



# DEMYSTIFYING CRYPTOCURRENCY

MARCH 2021



[oneworldservices.com](http://oneworldservices.com)

“What the internet did  
for communications,  
**blockchain will do for  
trusted transactions”**

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Ginni Rometty, former CEO of IBM



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Collection of  
**records**



**Linked** with  
each other



**Strongly**  
**resistant** to  
alteration



**Protected** using  
cryptography



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**Miners**



**Users**

# Bitcoin: a digital asset that resides on a decentralized blockchain

1



## Deflationary

- Total supply limited to 21 million Bitcoins
- Pace at which these 21M Bitcoins will enter the market is halved every 4 years

2



## Decentralized

- No single entity controls Bitcoin
- Public Ledger

3



## Resistant

- Highly resistant to fraud
- New block is added to the Bitcoin blockchain approximately every 10 minutes

4



## Growing Network

- Self sustained and expanding ecosystem
- Over 100 million users globally



If you had invested USD \$100 in Bitcoin in 2010, today your investment would be worth approximately **USD \$15 million.**

“I do think Bitcoin is the first [encrypted money] that **has the potential to do something like change the world.**”

Peter Thiel, Co-Founder of Paypal



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# From retail to large institutions & corporations

ONE  
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SERVICES



MicroStrategy

VISA

PayPal



JPMORGAN  
CHASE & CO.



BLACKROCK

GUGGENHEIM

Morgan Stanley



MassMutual



"I think Bitcoin is on the verge of getting broad **acceptance by conventional finance people**"

Elon Musk, CEO of Tesla and SpaceX

# Bitcoin as a store of value

Trait	Gold	Bitcoin
Scarcity	Scarce, unknown supply	Scarce, limited supply
Counterfeit-resistance	Medium	High
Portability	Low	High
Decentralization	Low	High
Divisibility	Medium	High
Durability	High	High
Fungibility	Medium	High
User-friendliness and awareness	High	Medium

“Our thesis is that bitcoin is gold 2.0, that it will disrupt gold, and if it does that, it has to have a market cap of 9 trillion, so we think it could price one day at \$500,000 a bitcoin.”

Tyler Winklevoss



# Different types of Cryptocurrencies

## Bitcoin



Bitcoin (BTC)

(~2/3 of the total market cap of cryptocurrencies)

## Ethereum



Ethereum (ETH)

## Stable coins



Tether (USDT)



USD Coin (USDC)



Paxos Standard (PAX)

## Others



Binance Coin (BNB)



Dogecoin (DOGE)



Chainlink (LINK)



Cardano (ADA)



Polkadot (DOT)

Etc...

# About OWS



- Founded on the vision of fueling global access to digital assets and blockchain technology
- One World Services (OWS) is a proprietary trading firm that provides best-in-class liquidity and market making services to institutional clients & exchanges in the digital assets space.
- Trading against various fiat pairs available: USD, BRL, EUR, GBP







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