GREATER FEDERAL WAY Chamber of Commerce

CHAMBER CONNECT

### **BUSINESS IMPACT AWARD**

5151 More than fast. More than sig

> **COMMUNITY IMPACT AWARD**

TOUCH

FEDERAL WAY PUBLIC SCHOOLS

REGIONAL IMPACT AWARD



**GREATER FEDERAL WAY** Chamber of Commerce

Woodbridge Corporate Park Headquarters Bldg 6 - 9 p.m. **Cocktail Dress Black Tie Optional** 

Lanni

ALA

fedwaychamber.com/gala

The Voice of Business since 1953 VOL 03 ISSUE 04 | OCT 2019

## HIGHLINE COLLEGE PRESIDENT APPOINTED TO CHAMBER BOARD OF DIRECTORS

The Greater Federal Way Chamber of Commerce has appointed Dr. John Mosby, Ph.D., President of Highline College, to serve a four-year term on the Board of Directors.



- Board Chair Krista Christensen Administrator for Orthopedics and Neuroscience MultiCare Health Systems

Annually, Highline serves 17,000 students at its South Sound campus. Highline is the most diverse higher education institution in the state with more than 70% students of color.

"The Chamber recognizes the economic impact of education," said Chamber CEO Rebecca Martin. "According to a 2017 Report on the economic value of the college, Highline adds more than \$631 million, on average, to the King County economy, representing 8,600 jobs."



Dr. John Mosby, Ph.D. President, Highline College

A staunch advocate for student success. Dr. Mosby has worked in various capacities within higher education, including developing new programs and services to increase student persistence and graduation rates. He has served on numerous state and local committees addressing the areas of fiscal and institutional planning, accreditation, educational policy, enrollment management, equity and access.

He holds a doctorate in leadership/higher education administration from the University of San Diego, a master's degree in educational and counseling psychology from the University of the Pacific and a bachelor's degree in English from St. Mary's College.

#### **GREATER FEDERAL WAY** Chamber of Commerce

#### VOLUME 03 ISSUE 04

Rebecca Martin, CCE, IOM President & CEO

> LaRaye Rushing Marketing Director

Asako Fujikura Apodaca Office Manager

#### **BOARD OF DIRECTORS**

Krista Christensen, Chair MultiCare Health System

Robin Corak, Chair-Elect Multi-Service Center

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**Dr. John Mosby, Ph.D.** Highline College

> Sara Oh Kumon

Mark Sims New York Life

Kim Zier Suchan Caffé D'arte LLC

fedwaychamber.com 253.838.2605

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## CHAMBER TO HONOR FASTSIGNS, SCHOOL DISTRICT & NORTHWEST HARDWOODS AT GALA

The Greater Federal Way Chamber will honor three businesses with Impact Awards as part of its annual Gala on November 9, from 6-9 p.m., at the Woodbridge Corporate Park headquarters building.

"Chamber businesses are setting the pace for economic success in a global marketplace," said Chamber CEO Rebecca Martin. "Our annual Gala celebrates not only leadership, but also the vision we all share for a strong, innovative and regionally-connected business community."

**The 2019 Impact Award recipients:** Fastsigns of Federal Way will receive the Business Impact Award, the Federal Way Public Schools will receive the Community Impact Award, and Northwest Hardwoods will receive the Regional Impact Award.

*The Business Impact Award* recognizes leadership in providing unique opportunities for business growth through economic initiatives, participation in community and business projects, and a commitment to enhancing economic growth in the region.

*The Community Impact Award* recognizes leadership which serves as a model of inspiration in personal, professional and volunteer efforts; a track-record of community enhancement through projects or business concerns designed to make a difference; and service to the community- personal and/or professional.

*The Regional Impact Award* recognizes leadership in economic development initiatives of the south Puget Sound; leadership in the development of the region through best practices within an industry segment; and an inclusive approach to new and existing business opportunities within our regional corridor and the global marketplace.

In addition to the Impact Awards, McDonald's will receive the 2019 President's Award. The Award honors the special commitment of a Member business, often working behind the scenes, to volunteer time, services, equipment, and other support which helps to sustain the Chamber's overall program of work.

The Chamber Gala is open to the community and will be held at the Woodbridge Corporate Park headquarters building, on November 9, from 6-9 p.m. Tickets are available online at fedwaychamber.com/gala. For sponsorship and program advertising, call the Chamber (253) 838-2605.



#### IMPACT AWARDS: A Legacy of Leadership

To recognize business and community leadership in the South Puget Sound, the Greater Federal Way Chamber of Commerce introduced Impact Awards as part of its annual Gala in 2014.

#### **BUSINESS IMPACT AWARD**

- 2019 FastSigns
- 2018: Abbe Vineyard Winery
- 2017: Lloyd Enterprises, Inc.
- 2016: Red Canoe Credit Union
- 2015: St. Francis Hospital
- 2014: Omni/Wild Waves/Caffé D'Arte

#### COMMUNITY IMPACT AWARD

- 2019: Federal Way Public Schools
- 2018: Historical Society of Federal Way
- 2017: Korean School of Federal Way
- 2016: Advancing Leadership
- 2015: Federal Way Farmers Market
- 2014: FUSION

#### **REGIONAL IMPACT AWARD**

- 2019: Northwest Hardwoods
- 2018: Highline College
- 2017: TOTE Maritime Alaska
- 2016: Virginia Mason
- 2015: Northwest Seaport Alliance

#### PRESIDENT/CEO AWARD

- 2019: McDonald's
- 2018: KL CompuTax
- 2017: Twin Lakes Golf & Country Club
- 2016: Smooth IT





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Vickie Chynoweth, Realtor, SRES Keller Williams Realty Puget Sound Vickie Chynoweth soarlikeaneagleinre.com 33434 8th Ave S, Ste 103 Federal Way, WA 98003 253.740.9095

*New Members and Renewals from June 20, 2019 - October 7, 2019 Find our Members in the online directory at* **fedwaychamber.com**.



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## MEMBERSHIP RENEWALS

50+ years

Life Care Center of Federal Way

40+ years

Wild Waves Theme & Water Park

## 30+ years

Stacy R. Kanda, D.D.S., P.S.

## 20+ years

Boys & Girls Club of Federal Way Columbia Bank Kidder Mathews Lux & Associates, P.S. Murnen Realty Advisors, LLC Soroptimist International of Federal Way

## 15-20 years

Alaska USA Federal Credit Union Christian Faith Center Federal Way Lions Club Garden Terrace Healthcare Center of Federal Way Greene-Gasaway Architects, PLLC Kelley Imaging Systems McDonald's Office Depot The UPS Store World Vision, U.S.

# 10-14 years

Centerstage Theatre East India Grill Federal Way Symphony Orchestra Helix Design Group Northwest Chiropractic Center Salty's at Redondo

5 – 9 years

Advancing Leadership Caffé D'arte LLC Central Washington University Des Moines Campus Chris Leavitt Photography Econolodge Equinox Business Law Group FBCPA Group P.S., Inc. First American Title Company La Quinta Federal Way MacKay Sposito Northwest Hardwoods, Inc. Pacific Christian Academy Roger G. Flygare and Associates, Inc. Stillwell Family Chiropractic and Massage Sub Zero Nitrogen Ice Cream Walmart Super Center

# 1 - 4 years

Background Research Inc. Berkshire Hathaway HomeServices Curves DaVita Do The Right Thing EQUALUS, LLC Five Star Painting of Federal Way Harsch Investment Properties HOSS of Federal Way, LLC Korean School of Federal Way KUMON Representative Mike Pellicciotti Planet Fitness ServPro Central Seattle/ Federal Way/Kent/Seattle NE Time Out Ale House Total Equipment Care, Inc. Wellspring Physical Therapy Services, P.S. Wesley Homes William J. Woods Veterans House Work Well NW

# MEMBERS IT HAPPEN









HAMBER MEMBERSHIP KEEPS ME UPDATED ON THE ISSUES THAT IMPACT OUR LOCAL ECONOMY - ESPECIALLY SMALL TO MEDIUM BUSINESSES." - Amye Bronson-Doherty, Executive Director, Advancing Leadership



Contributing Photographer: LaRaye Rushing

# **DIGITAL CITIZENSHIP & YOU**



By **Mike Dziak** President, EVi Digital

In 2017, Washington state lawmakers approved changes to new legislation on digital citizenship that was among the first of its kind in the country.

The problem that created the legislation was knowing what constitutes legal and ethical use of cell phone images and files. Up until then, statutes did not keep up with the digital revolution that was

happening in our society. What became Senate bill 5449, the legislation defines digital citizenship and media literacy and how public education can develop programs that help educate and promote digital citizenship and media literacy.

The legislation also includes knowing what to post on social media as well as how to protect your identity while online. The bill directs the Washington State Office of the Superintendent of Public Instruction to conduct a statewide survey of teachers, librarians, principals, and school technology directors to determine how Washington schools are currently integrating digital citizenship and media literacy education in their curriculum.

The ability to analyze messages in today's society is important if you want to be an informed active member of a

community. As our culture moves from traditionally delivered news and information systems to content delivered over cell phones and tablets on social media channels, it's imperative that an individual have the skills to access, analyze, evaluate, create and act on the information they receive.

Media literacy legislation today represents realistic responses to this complex ever-



changing electronic environment. The National Association for Media Literacy Education mission states, "today's information and entertainment technologies communicate to us through a powerful combination of words, images and sounds. And as such as professionals, supervisors, parents and educators, we need to develop a wider set of literacy skills helping us to both comprehend the messages we receive and effectively utilize these tools to design and distribute our own messages" (Warsnop, 2004, p.9).

Digital Citizenship and being a good digital citizen is important because it deals with processing information, being able to evaluate what's seen heard or read on line, and how to react to issues. And it's a start by parents, lawmakers and citizens to help create a healthy environment on line that eliminates cyber bullying. As our children have grown up using the internet they have become "digital natives" but struggle to accurately evaluate the credibility of information they encounter.

The goal of the new legislation is that now we have a way to teach our digital natives how to be safe and responsible online so that they may grow in to productive, informed, civically minded citizens of Washington. And being a good digital creates honest, responsible, and ethical approaches to accessing and using digital content and social understanding to act in ways that respect others and protect individual well-being.

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