

2020 Business Expo Sponsor Opportunities

New Packages, Increased Exposure & Exhibitor Lunch & Social

Thursday, October 15, 2020
Exhibit Hours: Noon - 4:00 p.m.



NEW:
Exhibitor Social, 4:00 - 5:00 p.m.
Exhibitor Lunch, 11:00 a.m. - Noon

Indoor Location
Franklin County Family YMCA
Smith Mountain Lake
293 First Watch Drive
Moneta, VA 24121

Event sponsors

Benefits begin upon payment	Headline Limit Two	Elite Limit Four	Classic Limit Six
Logo on pre-event roadside banners	✓		
Inclusion in print advertising and pre-event posters. (Posters: placed in the SML region)	✓		
Listing with hyperlink on event website.	Logo	Typeset, upgraded placement	Typeset
Inclusion in weekly Chamber member eblast.	Logo	Typeset, upgraded placement	Typeset
New: Pre-event feature on Facebook event page.	✓	✓	
Inclusion on entrance signage.	Logo	Typeset, upgraded placement	Typeset
Recognition announcements at event.	✓	✓	✓
10' x 7' event space. Includes one (1) 6' table & two (2) folding chairs.	Complimentary Prime Location	Complimentary	Discounted to \$125
	\$2,500	\$1,500	\$750

Exhibitor Social Sponsor Limit one

Benefits begin upon payment	Exhibitor Happy Hour
Invitations sent to exhibitors on your behalf	✓
Inclusion in all marketing material to potential exhibitors.	Listed as <i>your</i> feature
Listing with hyperlink on event website.	Logo
Inclusion in weekly Chamber member eblast.	Listed as <i>your</i> feature
New: Pre-event feature on Facebook event page.	✓
Inclusion on entrance signage.	Logo
Recognition announcement during expo.	✓
Stickers or business card included with exhibitor boxed lunches. (provided by sponsor)	
Introduction to exhibitors during Exhibitor Happy Hour	✓
10' x 7' event space. Includes one (1) 6' table & two (2) folding chairs.	Complimentary
	\$2,000

Questions & Submissions: Contact Cheryl Ward, Special Events Director - CWard@VisitSmithMountainLake.com - 540-721-1203



Smith Mountain Lake Regional Chamber of Commerce: **Sponsor Agreement**
October 15, 2020 - SML Franklin County Family YMCA, 239 First Watch Dr., Moneta VA 24121
SPONSORSHIP AVAILABLE ON FIRST COME, FIRST SERVE BASIS

Business Name: _____ Contact Name: _____

Address: _____ City, State & Zip: _____

Business Phone: _____ Cell Phone: _____

E-mail: _____

Event Sponsor Level:

Headline/\$2,500 Elite/\$1,500 Classic/\$750

I will provide Door Prize - Description of Door Prize: _____

Onsite Feature Sponsor:

Exhibitor Social/\$2,000

One 6' table, two chairs, and two boxed lunches are included with your 10 x 7' space. Order additional items below.

Additional 6' table/\$10 Table Cover/\$3 Blue Table Skirt/\$5 Power Outlet within 10'/\$20

___# Extra Chairs @ \$5 per ___# Extra boxed lunches @ \$7 per

Payment:

Check # _____ payable and sent to:

SMLRCC, 16430 Booker T. Washington Hwy., Suite 2, Smith Mountain Lake, VA 24121

Credit Card Type: (circle one) MC VISA AMEX DISCOVER

Name on Card: _____

Credit Card # _____

Exp _____ Sec. Code _____

Billing Address: _____

Signature: _____

\$_____	Sponsor level
\$_____	Booth space
\$_____	Additional table
\$_____	Additional boxed lunch
\$_____	Table cover
\$_____	Table skirt
\$_____	Power outlet
\$_____	Extra chairs
\$_____	TOTAL AMOUNT DUE