



# BACCF MEMBERSHIP MEETING

— 2020 —



**Brazilian-American**  
Chamber of Commerce of Florida  
EST. 1981

# Boston Scientific

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PROPAGANDA

  
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EST. 1981



# BACCF MEMBERSHIP OVERVIEW



**Brazilian-American**  
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# MEMBERSHIP DEMOGRAPHICS

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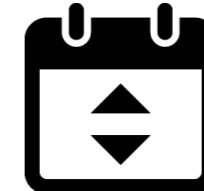
**91%**  
employed



**78%**  
C-level, VP,  
Partner, Director  
or Owner



**94%**  
Bachelor's,  
Master's, Doctorate



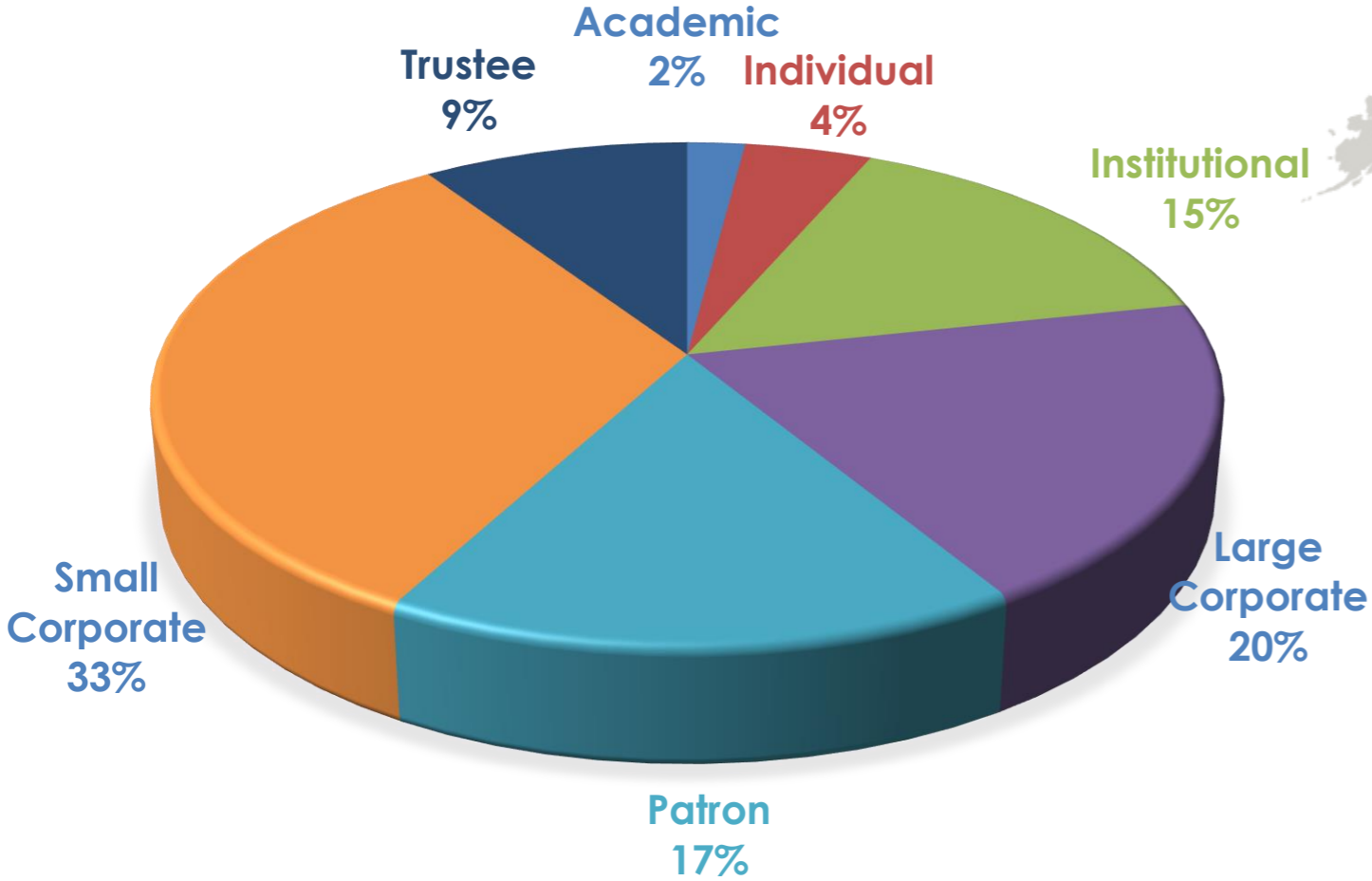
**78%**  
36-65 years old



**69%**  
100k+ income



# MEMBERSHIP DEMOGRAPHICS



- | Fortune 500
- | Best Companies to Work For
- | HQ for Latin America & Caribbean
- | Corporate and Government Leaders

# New Members 2020

Member name	Join date	Category
Saint Joseph International	1/15/2020	Trustee
Helm Bank USA	1/15/2020	Patron
Adler Real Estate Partners, LLC	1/15/2020	Large Corporate
Santana, Alessandra	2/3/2020	Academic
Santana, Rosane	2/3/2020	Academic
Barcelos, Walter Ramalho	2/12/2020	Academic
HBK CPAs & Consultants	2/12/2020	Large Corporate
Saul Ewing Arnstein & Lehr LLP	2/12/2020	Large Corporate
Gutierrez, Gustavo	2/12/2020	Individual
BYS International Yachting	2/25/2020	Small Corporate
Knock, Inc.	2/28/2020	Patron
The 55 Project Art Foundation	3/5/2020	Small Corporate
Andersen	3/11/2020	Large Corporate
WTDC	3/11/2020	Small Corporate
Douglas Elliman	3/11/2020	Large Corporate
Effectv - Comcast Advertising	3/11/2020	Large Corporate

# TRUSTEE MEMBERS (updated 03/2020)

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# PATRON MEMBERS (updated 03/2020)

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Abitos  
American Airlines  
APEX Brasil  
Ascensus Group Ax Trading LLC  
Atlantic American Partners  
Azul Brazilian Airlines  
Banco do Brasil Miami Branch  
Barakat Law, P.A.  
Bauducco Foods Inc.  
Boeing International | Latin American Region  
Boston Scientific  
Center Group Corp.  
Choaib, Paiva e Justo Advogados Associados  
Chocolate Lugano  
Daemon Investments  
Duane Morris LLP

FedEx Express Latin America & Caribbean  
Ferrari, Maserati of Fort Lauderdale  
Fowler, White, Burnett P.A.  
Global Business Institute  
Globenet  
Gol Airlines  
Holland and Knight LLP  
Helm Bank USA  
H&CO LLP  
Kawa Capital Management  
Knock, Inc.  
KPMG LLP  
Live! Clothing LLC  
Midtown Capital Partners  
Motor-Services Hugo Stamp Inc.  
Paulo Miranda, P.A.

Planner Redwood Asset Management  
Raya3 Propaganda  
Reis e Souza Advogados  
Sunstate Bank  
Thomas J. Skola, Attorney at Law  
VIDA Development Group, LLC  
Wells Fargo Capital Finance  
Western Union  
Yesh Comunicação LTDA - ME





# BACCF MEMBERSHIP DRIVE



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# BACCF MEMBERSHIP DRIVE

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**Goal:** Retain current and attract new members.

**Objectives:** Create a membership drive to incentivize current members to get involved, while attracting new members.

**Strategy:** Elaborate a strategy including specific tactics to motivate the Membership Committee and BACCF members alike to engage.

**Incentives:** Use a mix of BACCF benefits (email blast, banner ad) and prizes.

**Timeline:** July 2020 – July 2021.

# CHAMBER BUCKS\*

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Chamber Bucks will be issued to BACCF members in good standing when a referral results in a new paid Corporate, Patron, and Trustee membership.

- For each Corporate membership receive \$25 chamber bucks
- For each Patron membership receive \$50 chamber bucks
- For each Trustee membership receive \$100 chamber bucks

Chamber Bucks may be used as payment towards BACCF workshops and luncheons.

\*Rules and regulations must be observed

# MEMBERSHIP COMMITTEE

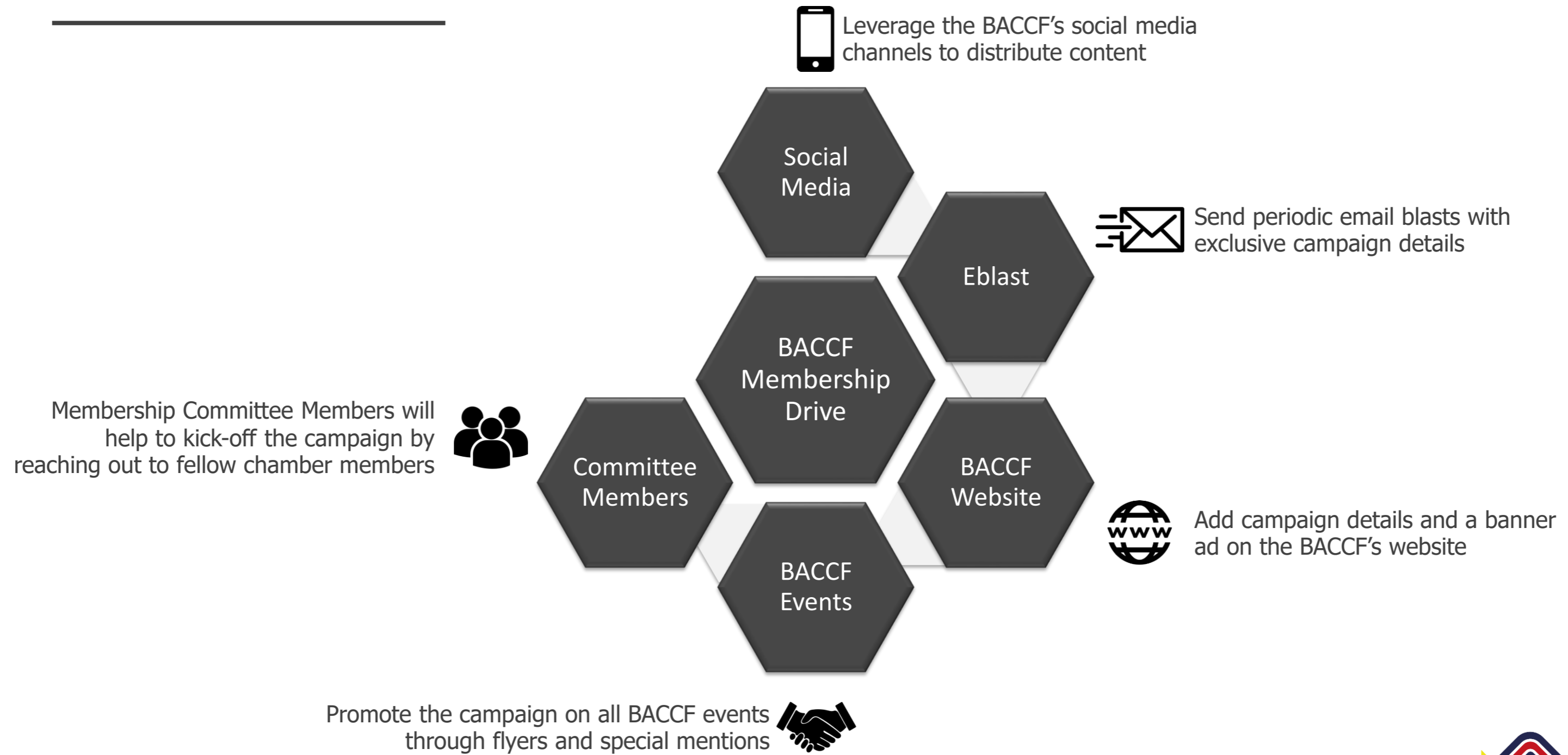
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Membership Committee members will be responsible for securing incentives including, but not limited to:

- Restaurant vouchers
- Hotel vouchers
- Gift cards
- Airline tickets

# CAMPAIGN

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# THANK YOU!

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