three sponsorship credits to use towards a variety of events within the year.

HOW IT WORKS:

Dues include three (3) sponsorship credits to apply to a variety of sponsorships in the calendar year you join or renew. Based on the date you made your dues payment, a **GROUP LETTER** ranging from A through D will be assigned. You will then be able to go into the reservation portal to select your sponsorship items according to the date your group opens.

MAKE SURE TO HAVE MULTIPLE OPTIONS IN MIND, AS THE EVENTS ARE ON A FIRST-COME, FIRST-SERVED BASIS.

Sponsorship credits must be used within the same year as the membership dues year and do not rollover. Credits cannot be used against signature events, are not transferrable, and no shows are not refundable.

STEP 1

SELECTION DATE:

Your selection date is based on your payment date. Once we receive your payment you will be assigned to Group A - D.

STEP 2

SELECTING YOUR ITEMS:

An email with your assigned GROUP letter will be sent to you with your selection date and link to select the items to use your three (3) credits.

STEP 3

CONFIRMATION EMAIL:

You will receive an email with the dates of your items along with any contact information you need for further questions.

STEP 4

MARKETING:

Your confirmation email will have a file sharing link for you to upload your logo.

HOW YOUR GROUP IS DETERMINED:

SELECTION GROUP	MEMBERSHIP DUES PAID BY	SELECTION DATE
Group A	November 15 th	January 16 th
Group B	December 15 th	January 22 nd
Group C	January 15 th	January 27 th
Group D	January 31 st	February 3 rd

2020 SPONSORSHIP OFFERINGS LIST:

Emerging Leader Events	Credits	Member Mixers	Credits	Seminars	Credits
Presenting	2	Presenting	3	Presenting	2
Name Badge	2	Name Badge	3	Name Badge	2
Registration	1	Registration	2	Breakfast/Lunch	1
Cocktail	1	Cocktail (4 available)	2	Registration	1
Napkin	1	Napkin	2	Napkin	1
Food	1	Food (2 available)	2	Table Tops (6 available)	1
Entertainment	1	Entertainment	2	Supporter (5 available)	1
Sustainability Event	Credits	Specialty Events	Credits	Advertising	Credits
Presenting	2	Power Hours (14 available)	1	Webinars (12 available)	1
Name Badge	2	Women in Leadership		Sustainability LunchCast	
Cocktail	1	(3 available)	1	(12 available)	1
Registration	1	Mentorship (2 available)	1	Newsletters (52 available)	1
Table Tops (6 available)	1				
Napkin	1				
Food	1				
Entertainment	1				



2020 BOMA/GLA CALENDAR

(*These signature events are not included in your membership.)

JANUARY	FEBRUARY	MARCH	APRIL
<ul style="list-style-type: none"> *Awards of Excellence Advocacy Newsletter *Design Operations & Maintenance 2 Power Hour (Long Beach) Sustainability LunchCast Webinar 	<ul style="list-style-type: none"> Advocacy Newsletter *Annual Partner Event Emerging Leaders Events Newsletter (2) Membership Newsletter Mentorship Power Hour (San Fernando) Sustainability LunchCast Sustainability Newsletter Webinar Women in Leadership 	<ul style="list-style-type: none"> Advocacy Newsletter *Asset Management Seminar Events Newsletter (2) *Fundamentals of Facilities Member Mixer Membership Newsletter Power Hour (South Bay) *Reverse Trade Show *Spring Golf Sustainability LunchCast Webinar 	<ul style="list-style-type: none"> Advocacy Newsletter *Budget and Accounting Events Newsletter (2) Member Mixer Membership Newsletter Power Hour (Northeast) Sustainability Event Sustainability LunchCast Sustainability Newsletter Webinar
MAY	JUNE	JULY	AUGUST
<ul style="list-style-type: none"> Advocacy Newsletter Emerging Leaders *Ethics is Good Business Events Newsletter (2) Membership Newsletter Power Hour (Hollywood) *Stagecoach Sustainability LunchCast Webinar 	<ul style="list-style-type: none"> Advocacy Newsletter *Design Ops and Maintenance 1 Events Newsletter (2) Membership Newsletter Power Hour (Downtown) Sustainability LunchCast Webinar 	<ul style="list-style-type: none"> Advocacy Newsletter *Casino Royale Summer Cruise Events Newsletter (2) Membership Newsletter Sustainability Newsletter Power Hour (Northeast) Sustainability LunchCast Webinar 	<ul style="list-style-type: none"> Advocacy Newsletter *CRE Showcase Events Newsletter Member Mixer Membership Newsletter Mentorship Power Hour (South Bay) *Real Estate Investment & Finance Sustainability LunchCast Webinar Women in Leadership
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<ul style="list-style-type: none"> Advocacy Newsletter *BOMA at the Bowl Emerging Leaders *Environmental Health & Safety Events Newsletter Membership Newsletter Seminar Power Hour (Long Beach) Power Hour (Westside) Sustainability LunchCast Webinar 	<ul style="list-style-type: none"> Advocacy Newsletter Events Newsletter *Law and Risk Mgmt *Managing the Organization *Masters Tournament Membership Newsletter Power Hour (San Fernando) Seminar Sustainability LunchCast Sustainability Newsletter *TOBY Awards Webinar 	<ul style="list-style-type: none"> Advocacy Newsletter *Design Ops and Maintenance 2 Events Newsletter *Magic Castle Member Mixer Membership Newsletter Power Hour (Northeast) Power Hour (Hollywood) Sustainability LunchCast Webinar Women in Leadership 	<ul style="list-style-type: none"> Advocacy Newsletter Events Newsletter (2) *Facilities Planning & Project Mgmt Membership Newsletter Power Hour (South Bay) Sustainability LunchCast Webinar

ANNUAL PARTNERS 2020 BENEFITS

DIAMOND
\$25,000

PLATINUM
\$15,000

GOLD
\$8,000

SIGNATURE EVENTS

TOBY Award Presenter	❖		
Prominently placed GOBO at the TOBY Awards	❖		
TOBY Awards table(s)	2	1	1
Preferred seating at the TOBY Awards	❖	❖	❖
Invitation to exclusive leadership events with civic leaders	2	1	
Invitation to the exclusive annual partner event	5	3	1
Awards of Excellence tickets	15	10	5
BOMA/GLA Stagecoach ticket(s)	3	2	1
Spring Golf sponsorship	❖	❖	
Fall Golf sponsorship	❖	❖	

SPECIALTY EVENTS

Power Hour tickets (14 events)	2	1	
Women in Leadership tickets (3 events)	2	1	
Member Mixers tickets (4 events)	2	1	
Professional Development tickets (7 events)	3	2	1

MARKET EXPOSURE

Social media promotion. Facebook, Instagram, Twitter	❖		
Newsletter partner recognition	❖	❖	❖
Thank-you recognition email with logo and link sent to over 5000+ contacts each year	❖	❖	❖
150 word description of your business on BOMA/GLA website	❖	❖	❖
Company logo displayed at all events	❖	❖	❖
Verbal recognition at all events	❖	❖	❖
Partner recognition page in the membership directory	❖	❖	❖
Linked logo prominently displayed on the home page	❖	❖	