



# BACCF

# Membership Meeting

February 10, 2022

Welcome



**Brazilian-American**  
Chamber of Commerce of Florida  
EST. 1981



# Agenda

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- Welcome – Alexandre Piquet, BACCF 2022 President
- Vision Statement
- Mission Statement
- BACCF Audience
- Committees:
  - Membership Committee – **Claudio Cury** & Marina Elliot
  - Programs – **Ariel Yaari**
  - Business & Innovation – **Mark Schramek** & Akira Eguti
  - Alternative Investments – Marson Cunha
  - Businesswomen – Daniela Fortuna & **Adriana França**
  - Banking & Finance – **Luiz David Azambuja** & Edson Tamamaro
  - Young Professionals & Entrepreneurs – **Eduardo Santos** & Stephanie Hall
  - Road Show/Seminar – **Carlos Mariaca**
  - Communications – Tereza Raquel Costa & **Marcela Della Volpe**



# Vision Statement

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To develop and continuously improve business and cultural links between Brazil and Florida.



# Mission Statement

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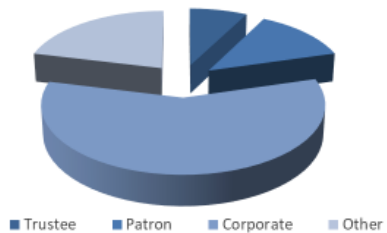
- Exploring avenues of mutual cooperation and communication between our communities
- Seeking ways to enhance the mutual respect and understanding between them
- Bearing in mind that our similarities are larger than our differences
- Facilitating the development of closer ties among members of the Floridian community who share an interest in Brazil and Brazil-Florida issues



# Membership 2021 | 51 new members

- Individual – 4
- Large Corporate – 13
- Patron – 6
- Small Corporate - 23
- Trustee - 5

## MEMBERSHIP DEMOGRAPHICS



- | Fortune 500
- | Best Companies to Work For
- | HQ for Latin America & Caribbean
- | Corporate and Government Leaders

# BACCF Audience

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Just by being a BACCF member, your company immediately starts benefiting from the visibility our online tools offer our chamber members. When sponsoring a BACCF event or advertising with us, your company's exposure is even more strategic!



50.000  
email recipients  
in the US and Brazil  
\$350 per eblast



10.000  
website daily hits  
Prices start at  
\$450 for banners



300+  
members approved by  
the Board of Directors



22.000+  
followers on  
social media



41  
years of market  
experience



50+  
yearly events



# Communications 2021 (01/01/21-12/15/21)

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<b>Year:</b>		<b>2022</b>
Member Page Views*:		87,950
Mobile Member Page Views*:		15,217
Directory Online:		7,084
Event Page Hits*:		75,029
Business Directory Searches*:		15,304
Hot Deal Search*:		3,695
Job Posting Search*:		2,730
LinkedIn Contacts:		2,345
Instagram Followers:		2,477
Facebook Likes:		17,237

\*Source: ChamberMaster

# BACCF Committees

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## **Membership – Claudio Cury**

- New Members
- Membership retention
- Chamber Bucks
- Benefits

## **Programs – Ariel Yaari**

- Leadership Series
- Events in general
- Keynote speakers

## **Business & Innovation – Mark Schramek**

- Open forum to discuss new business models of successful entrepreneurship and understanding innovation
- Bi-monthly meetings are held for the exchange of ideas and to share case studies

## **Alternative Investments – Marson Cunha (not present)**

- Private Equity
- Real Estate
- Credit
- Structured Products
- Venture Capital
- Infrastructure
- Energy

## **Businesswomen's Committee – Daniela Fortuna/Adriana França**

- To promote women in business through access to a network of support, increased visibility and targeted business opportunities
- Educate, empower and mentor through programs that help grow their businesses
- Meetings to promote networking, possibly including Women's Committees from other Chambers
- Workshops or lectures to enhance knowledge in different fields
- Through these activities help build membership for the Chamber

## **Banking & Finance – Luiz David Azambuja**

- The Banking & Finance Committee has been formed to host informative workshops and meetings on:
- Wealth Management
- Insurance, Lending, Mortgage & Real Estate
- Money Transfers & Remittances, Payment & Billing, Blockchain & cryptocurrency.



# BACCF Committees

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## **Young Professionals & Entrepreneurs – Eduardo Santos / Stephanie Hall**

- Provides young professionals and entrepreneurs opportunities to develop socially, professionally, and civically.
- Social Events - Happy Hours
- Business Workshops
- Enhance the vitality of South Florida by creating a strong community of young professionals and entrepreneurs within the BACCF.
- Values: leadership, connections, community and development.

## **Road Show/Seminar – Carlos Mariaca**

- Road Show in Brazil
- Seminar: “Como Ingressar no Mercado Norte-Americano”

## **Communications – Tereza Raquel Costa / Marcela Della Volpi**

- Creation and development of value-added benefits/programs for the members
- Supervises all BACCF publications
- Issues press releases regarding chamber functions; distributes transcripts of speeches, etc.
- Supervises website
- Supervises Chamber News Online

## **Strategic Partnerships - Cassio Segura**

- Responsible for building strong relationships with non-profits and other businesses.



# Trustee Members (updated 02/2022)

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# Patron Members (updated 02/2022)

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Abitos

American Airlines

APEX Brasil

Ascensus Group Ax Trading LLC

AXS Law Group PLLC

Azul Brazilian Airlines

Babson College

Banco do Brasil Miami Branch

Banesco USA

Barakat + Bossa

Bauducco Foods Inc.

Boston Scientific

Brasil Plural Securities

Broward Center for the Performing  
Arts

Center Group Corp.

Choaib, Paiva e Justo Advogados  
Associados

Daemon Investments

Drummond Advisors LLC

Duane Morris LLP

Ernst & Young LLP

FedEx Express Latin America &  
Caribbean

Fowler, White, Burnett P.A.

Gilda Almeida Law, PLLC

Globenet

GRI Brazil Eventos LTDA

H&CO LLP

HiveCore CyberSecurity & IT Risk Management

Knock, inc.

LATAM Airlines Group

Midtown Capital Partners

Paulo Schneider LLC

Planner Redwood Asset Management

Raya3 Propaganda

Sinerlog USA LLC.

Sunstate Bank

The Boeing Company

XP Private

YellowFi Management, LLC



# 2022 Board of Directors

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**Honorary President: H.E. Amb. João Mendes Pereira, Consul General of Brazil in Miami**

- **Luiz David Azambuja**, Insigneo Financial Group
- **Marilyn Blanco-Reyes**, FedEx Corp.
- **Tereza Raquel Costa**, Banco do Brasil Américas
- **Marson Cunha**, Midtown Capital Partners
- **Claudio Cury**, Wells Fargo Capital Finance
- **Ana Paula Ferreira**, Boeing International | Latin American Region
- **Daniela Fortuna**, Banco Itaú International
- **Maria do Carmo Fulfaro**, Broward Center for the Performing Arts
- **Henrique Lima**, BAC Bradesco
- **Carlos Mariaca**, Center Group
- **Paulo Miranda**, PSM Corporate Services Inc
- **Alexandre Piquet**, Piquet Law Firm
- **Eduardo Santos**, Santos Consulting Group
- **Renato Scaff**, BBS International
- **Mark Schramek**, Embraer Aircraft Holding, Inc.
- **Antonio Cassio Segura**, YellowFi Management, LLC
- **Greta Trotman**, Shutts & Bowen
- **Ariel Yaari**, Mignone Law Firm



# 2022 Advisory Council

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- **Ronald Batalha**
- **Bruno Borghini**, Air Projects Travel
- **Samir Choab**, Choab, Paiva e Justo Advogados Associados
- **Luiz Ernesto Gozzoli**, Gozzoli Holdings, D.B.A
- **Daniela Fonseca Puggina**, Baker & McKenzie
- **John Friedhoff**, Fowler, White, Burnett
- **Guilherme Gatti**, FedEx Express
- **Mauricio Gomm dos Santos**, GST LLP
- **Gloria Johnson**, Centro Cultural Brasil USA
- **Murilo Mello**
- **Carlos Omine**, BB Americas
- **Mauricio Ortiz**, Boston Scientific
- **Marcos Pereira**, Sunstate Bank
- **Ericson Reis**, Wells Fargo Advisors
- **Patricia Roth**
- **Francisco Ruiz**, Planet Security USA
- **Nelson Slosbergas**, Nelson Slosbergas P.A.
- **Gary Spulak**, Embraer

# Sponsor our 2022 events



**Brazilian-American Chamber of Commerce of Florida**  
[www.brazilchamber.org](http://www.brazilchamber.org) | [info@brazilchamber.org](mailto:info@brazilchamber.org) | 305.579.9030



**Brazilian-American**  
Chamber of Commerce of Florida  
EST. 1981

**Follow us!**



**Brazilian-American Chamber  
of Commerce of Florida  
(BACCF)**



**Brazilian.Chamber**



**BACCF**

**Let's keep it social!**

**#BACCF**



**Thank you for your continued support!**

[www.brazilchamber.org](http://www.brazilchamber.org) | [info@brazilchamber.org](mailto:info@brazilchamber.org) | 305.579.9030

