



Brazilian-American
Chamber of Commerce of Florida
EST. 1981



SPONSORSHIP PACKAGE

BACCF Webinars

ABOUT THE BACCF

The Brazilian-American Chamber of Commerce of Florida (BACCF) is an independent, non-profit business organization founded in 1981, and proud to be considered the largest and most active bi-national chamber of the Americas in South Florida.

Our members represent small and large companies, authorities, entrepreneurs, and young professionals engaged in fostering bilateral commercial relations between Brazil and the United States, while representing South Florida's diverse business community.

The BACCF is run by a volunteer Board of Directors composed of representatives from member companies. As a non-governmental association, the BACCF is supported primarily by membership dues and income from fundraising events.



Alexandre Piquet
BACCF 2021 President

WHY SPONSOR A BACCF EVENT

- Reaching a new audience
- Brand exposure on all print and online promotional material
- Invitation with your brand sent to 50,000 email recipients (Brazil and USA)
- Invitation with your brand on BACCF website with an average of 10,000 daily hits
- Event listings on local calendars of select media vehicles
- Recognition at the event
- Discounted sponsorship prices for BACCF members
- Company exposure as a BACCF Partner of the event (i.e. press release, newsletter announcement, mailing, etc.)
- Post event coverage
- Permanent page with pictures on BACCF website
- Post on social media and selected media vehicles

ADVERTISE WITH US REACH YOUR TARGET AUDIENCE

Just by being a BACCF member, your company immediately starts benefiting from the visibility our online tools offer our chamber members. When sponsoring a BACCF event or advertising with us, your company's exposure is even more strategic!



50.000

email recipients
in the US and Brazil
\$350 per eblast



10.000

website daily hits
Prices start at
\$450 for banners



300+

members approved by
the Board of Directors



21.000+

followers on
social media



40

years of market
experience



50+

yearly events



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BACCF WEBINARS

Speaker Opportunity (1 hour event):

\$1,500 Sponsorship Level | \$500 Trustee Members (one per year)

\$1500 Non-member Price + BACCF Membership ([click here for membership information](#))

- Eblast to BACCF mailing list **(50,000 emails recipients)**
- Post on social media **(21,000+ followers)**
- Listing on BACCF website with a hyperlink to your website **(10,000 hits per day)**
- Company Logo on all promotional material
- Post on social medias
- Company video link on BACCF ChamberNews
- 55 minutes for presentation and Q&A
- Thank you email to all participants with the link to the speaker email
- Recording of webinar will be available to all participants on the BACCF website

BACCF WEBINARS

Speaker Opportunity (30 minute event):

\$750 Sponsorship Level | \$250 Trustee Members (one per year)

\$750 Non-member Price + BACCF Membership ([click here for membership information](#))

- Eblast to BACCF mailing list **(50,000 emails recipients)**
- Post on social media **(21,000+ followers)**
- Listing on BACCF website with a hyperlink to your website **(10,000 hits per day)**
- Company Logo on all promotional material
- Post on social medias
- Company video link on BACCF ChamberNews
- 25 minutes for presentation and Q&A
- Thank you email to all participants with the link to the speaker email
- Recording of webinar will be available to all participants on the BACCF website

BACCF WEBINARS

Webinar Branding Awareness Opportunities:

- Your logo with hyperlink to company website on the flyer sent to 50,000 + emails
- Your logo with hyperlink to company website on BACCF event page
- Your logo on all social media posts
- Follow-up email sent by BACCF to all participants thanking your company for supporting the webinar

- ✓ 4 webinars - \$800.00
- ✓ 3 webinars - \$650.00
- ✓ 2 webinars - \$450.00
- ✓ 1 webinar - \$250.00

We look forward
to greeting you.
Thank you!

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* Fee includes up to two speakers and one moderator

**Fee is for a 30 minute or 1 hour webinar including practice session

*** Does not apply to the BACCF Road Show

Simultaneous interpretation English to Portuguese or Portuguese to English available for an additional fee - request a quote. All events are subject to approval by the BACCF Programs Committee. The BACCF reserves the right to charge registration fees for any event.

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