



Smith Mountain Lake Regional Chamber of Commerce Invites
Virginia Wineries
September 26 & 27, 2020
Mariners Landing, Huddleston, VA 24104

Event Details - RAIN or SHINE

Saturday, September 26: 11:00 a.m. - 6:00 p.m.
Sunday, September 27: 11:00 a.m. - 5:00 p.m.

NEW LOCATION: Mariners Landing
1217 Graves Harbor Trl, Huddleston, VA 24104

Application Guidelines:

All fees must accompany application.
Proof of insurance covering event participation is required at time of application.
Applicant must have remote permits filed and be prepared for inspection from ABC officer.
Applicant must agree to adhere to all state and ABC rules and regulations.
Subletting space is prohibited.
No refunds will be issued once applicant has been accepted as a participant.
Applicant is responsible for collection of VA state taxes and documentation for state inspection.

Applicant Receives:

Space size selected. Tent, table and chair rental available on application.
Staff wristbands. Request amount of wristbands on application. These are entrance ONLY, not for tasting.
10' x 10' space participants: Two (2) tasting wristbands and tasting glasses each day.
10' x 20' space participants: Four (4) tasting wristbands and tasting glasses each day.
Additional advance purchase, discounted tasting wristband are available on application.

Setup Guidelines:

Friday, September 25: Noon - 6:00 p.m. - Saturday, September 26: 7:00 a.m. - 10:00 a.m.
Vehicles must be removed from grounds by 10:00 a.m. Saturday
Vendor packets containing Saturday wristbands will be available at vendor check-in during these times. Sunday packets will be available Sunday 9:00 a.m. - 11:00 a.m.

Event Guidelines:

Electricity is not available nor can it be made available. Generators are not allowed in wine tasting area.
Vendor MUST participate BOTH days during advertised hours.
Vendor is responsible for cleaning their own space each day.
- Use dumpsters to dispose of boxes, bottles, corks, palettes, food, and trash of any kind.
Vendor is responsible for water casks.
Pets are not allowed on festival grounds.
No alcoholic beverages other than those purchased at the festival are permitted.
Any item displaying profanity or discriminatory symbols, words, etc. is strictly prohibited.
Signs more than eight feet tall must be taken down overnight in the event of inclement weather.
Vendor's staff or contract associates must show appropriate 'ID' at vendor check-in.

Security:

Perimeter security guards are provided Friday and Saturday night. However, the Smith Mountain Lake Regional Chamber of Commerce and Wine Festival are not responsible for loss or damage to property of vendors and or their associates.

Application Submission & Questions:

Cheryl Ward, Special Events Director - CWard@VisitSmithMountainLake.com - 540-721-1203

Liability and Exclusions:

Should the Smith Mountain Lake Regional Chamber of Commerce cancel the Wine Festival for any reason, this agreement shall be null and void as of date of said cancellation and the vendor and Smith Mountain Lake Regional Chamber of Commerce shall release each other from any and all further obligations whatsoever. In the event the Smith Mountain Lake Regional Chamber of Commerce cancels the event prior to the Festival date, vendor shall be entitled to receive a full refund of the commercial booth space fee, provided however, that no refund shall be due to vendor should the Smith Mountain Lake Regional Chamber of Commerce be forced to cancel the event because of events beyond the control of the Smith Mountain Lake Chamber of Commerce, such as, but not limited to, inclement weather, floods, riots, insurrections, acts of government bodies and the like.

Upon execution of this agreement and as a part of the consideration hereof, vendor agrees to indemnify and hold harmless the Smith Mountain Lake Regional Chamber of Commerce, and all of the Smith Mountain Lake Regional Chamber of Commerce officers, directors, sponsors, employees, agents, and event volunteers from and against any and all debts, accounts, suits, cause of action, actions, proceedings, claims, liabilities, demands and judgments whatsoever in connection with the Smith Mountain Lake Wine Festival, which may include, but are not limited to, all costs, expenses, damages and attorney's fees, arising out of, by reason of, or in connection with any act or failure to act by vendor's agents, invitees, employees, representatives or servants in the activities contemplated by this agreement, in connection with the failure of any apparatus, equipment or personal property used by vendor in the activities contemplated by the agreement, or in connection with vendor participation in the said Wine Festival.

This agreement contains the entire understanding of the parties with respect to the matters contained herein. The agreement may not be modified, except by a writing signed by both parties. This agreement supersedes all prior communications or agreements, whether written or oral, relating to Smith Mountain Lake Wine Festival.

Any problems encountered with Festival attendees should be immediately reported to Festival Management.



Smith Mountain Lake Regional Chamber of Commerce
Virginia Winery Application
Mariners Landing, Huddleston, VA 24104 - September 26 & 27, 2020
Application Deadline: May 1, 2020

Winery Name: _____

Contact Name & Title: _____

Address: _____

City, State & Zip: _____

Winery Phone: _____ Cell Phone: _____

E-mail: _____

Space Size: [] 10' x 10' - \$85 [] 10' x 20' - \$150

Staff Wristbands: _____ Staff wristbands are for entrance only, they are NOT valid for tasting.

Advance purchase, discounted tasting wristbands: _____ x \$12 = _____

Limit of 10. This is a ONE time offer and must be submitted at time of application.

Tasting wristbands will be included in your vendor packets available for pick up during setup.

Tent and equipment rental:

[] I will provide my own tent that will fit into selected space size.

[] 10' x 10' tent with two (2) tables and two (2) chairs - \$200

[] 10' x 20' tent with four (4) tables and four (4) chairs - \$275

_____ # of additional tables @ \$12 per = \$_____

_____ # of additional chairs @ \$5 per = \$_____

Payment:

[] Check # _____ payable and sent to SMLRCC,
16430 Booker T. Washington Hwy., Suite 2
Smith Mountain Lake, VA 24121

[] Credit Card Type: (circle one) MC VISA AMEX DISCOVER

Name on Card: _____

Credit Card # _____

Exp _____ Sec. Code _____

Billing Address: _____

Signature: _____

IMPORTANT RETURNING VENDORS
Due to the new venue, booth numbers will NOT be the same as the past. Event layout will be different. You will receive map and booth number two weeks prior to event. Every effort will be made to accommodate you with comparable space.

\$ _____ Space
\$ _____ Tasting wristbands
\$ _____ Tent & package
\$ _____ Additional tables
\$ _____ Additional chairs
\$ _____ TOTAL AMOUNT DUE

Application Submission & Questions:

Cheryl Ward, Special Events Director - CWard@VisitSmithMountainLake.com - 540-721-1203