

2020



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10 REASONS TO BECOME A MEMBER

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BUSINESS DEVELOPMENT

BRAZIL-US BUSINESS COMMUNITY

MARKETING TOOLS

COMMITTEE PARTICIPATION



### ADVERSTISE WITH US

Just by being a BACCF member, your company immediately starts benefiting from the visibility our online tools offer our chamber members. When sponsoring a BACCF event or advertising with us, your company's exposure is even more strategic!



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39 years of market experience



50+ yearly events



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- Driftwood Capital Ariel Yaari
- GAR Advisors LLC Guilherme Aragão
- Josefina Guedes Personal Wine Advisor, Inc. Josefina Guedes
- LinkActiv North America LLC- Natalia Molina e Dennisse Díaz
- Fogo de Chão Churrascaria Aimee Rodriguez



### **BUSINESS PROCESS OUTSOURCING**

# CENTER GROUP®

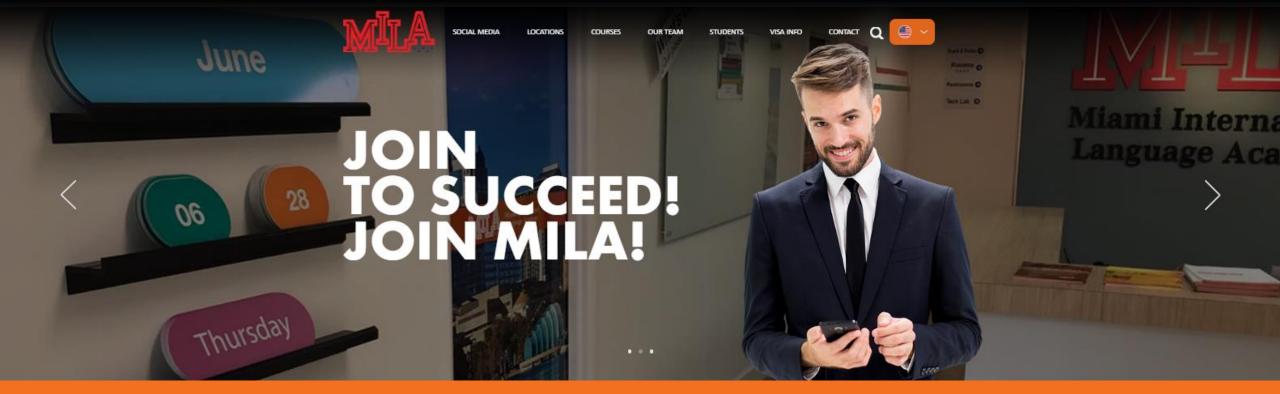
- Business Consulting in Brazil, Argentina, Australia, Mexico and the US
- +20 years In the US
- Financial, administrative, and back office management

#### **CARLOS MARIACA**

(305) 471-4870 x. 1203

cmarica@centergroup.com





#### **LOCATIONS**



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#### A "NEW TV" REALITY / DAILY MEDIA CONSUMPTION

Daily time spent among P18+ based on the total U.S. Population



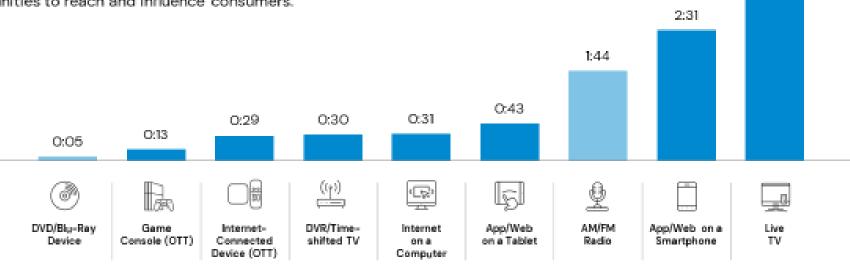
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For more information: Ronaldo\_Albuquerque@Comcast.com (954) 498-6779 www.effectv.com

# U.S. Adults spend an average of nearly 5.5 hours daily watching video across devices\*

We put that time to work by building your brand across linear TV, desktop, VOD and mobile devices. Viewership data now helps us target your audience in new ways across devices – giving you multiple opportunities to reach and influence consumers.

Adults spend over 80% of their total media time daily across the platforms where we serve advertising impressions – including over 4 hours a day of live and DVR/time-shifted television.



<sup>&</sup>quot;Source: Melsen Total Audience Report 3Q 2018; P19+

### ERC Consultants, Inc.



Corporate Training, Seminars & Coaching Services

### ERC Consultants, Inc.

#### VISIT WEBSITE

19333 Collins Ave., Suite 2310 Sunny Isles Beach, FL 33160 (917) 608-5645



#### About

Business Consulting Services, Business Communication Training - Public Speaking, Selling and Negotiating - taught in Portuguese, English and Spanish.



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#### **Explore & Connect**

 Assists international companies and investors to explore and enter new markets in Mainland China and throughout Asia

#### Contact



#### Marina Barros | Director

Hong Kong Trade Development Council – São Paulo Rua Cel. Xavier de Toledo, 316, Sao Paulo, Brazil

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### Nossos diferenciais



Consultoria com abordagem pragmática e especializada em:

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Suporte qualificado em operações estruturadas



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Alta qualificação, profundo conhecimento e amplo expertise



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Legal, Corporate & Individual Translation



#### **CORPORATE:**



#### **TRANSLATION - NDA**

Manuals, catalogs, contracts, minutes, bylaws, amendments, balance sheets, powers of attorney, Hague apostile, and books.

#### • ata CERTIFIED

Diplomas, academic transcripts, bank statements, income taxes, birth, marriage, divorce, death certificates, vaccination booklets, driver's license and proof of address.

#### **EVANDRO GOIS**

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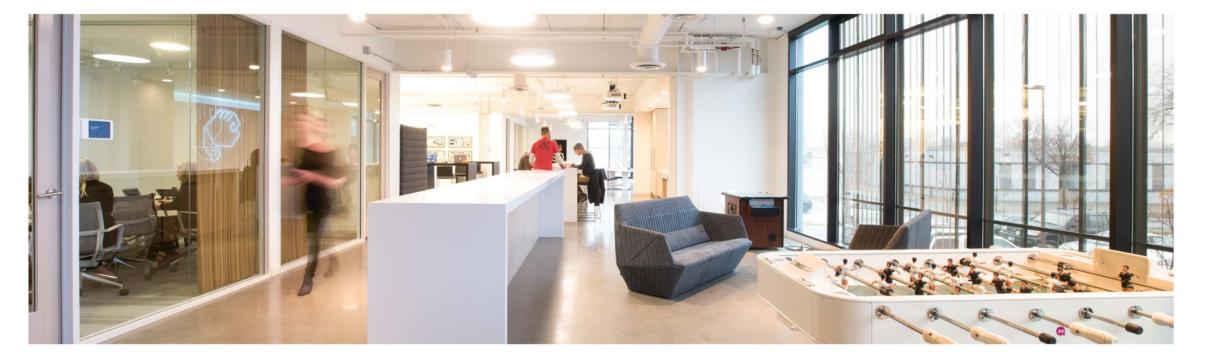




expertness\_translations



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### We're independent and inventive to the core:

Founded in 2001 and headquartered in Minneapolis, KNOCK has a presence in New York, Chicago and Miami, and is accessible to you wherever you are in the world.

We are 90+ thinkers and makers who bring clarity and value to brand experiences. We're complemented by a rich resource of trusted partners who provide integrated solutions across all media and environments.

Diversity, openness and collaboration are inherent in our DNA. We're Minority Business Enterprise (MBE) and Woman Business Enterprise (WBE) certified.



## Consultoria em Comércio Exterior Brasil-EUA Walter Colton Consultants

#### WALTER COLTON CONSULTANTS

International Consulting and Advisory company, with locations in Brasilia and Sao Paulo and a US office in Chapel Hill, North Carolina. Our Brazilian locations allow easy access to federal government agencies, major associations of national representation and to major corporate headquarters. In the USA we are located near the North Carolina Research Triangle Park and Washington, DC.

#### Our company services are:

1. >>> ASSISTANCE FOR USA SOFTWARE COMPANIES SEEKING TO ENTER THE BRAZILIAN MARKET – WE HELP THEM UNDERSTAND HOW TO ENTER THE BRAZILIAN MARKET EFFECTIVELY WITH OUR OFFICES IN BRASILIA WHERE WE SPECIALIZE IN THE GOVERNMENT SECTOR AND SAO PAULO WHERE WE SPECIALIZE IN THE COMMERCIAL SECTOR <<<

(PARTNER PAULO TEBET – BRASILIA) Extensive experience in the USA and Brazil with managing introduction of softwares into the Brazilian public and private sectors. Together with our partner in Sao Paulo we help American companies understand how the IT system works in Brazil, including the rigid requirements for getting software approved by government agencies. We help American companies understand how to approach key resellers authorized to sell to private and public sector clients. We have flexibility to work with US software companies either to provide intial market assessments, or we can organize complete sales structures to help US companies launch their softwares in Brazil.

### 2. >>> EXPORT ASSISTANCE FOR BRAZILIAN COMPANIES ENTERING THE US MARKET AND SEEKING PARTNERS FOR USA OPERATIONS AND DISTRIBUTION <<<

(PARTNER MAIATA PEREIRA -- BRASILIA) Exclusive Representative for high quality cachaça company with Minas Gerais State facility that produces cachaça aged in stainless steel. Seeking USA partner with established sales and distribution network.

#### **CONTACT US:**

**President**: Mr. Walter Colton

Partners: Mr. Paulo Tebet and Ms. Maiata

Pereira

E-mail: waltercolton@bellsouth.net

Whatsapp: +1 (910) 512-4374

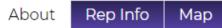
### Indústria e Comércio de Peças para Autos Quality Ltda.



Indústria e Comércio de Peças para Autos Quality Ltda.

#### VISIT WEBSITE

Rua Antônio Sabino, Suite 210 Parque Industrial Ibiporã, PR 86200-000 55(43)3158-5000



#### About

Gaxetas Quality was founded in 1962. We are one of world leaders in Aramida gaskets and knitted wire mesh gaskets for automotive industry. We set the standard in Europe, South and North America, Middle East and Africa.

### Driftwood Capital

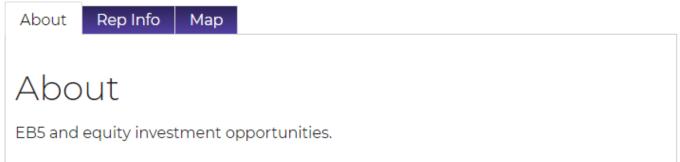


Business Development Services | Developers | Hotels, Resorts & Residences | Management Services

#### **Driftwood Capital**

VISIT WEBSITE

255 Alhambra Circle, Suite 760 Coral Gables, FL 33134 (305) 500-9998 www.dadlp.com



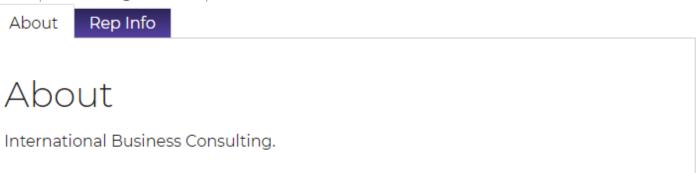
### GAR Advisors LLC



Business Associations | Business Consulting Services | Consulting Services | International Business

#### **GAR Advisors LLC**

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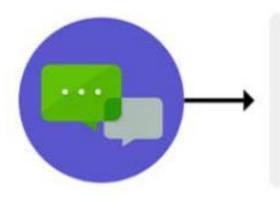
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(786) 536-8225

### Chatbot vs Live Chat: What To Pick For Business?

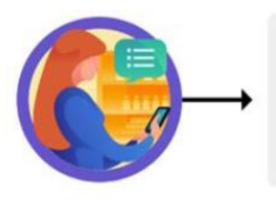
A chat-bot or technically callingvirtual assistant, is an automated program built to interact with humans via a chat interface. While live chat is an online customer service system with live support of real humans sitting and answering the user's queries.





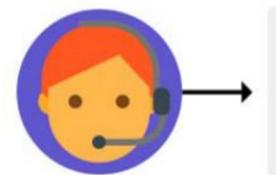
#### Chatbot

- · Response time effective
- Workability (365 days 24/7)
- · Help with customer engagement
- · Provide solutions to simple requests



#### Live Chat

- · Emotions/Personalization
- Picks up conversation Chatbots cant' further develop
- Provide sense of security and solve difficult inquiries customers may have.



#### Agents

- · Personalized service.
- Can process difficult inquiries or information.
- · Warmth of human touch.
- · Higher conversion rate.
- · Ideal for highly regulated industries.

### Fogo de Chão Churrascaria



Restaurants & Catering

#### Fogo de Chão Churrascaria

#### VISIT WEBSITE

836 First St. Miami Beach, FL 33139 (305) 672-0011

#### Hours:

Lunch: M-F 12pm-2:30pm. Dinner: M-Th 5:30pm-10:30pm, F 5:30pm-11pm, Saturday: 11:30am – 11:00pm Sunday: 12:00pm – 9:00pm About Rep Info Map

#### About

Fogo de Chão is the authentic Churrascaria that began more than 35 years ago in Brazil featuring fire-roasted meats carved tableside by gaucho chefs, gourmet salads, and an award-winning wine list.









### THANK YOU!

www.brazilchamber.org info@brazilchamber.org +1 (305) 579-9030

