

## The Pueblo Award

The Pueblo Award is designed to recognize a building for its outstanding contributions to the community, as expressed in the following five areas. A building may be entered into the Pueblo competition in conjunction with any of the other TOBY Award. The Judges will allot 15 minutes for a presentation during your TOBY Tour.

Evaluations will be based on any or all the following criteria.

- 1. Contributions made towards redeveloping and/or revitalization** **Points 1-10** \_\_\_\_\_
  - Redevelopment and revitalization of a previously blighted area
  - Participation of Ownership/Management in area associations and committees to enhance the community
  - Funding to improve/upgrade existing noteworthy buildings in the area
  
- 2. Contributions made public spaces or special amenities for the community** **Points 1-10** \_\_\_\_\_
  - Improvements and maintenance of public areas, including screening of public eyesore areas
  - Amenities for the community, such as retail stores, restaurants, theaters and concierge programs
  - Special art programs, public spaces, exotic landscaping and park areas etc.
  - Providing meeting space, auditoriums, and/or teleconferencing for public use
  - Pedestrian areas, public entertainment programs and special lighting features etc.
  
- 3. Contributions of time and/or money to charitable causes by the building and its tenants to the community** **Points 1-10** \_\_\_\_\_
  - Sponsorship of local schools
  - Assistance programs for the homeless
  - Assistance for victims of natural disasters
  - Toy drives
  - Blood drives
  - Sponsorship of charitable fundraisers
  - Volunteer work
  
- 4. Contributions towards negating transportation problems in the vicinity** **Points 1-10** \_\_\_\_\_
  - Rideshare fairs and sponsorships
  - Transportation news updates in building newsletter
  - Vanpools or shuttles to parking structures and transportation nodes
  - Providing rides to local retail areas
  - Providing profiles of alternate transportation options
  - Rewards for tenant ridesharing
  
- 5. Contributions towards energy conservation** **Points 1-10** \_\_\_\_\_
  - Compliance with BOMA recommended energy conservation guidelines
  - Tennant education program
  - Tennant incentive programs and/or training
  - Energy conservation retrofits
  - Trash recycling
  - EPA's Energy Star Program