

### Welcome BACCF 2020 - Open Mic Membership Committee



2020

Supported by:













| 10 REASONS<br>TO BECOME A<br>MEMBER | NETWORKING         | REFERRALS                  |
|-------------------------------------|--------------------|----------------------------|
| BUSINESS<br>OPPORTUNITIES           | VISIBILITY         | CREDIBILITY                |
| exclusive<br>discounts              |                    | BUSINESS<br>DEVELOPMENT    |
| BRAZIL-US<br>BUSINESS<br>COMMUNITY  | MARKETING<br>TOOLS | COMMITTEE<br>PARTICIPATION |



## ADVERSTISE WITH US

Just by being a BACCF member, your company immediately starts benefiting from the visibility our online tools offer our chamber members. When sponsoring a BACCF event or advertising with us, your company's exposure is even more strategic!



50.000 email recipients in the US and Brazil

\$350 per eblast



10.000 website daily hits

> Prices start at \$450 for banners



300+ members approved by the Board of Directors 20.000+ followers on

social media



39 years of market experience







# MIC – Member Information Center

As a BACCF member, you have access to our Member Information Center (http://business.brazil chamber.org/login). This is where you can pay an existing balance, register for an Event, and submit your own Events, News Articles, Hot Deals, and Job Postings. To enter, all you need is the login information.

| News Articles   | Hot Deals  |
|---|--|
| BACCF EVENTS MEMBERS W Brazilian-American Directory opportunities join  | BACCE EVENTS MEMBERS W Brazilian-American Directory Opportunities Join Control of Contro |
| News  | Hot Deals  |
| ©Hot Deals  | 圖Hot Deals   |
| Chamber (67) Community (59) Economic (69) Four Pacts (8) Four Pacts (8) Four Pacts (8) Pointerset (46) Pointerset (46) Pointerset (46) Pointer (47) Pointer (47) Press Release (37) Pre | Arts & Culture (2)     Dentist (2)     Surveillance Products (1)     Any Category     Enter Keyword     Search     Restarch 5     Search     Restarch 5  |
| As melhores histórias da Turma da Mônica, em português, onde você estiver!  | Sort by: A-Z Print All   |
| https://blog.buobooks.com/turma-da-monica/DA REDAÇÃO   29 DE OUTUBRO DE 2020 Há mais de 50 anos, a Turma da Mônica,<br>criada por Mauricio de Sousa, um tesouro nacional, é dona dos sorrisos e dos corações dos brasileiros. Surgidos em tiras de jornal que<br>começaram as er publicadas em 1960, Mônica, Cebolinha, Cascão, Magali e muitos outros personagens queridissimos logo chegaram<br>às revistas em <b>read more –</b><br>Categories: Education, Human Interest, Press Release, Community, Fun Facts, Papers/Research  | IT'S TIME TO CONNECT WITH YOUR CUSTOMERS AT A DIFFERENT LEVEL       Your message on premium networks, streaming programming, top it's time to connect with your customers at a different level         Category: Business & Professional Services       MAP         (254) 408 6:779       (254) 408 6:779  |
| News Release: 10/27/2020<br>uesday, October 27, 2020  | Planet Security USA offer you a KN95 protective mask Planet Security USA offer you a KN95  |
| Bens ou Rendimentos No Exterior<br>Tuesday, October 27, 2020<br>E necessión declarar bens ou rendimentos no exterior 'Brasileiros ou estrangeiros que residem no Brasil e possuem bens ou<br>endimentos no exterior precisam ficar atentos com a obrigatoriedade de declarar as informações para a Receita Federal, e<br>ventualmente est é para o Banco Central EINS NO EXTERIOR Qualquer cidadão residente no Brasil pode possuir bens no exterior, tais  | Planet Security USA - Doral<br>Planet Security USA offer you a KN95 protective mask, BFE 95% PM2.5 - Disposable<br>Respirator<br>Category: Surveillance Products   |
| como <b>read more -</b><br>Categories: Economic, General News Article   | Customized Performances by Brazilian Voices - Discount for BACCF Members Brazilian Voices - Weston Brazilian Voices - West |



# MIC – Member Information Center

#### How to submit a News Release for ChamberNews\*

Once logged in, find the "Shortcuts" tab. Under that tab, click on "News Releases". Once redirected, click on the "Add News Release" link. Fill in all of the fields for your news release. Once completed, click the "Submit for Approval" link. Your submission will be approved within 2-4 days. A confirmation email will be sent to you.

#### How to submit a Hot Deal\*

Once logged in, find the "Shortcuts" tab. Under that tab, click on "Hot Deals". Once redirected, click on the "Add Hot Deal" link. Fill in all of the fields for your Hot Deal. Once completed, click the "Submit for Approval" link. Your submission will be approved within 2-4 days. A confirmation email will be sent to you.

On a monthly all News and Hot Deals posted on our website are sent to our 50.000+ mailing list through ChamberNews.



# Upcoming webinar





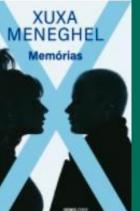
### **BACCF** Members

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- MILA Miami International Language Academy Marcelo Daniel
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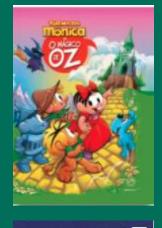




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ANA PAULA ARAÚJO

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129,000+ Campaigns









**Sports Deliver More** 

Campaigns that incorporate

sports deliver

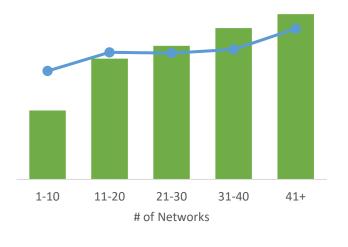
higher reach than campaigns with no sports

+30%

#### **DATA DERIVED BEST PRACTICES**

#### **More Networks**

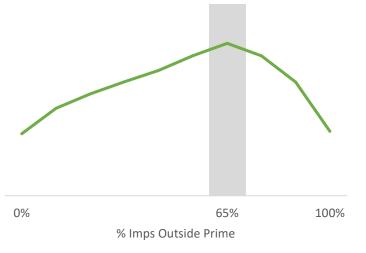
More networks deliver more reach & higher frequency



Avg Reach — Frequency

#### **Broad Dayparts**

Campaigns with 65% of impressions outside of prime deliver highest reach



#### Avg Reach

CNBC











maximum reach

of impressions in sports delivers



Source: Comcast Internal Data (3Q 2019 to 2Q 2020)

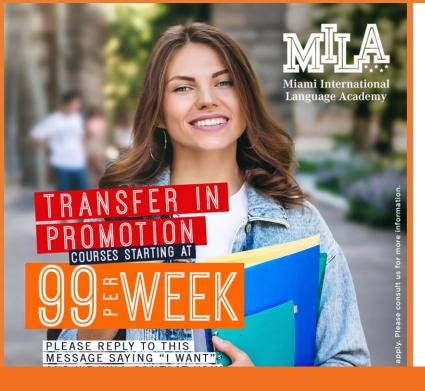
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# Modern & Dynamic Cybersecurity

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Security Platforms Managed Security Services (MSSP)



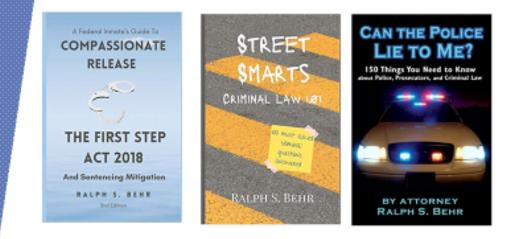
GRC Services & Solutions (Governance, Risks and Compliance)



GRC Platforms Security & Awareness Training

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(561)717-3000 <u>rb@lawbehr.com</u> Website: www.ralphbehr.com



"I've done business with a lot of people there, the only person I've never been disappointed with, has always gone beyond expectations is you, a real partner ... I have nothing but compliments for you ... Everything there is so complicated, people are not straight forward, all has to be spelled out in the contract and even then, it's complicated. I want to tell you something, thank you very much for everything, I am incredibly lucky to work with you. Whatever I need there, there is no doubt, it's you, you and you, nobody

else."

Marcus Souza

"My property, in a period of 3 months, went through two realtors, no showings, no offers... Marina, in just three weeks, had the property under contract."

Zuzana Corral

(407) 697-8189 Marina.Elliot@me.com

# WHAT WE OFFER

#### Marcio Pyrrho de Almeida

BUSINESS DEVELOPMENT MANAGER - USA C. +1 (561) 843.7948 E. marcio.almeida@linkactiv.com https://www.linkedin.com/in/marciopyrrhoalmeida/

#### **Multichannel Contact Center**

Multimedia customer contacts (voice, chat, e-mail and text), ACD (Automatic Call Distribution) with Skills-Based Routing capabilities, and a robust and completely customizable IVR (Interactive Voice Response).

- Inbound
- Outbound
- Blended

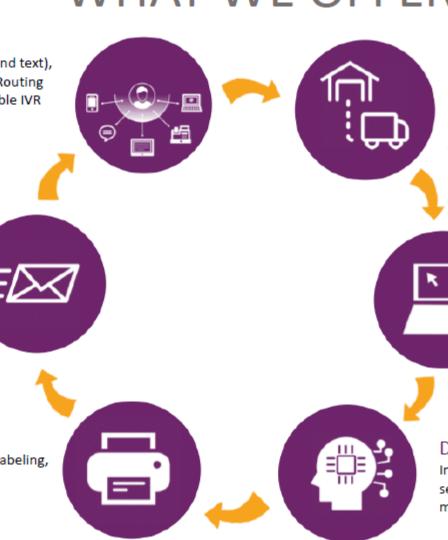
#### Mailing - Private Post Office

LinkActiv is home to the biggest local private post office, offering:

- Full Mailing Center
- Labeling, Folding, Inserting, Sorting, Sealing & Metering
- USPS Certified Facilities
- Mail Design
- Mail Marketing Campaigns

#### Printing

Personalized and Variable Data printing, Addressing/labeling, Intelligent inserting, Folding, Mail merge, Postage applications, Tabbing, Presorting and more!



#### Warehouse & Fulfillment

Warehousing, inventory management and fulfillment solutions to manage receiving, storage, picking and shipping through a personalized web based inventory and fulfillment, inside and outside of P.R.



#### Programming & Application Development

Personalized applications development to support client needs. CRM integration and development. Experienced team to deliver solutions for customer interaction.

#### Data Intelligence - Data Management

In-house data center management to provide data insights, data segmentation and pattern recognition in order to improve marketing efforts and campaigns.





# THANK YOU!

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