



**Brazilian-American**  
Chamber of Commerce of Florida  
EST. 1981

# SPONSORSHIP PACKAGE

BACCF Webinars & Workshops

# ABOUT THE BACCF

The Brazilian-American Chamber of Commerce of Florida (BACCF) is an independent, non-profit business organization founded in 1981, and proud to be considered the largest and most active bi-national chamber of the Americas in South Florida.

Our members represent small and large companies, authorities, entrepreneurs, and young professionals engaged in fostering bilateral commercial relations between Brazil and the United States, while representing South Florida's diverse business community.

The BACCF is run by a volunteer Board of Directors composed of representatives from member companies. As a non-governmental association, the BACCF is supported primarily by membership dues and income from fundraising events.



Alexandre Piquet  
BACCF 2022 President

# WHY SPONSOR A BACCF EVENT

- Reaching a new audience
- Brand exposure on all print and online promotional material
- Invitation with your brand sent to 50,000 email recipients (Brazil and USA)
- Invitation with your brand on BACCF website with an average of 10,000 daily hits
- Event listings on local calendars of select media vehicles
- Recognition at the event
- Discounted sponsorship prices for BACCF members
- Company exposure as a BACCF Partner of the event (i.e. press release, newsletter announcement, mailing, etc.)
- Post event coverage
- Permanent page with pictures on BACCF website
- Post on social media and selected media vehicles

# ADVERTISE WITH US REACH YOUR TARGET AUDIENCE

Just by being a BACCF member, your company immediately starts benefiting from the visibility our online tools offer our chamber members. When sponsoring a BACCF event or advertising with us, your company's exposure is even more strategic!



50.000  
email recipients  
in the US and Brazil  
\$350 per eblast



10.000  
website daily hits  
Prices start at  
\$450 for banners



300+  
members approved by  
the Board of Directors



22.000+  
followers on  
social media



41  
years of market  
experience



50+  
yearly events



# BACCF WEBINARS

Speaker Opportunity (1 hour event):

**\$1,500 Sponsorship Level | \$500 Trustee Members (one per year)**

\$1500 Non-member Price + BACCF Membership ([click here for membership information](#))

- Eblast to BACCF mailing list **(50,000 emails recipients)**
- Post on social media **(22,000+ followers)**
- Listing on BACCF website with a hyperlink to your website **(10,000 hits per day)**
- Company Logo on all promotional material
- Post on social medias
- Company video link on BACCF ChamberNews
- 55 minutes for presentation and Q&A
- Thank you email to all participants with the link to the speaker email
- Recording of webinar will be available to all participants on the BACCF website

# BACCF WEBINARS

Speaker Opportunity (30 minute event):

**\$750 Sponsorship Level | \$250 Trustee Members (one per year)**

\$750 Non-member Price + BACCF Membership ([click here for membership information](#))

- Eblast to BACCF mailing list **(50,000 emails recipients)**
- Post on social media **(22,000+ followers)**
- Listing on BACCF website with a hyperlink to your website **(10,000 hits per day)**
- Company Logo on all promotional material
- Post on social medias
- Company video link on BACCF ChamberNews
- 25 minutes for presentation and Q&A
- Thank you email to all participants with the link to the speaker email
- Recording of webinar will be available to all participants on the BACCF website

# BACCF WEBINARS

## Webinar Branding Awareness Opportunities:

- Your logo with hyperlink to company website on the flyer sent to 50,000 + emails
- Your logo with hyperlink to company website on BACCF event page
- Your logo on all social media posts
- Follow-up email sent by BACCF to all participants thanking your company for supporting the webinar

- ✓ 4 webinars - \$800.00
- ✓ 3 webinars - \$650.00
- ✓ 2 webinars - \$450.00
- ✓ 1 webinar - \$250.00

# BACCF WORKSHOP

Hold an event in your office hosted by the BACCF - **Fees start at \$1500**

- Opportunity to promote a breakfast or reception in partnership with the BACCF inviting a targeted group of guests.
- Event attendance by invitation only.
- Breakfasts are held in the morning on weekdays
- Receptions are held after-hours on weekdays
- Company Logo with exclusive positioning on event invitation
- Invitation sent by the BACCF to an exclusive list of guests **(50,000 emails recipients)**
- Post on social media **(22,000+ followers)**
- Listing on BACCF website with a hyperlink to your website **(10,000 hits per day)**
- Information contained in the invitation is exclusive to the breakfast or reception
- Company Logo on all promotional material
- Special recognition at event

Rates for these events will be determined according to rental/catering fees. Benefits & costs may vary depending on format/venue. All details are subject to approval by the BACCF Programs Committee. The BACCF reserves the right to charge registration fees for any event. For pricing and further details, please contact our offices.



# We look forward to greeting you. Thank you!

[www.brazilchamber.org](http://www.brazilchamber.org)

[info@brazilchamber.org](mailto:info@brazilchamber.org)

+1 305.579.9030

\*Subject to CDC recommendations in place at date of event.

\* Fee includes up to two speakers and one moderator

\*\*Fee is for a 30 minute or 1 hour webinar including practice session

\*\*\* Does not apply to the BACCF Road Show

Simultaneous interpretation English to Portuguese or Portuguese to English available for an additional fee - request a quote.  
All events are subject to approval by the BACCF Programs Committee. The BACCF reserves the right to charge registration fees for any event.

