



# BACCF 2020 Annual Membership Meeting

December 9, 2020



**Brazilian-American**  
Chamber of Commerce of Florida  
EST. 1981



# Agenda

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- Welcome – Cassio Segura, Former 2-time President and current Board member
- Welcome – Ambassador Joao Mendes, Brazilian Consulate General

## **Annual Presentation** – Eduardo C. Santos, BACCF Treasurer

- Vision Statement
- Mission Statement
- BACCF 2020 Sponsors and Partners
- BACCF 2020 Programs
- BACCF Administration
- Membership 2020
- Communications 2020
- Online Business Directory
- Upcoming Events 2021
- 2021 Board of Directors Slate
- 2021 Advisory Council
- 2021 Committees



# Vision Statement

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To develop and continuously improve business and cultural links between Brazil and Florida.



## **Mission Statement**

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- Exploring avenues of mutual cooperation and communication between our communities
- Seeking ways to enhance the mutual respect and understanding between them
- Bearing in mind that our similarities are larger than our differences
- Facilitating the development of closer ties among members of the Floridian community who share an interest in Brazil and Brazil-Florida issues



# BACCF 2020 Sponsors and Partners – Thank you!

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- Boston Scientific
- Center Group Corp.
- BB Americas
- FedEx Express
- Driftwood Capital
- Piquet Law Firm
- Saint Joseph International Group
- ChoaiB, Paiva e Justo Advogados Associados
- Associação Comercial de São Paulo
- Consulado-Geral do Brasil em Miami
- Raya3 Propaganda
- AcheiUSA Newspaper
- Federação das Indústrias do Distrito Federal (Fibra)
- FIEC - Federação das Indústrias do Estado do Ceará
- ERC Consultants, Inc.
- Conselho de Cidadãos da Flórida
- Fecomércio MG
- Paulo Leme, Executive in Residence Professor of Finance at the Miami Herbert Business School
- Instituto Mercosul Maringa
- Sebrae
- Agência Terra Roxa
- ACIL - Associação Comercial e Industrial de Londrina
- ACIM – Associação Comercial e Industrial de Maringá
- Fiep - Federação das Indústrias do Estado do Paraná
- Unicesumar
- PEIEX
- Apex Brasil
- Osorio Internacional
- Shutts & Bowen
- Federação das Indústrias do Estado do Espírito Santo (FINDES)
- CIN – Centro Internacional de Negócios
- Nelson Slosbergas, P.A
- Equitable Advisors LLC
- Ernst & Young
- Urbano Vitalino
- Amcham Brasil
- Utumi Advogados
- Bilzin Sumberg
- Banco Itau
- Microsoft Legal
- Indústria Brasileira de Árvores (Ibá)
- Banco Bradesco
- Teleperformance
- ACIUB - Associação Comercial e Industrial de Uberlândia
- ACII - Associação Empresarial de Itajaí
- ACIB - Associação Empresarial de Blumenau
- ACIC - Associação Empresarial de Criciúma
- ACII - Associação Comercial e Industrial do Interior
- ACISFS - Associação Empresarial de São Francisco do Sul
- Embraer
- Fieb - Federação das Indústrias do Estado da Bahia
- Experience Club
- Mercado Livre
- Ministério da Infraestrutura do Brasil
- The Beacon Council
- Enterprise Florida
- Greater Miami Convention & Visitors Bureau
- Miami-Dade County
- AXS Law Group
- BAST AMRON LLP
- US Claro
- Boeing International | Latin American Region



# Special thank you to

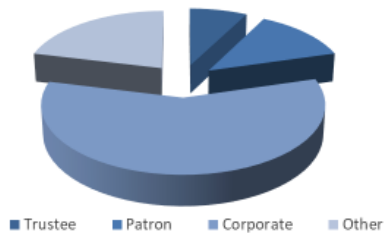




# Membership 2020 | 42 new members

- Academic - 2
- Individual – 6
- Large Corporate - 8
- Patron - 5
- Small Corporate - 18
- Trustee - 3

## MEMBERSHIP DEMOGRAPHICS



- | Fortune 500
- | Best Companies to Work For
- | HQ for Latin America & Caribbean
- | Corporate and Government Leaders

# BACCF Administration

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## Membership

- New Members
- Membership retention
- Chamber Bucks
- Benefits

## Programs

- Leadership Series
- Events in general
- Keynote speakers
- Partnerships

## Communications

- Communications Plan
  - Supporting agency
- Marketing
- Press releases
- Chamber News
- Social media
- Online Directory

## Finance

- Financial Reports/Budgets

## Sales

- Email blasts
- Ads (online)
- Sponsorships

## Trade

- Road Show in Brazil
- Seminar: “Como Ingressar no Mercado Norte-Americano”
- Participation/Support in Trade Shows

## Strategic Partnerships

- WorldCity, Center for Hemispheric Policy, Council of the Americas, Centro Cultural, The Beacon Council, Enterprise Florida, Brazil Ministry of Infrastructure
- Develop opportunities for members in Brazil and USA
  - Cooperate and coordinate with organizations locally and abroad to facilitate international exchange of ideas and programs





# Trustee Members (updated 12/07/2020)

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# Patron Members (updated 12/03/2020)

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Abitos  
American Airlines  
APEX Brasil  
Ascensus Group Ax Trading LLC  
AXS Law Group PLLC  
Azul Brazilian Airlines  
Banco do Brasil Miami Branch  
Barakat + Bossa  
Bauducco Foods Inc.  
Boeing International | Latin American Region  
Boston Scientific  
Broward Center for the Performing Arts  
Center Group Corp.  
Choaib, Paiva e Justo Advogados Associados  
Chocolate Lugano  
Daemon Investments  
Duane Morris LLP  
Ernst & Young LLP  
FedEx Express Latin America & Caribbean

Fowler, White, Burnett P.A.  
Globenet  
Gol Airlines  
H&CO LLP  
Helm Bank USA  
HiveCore Enterprise Solutions LLC  
Knock, inc.  
KPMG LLP  
Live! Clothing LLC  
Midtown Capital Partners  
Paulo Miranda, P.A.  
Planner Redwood Asset Management  
Raya3 Propaganda  
Sunstate Bank  
Thomas J. Skola, Attorney at Law  
Wells Fargo Capital Finance  
YellowFi Management, LLC



## 2021 Board of Directors Slate

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**Honorary President: H.E. Amb. João Mendes Pereira,**  
**Consul General of Brazil in Miami**

- **Edison Antonelli**, Banco Bradesco S.A.
- **Luiz David Azambuja**, Insigneo Financial Group
- **Marilyn Blanco-Reyes**, FedEx Corp.
- **Tereza Raquel Costa**, Banco do Brasil Americas
- **Marson Cunha**, Midtown Capital Partners
- **Claudio Cury**, Wells Fargo Capital Finance
- **Clareana B Darosa**, Embraer Aircraft Holding, Inc.
- **Ana Paula Ferreira**, Boeing International | Latin American Region
- **Daniela Fortuna**, Banco Itaú International
- **Maria do Carmo Fulfaro**, Broward Center for the Performing Arts
- **Marco Hascal**
- **Carlos Mariaca**, Center Group
- **Paulo Miranda**, Paulo Miranda P.A.
- **Alexandre Piquet**, Piquet Law Firm
- **Eduardo Santos**, Santos Consulting Group
- **Renato Scaff**, BBS International
- **Antonio Cassio Segura**, YellowFi Management, LLC
- **Thomas J. Skola**, Thomas J. Skola, Attorney at Law
- **Greta Trotman**, Shutts & Bowen
- **Ariel Yaari**, Driftwood Capital



## **2020 Advisory Council**

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- **Ronald Batalha**, Douglas Elliman Real Estate
- **Bruno Borghini**, Air Projects Travel
- **Samir Choab**, Choab, Paiva e Justo Advogados Associados
- **John Friedhoff**, Fowler, White, Burnett
- Luiz Ernesto Gozzoli
- **Gloria Johnson**, Centro Cultural Brasil USA
- **Mauricio Ortiz**, Boston Scientific
- **Marcos Pereira**, Sunstate Bank
- **Daniela Fonseca Puggina**, Baker & McKenzie
- **Ericson Reis**, Wells Fargo Advisors
- **Patricia Roth**
- **Francisco Ruiz**, Planet Security USA
- **Nelson Slosbergas**, Nelson Slosbergas P.A.
- **Gary Spulak**, Embraer



# BACCF 2020 Programs

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**BACCF Total events: 44**



# Refer Members, Get Chamber Bucks!

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Please visit [www.brazilchamber.org](http://www.brazilchamber.org) for rules and regulations



# Communications 2020

(01/01/20-12/09/20)

<b>Year:</b>	<b>2019</b>	<b>2020</b>
Member Page Views*:	75,369	87,950
Mobile Member Page Views*:	8,187	15,217
Directory Online:	7,084	7,084
Event Page Hits*:	63,632	75,029
Business Directory Searches*:	14,100	15,304
Hot Deal Search*:	2,735	3,695
Job Posting Search*:	3,152	2,730
LinkedIn Contacts:	1,275	1,803
Instagram Followers:	1,727	2,099
Facebook Likes:	16,814	17,364

\*Source: ChamberMaster

# Advertise to a Targeted Audience

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Just by being a BACCF member, your company immediately starts benefiting from the visibility our online tools offer our chamber members. When sponsoring a BACCF event or advertising with us, your company's exposure is even more strategic!



50.000  
email recipients  
in the US and Brazil  
\$350 per eblast



10.000  
website daily hits  
Prices start at  
\$450 for banners



300+  
members approved by  
the Board of Directors



20.000+  
followers on  
social media



39  
years of market  
experience



50+  
yearly events



# Sponsor our 2021 events



**Brazilian-American Chamber of Commerce of Florida**  
[www.brazilchamber.org](http://www.brazilchamber.org) | [info@brazilchamber.org](mailto:info@brazilchamber.org) | 305.579.9030



## Upcoming Events 2021

- Leadership Series
- Annual Feijoada - TBA
- Tennis Tournament
- **April-May/Jun** BACCF Road Show in Brazil
- **May-June** BACCF Excellence Award
- **September** Independence Gala Dinner
- **September/October** “Como Ingressar & Investir no Mercado Norte-Americano”
- **October** Choaib, Paiva e Justo Advogados Associados Workshop
- **December** BACCF Elections



## 2020 Committees

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- Banking & Finance
- Business & Innovation
- Communications
- Membership
- Programs
- Strategic Partnerships
- Young Professionals



# Thank you for you support!

- BACCF Members
- Board of Directors
- The Consulate General of Brazil in Miami
- Local Business Community
- Local Press
- BACCF Administrative Team
- Directory Advertisers
- Sponsors and Partners



**Brazilian-American**  
Chamber of Commerce of Florida  
EST. 1981

**Follow us!**



**Brazilian-American Chamber  
of Commerce of Florida  
(BACCF)**



**Brazilian.Chamber**



**BACCF**

**Let's keep it social!**

**#BACCF**



**Thank you for your continued support!**

[www.brazilchamber.org](http://www.brazilchamber.org) | [info@brazilchamber.org](mailto:info@brazilchamber.org) | 305.579.9030

